## 

K22U 2247

Reg. No. : .....

Name : .....

V Semester B.Com. Degree (CBCSS – OBE – Regular/Supplementary/ Improvement) Examination, November 2022 (2019 Admission Onwards) Core Course COMPUTER APPLICATION – III 5B11 COM : Information Technology for Business

LIBRARY

Time : 2 Hours

Max. Marks: 20

 $(3 \times 1 = 3)$ 

## PART – A

Answer any three questions from the following. Each question carries 1 mark.

1. What is E-commerce ?

2. Explain Management Information System.

- 3. Explain Customer Relationship Management System.
- 4. What is the use of functions in excel ?

## PART – B

Answer any three questions from the following. Each question carries 3 marks.

- 5. Write down the advantages of E-payment systems.
- 6. Write a note on Charts in excel.
- 7. Explain briefly B2B, B2C, C2C and C2B.
- 8. Write a note on statistical function in excel.

## PART - C

Answer any one question from the following. The question carries 8 marks.

9. Explain the types of information system.

10. Explain the phases of ERP implementation.

 $(1 \times 8 = 8)$ 

 $(3 \times 3 = 9)$