



K22U 1242

Reg. No. :

Name :



**II Semester B.B.A./B.B.A.(RTM) Degree (C.B.G.S.S.-O.B.E. – Regular/
Supplementary/Improvement) Examination, April 2022
(2019 Admission Onwards)**

Core Course

2B03BBA/BBA(RTM) : ENTREPRENEURSHIP DEVELOPMENT

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries **1** mark.

1. Define decision making.
2. What do you mean by opportunity analysis ?
3. Who is an innovative entrepreneur ?
4. What is meant by EDP ?
5. State any two roles of entrepreneurs as innovator.
6. What do you mean by economic growth ? (6×1=6)

PART – B

Answer **any 6** questions. **Each** question carries **2** marks.

7. State the different barriers of entrepreneurship.
8. Explain steps in decision making.
9. State any two theories of entrepreneurship.
10. What are the main sources of raising funds ?
11. State the meaning of venture capital.



12. 'Entrepreneurship Development Programme is highly significant'. Discuss.
13. What are the different ways of innovation ?
14. State the role of entrepreneurs in balanced regional development. (6×2=12)

PART – C

Answer **any 4** questions. **Each** question carries **3** marks.

15. Discuss the classification of entrepreneurs.
16. Explain the various techniques of financial analysis.
17. State the meaning of psycho theory of entrepreneurship.
18. Discuss 'Entrepreneurial Behaviour'.
19. 'Entrepreneurship and employment generation is closely related'. Explain.
20. Explain the relationship between social stability and entrepreneurship. (4×3=12)

PART – D

Answer **any 2** questions. **Each** question carries **5** marks.

21. Define women entrepreneur. Explain the problems of women entrepreneurs.
 22. Define entrepreneurship. Explain the characteristics of entrepreneurs.
 23. Discuss in detail the social responsibilities of entrepreneurs.
 24. Explain the role of entrepreneurs in complementing and supporting Economic growth. (2×5=10)
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