



K25P 0869

Reg. No. :

Name :

IV Semester M.S.W. Degree (C.B.C.S.S. – OBE-Regular)
Examination, April 2025
(2023 Admission)

MW MSW04E20 (CD) : SOCIAL ENTREPRENEURSHIP AND INNOVATION

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **any 5** questions and **each** question carries **2** marks.

Write Short Notes on :

1. Social Innovation theory.
2. Hybrid Model of social entrepreneurship.
3. Triple Bottom Line.
4. Microfinance.
5. Scalability.
6. Unicorn Enterprise.

(5×2=10)

PART – B

Answer **any 3** questions in **not less than 200** words and **each** question carries **4** marks.

7. Differentiate between social entrepreneurship and traditional entrepreneurship. Illustrate your answer with relevant examples.
8. How has digital technology transformed social enterprises ? Analyze the impact of artificial intelligence, blockchain, or mobile applications in solving social problems.
9. Discuss the startup ecosystem and its key components, examine the major challenges that startups encounter in their early stages.
10. Explain the relevance of the market-based model of social entrepreneurship and provide examples of successful enterprises.
11. Describe the role of adaptability, resilience, and a strong sense of mission play in promoting effectiveness among social entrepreneurs. (3×4=12)

P.T.O.



PART – C

Answer **any 3** questions in **not** less than **500** words and **each** question carries 6 marks.

12. Compare and contrast different models of social entrepreneurship. How do these models address social issues while ensuring financial sustainability ?
13. Discuss the relationship between innovation and social entrepreneurship. Explain how social enterprises balance profitability through innovative models.
14. Discuss the ethical considerations in social entrepreneurship, highlighting the challenges and responsibilities involved in balancing social impact with financial sustainability.
15. Propose an innovative social enterprise idea to tackle the issue of environmental hazards.
16. Critically examine MUDRA's role in promoting social entrepreneurship, financial inclusion and the empowerment of marginalized communities in India.

(3×6=18)

