K21U 3483

Reg. No. :

Name :

SCO ANIS AND SCIENCE

II Semester B.S.W. Degree (CBCSS OBE - Reg./Supple./Imp.)
Examination, April 2021

(2019 Admission Onwards)

COMPLEMENTARY ELECTIVE COURSE IN PSYCHOLOGY

2C10PSY: Social Psychology

Time: 3 Hours

Max. Marks: 40

PART - A

Short Answer. All questions are mandatory.

 $(6 \times 1 = 6)$

- 1. Social Psychology
- 2. Social Behavior
- 3. Perception
- 4. Attribution
- 5. Prejudice
- 6. Pro social behavior.

PART - B

Short Essay. Answer any 6 out of 8.

 $(6 \times 2 = 12)$

- 7. Explain Conformity.
- 8. What is compliance?
- 9. Describe naturalistic observation.
- 10. What is nonverbal communication?
- 11. What is positive reinforcement?
- 12. Explain placebo effect.
- 13. Define need for achievement.
- 14. What is social perception?



PART - C

Essay. Answer any 4 out of 6.

 $(4 \times 3 = 12)$

- 15. Discuss Correlation Method.
- 16. Explain the components of attitudes.
- 17. Explain Responding to emergency on pro social behavior.
- 18. Discuss the external influence of pro social behavior.
- 19. Explain the origin of stereotype.
- 20. What is discrimination?

PART - D

Long Essay. Answer any 2 out of 4.

 $(2 \times 5 = 10)$

- 21. Briefly explain the causes of social behavior.
- 22. Discuss the Kelley's theory of attribution.
- 23. Distinguish between stereotype and prejudice.
- 24. Elucidate the techniques to reduce prejudice.