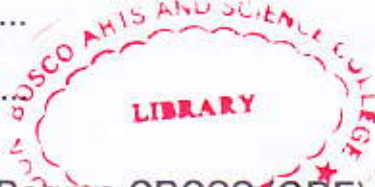




K21U 1943

Reg. No. : .....

Name : .....



III Semester B.A. Degree CBCSS (OBE) Reg./Sup./Imp.  
Examination, November 2021  
(2019 – 2020 Admission)

COMPLEMENTARY ELECTIVE COURSE IN JOURNALISM FOR ENGLISH/  
HISTORY CORE

3C 03 JNL : Introduction to Broadcast Journalism

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries 1 mark.

1. SITE
2. ENG
3. Jingle
4. Sound Forge
5. BARC
6. Live Chat.

(6×1=6)

PART – B

Answer **any six** questions **not** exceeding 75 words **each**. **Each** question carries 2 marks.

7. Radio Talks
8. Prasar Bharati
9. Mojo
10. FM Broadcasting
11. Rundown
12. Piece to Camera
13. Gulielmo Marconi
14. Infographics.

(6×2=12)

P.T.O.



## PART – C

Answer **any 4** questions **not** exceeding **150** words **each**. **Each** question carries **3** marks.

15. Discuss the following radio formats :
  - a) Radio Drama
  - b) Radio Feature
  - c) Radio Discussion.
16. Briefly analyze organizational structure of a television news channel.
17. 'Radio is a theatre of mind.' Discuss.
18. Analyze the ethics and credibility of breaking news culture.
19. Differentiate the story telling narratives of radio and television mediums.
20. Discuss the challenges posed by fake news in television journalism. (4×3=12)

## PART – D

Answer **any 2** questions **not** exceeding **300** words **each**. **Each** question carries **5** marks.

21. Critically analyze the scope and challenges of radio in pandemic communication.
  22. Discuss the evolution of Indian television broadcasting.
  23. Explain the role of community radio stations in bringing development to rural India.
  24. Detail any three television programme formats of your choice. (2×5=10)
-