



K20P 1170

Reg. No. :

Name :



III Semester MCJ/M.A. Degree (CBSS – Reg./Suppl./Imp.)
Examination, October 2020
(2016 Admn. Onwards)
Journalism and Mass Communication
MCJ 3C 12 : TELEVISION JOURNALISM

Time : 3 Hours

Max. Marks : 60

Answer question I and **four** others. **All** questions carry **equal** marks.

- I. Write short notes on **any four** of the following :
 - 1) Information interview.
 - 2) Counter sting operation.
 - 3) M.V. Nikesh Kumar.
 - 4) O-C graphics.
 - 5) Run Down.
 - 6) Stand up open.
 - II. What are the qualities and responsibilities of a television news anchor ? Explain.
 - III. Compare any two 24x7 news channels in Malayalam and suggest to improve the qualities of programmes.
 - IV. What are the challenges of a television reporter ? Explain.
 - V. What is Mojo ? Explain the future of mojo in India.
 - VI. Explain various types of interview with examples.
 - VII. Prepare a script for a 10 minute television programme of your choice using split page format.
 - VIII. Sting Operation can be considered as invasion to the privacy of an individual – critically analyse the statement with examples. **(5×12=60)**
-