



K25U 1389

Reg. No. :

Name :

**Second Semester B.A. Degree (CBCSS – OBE – Supplementary/
Improvement) Examination, April 2025
(2019 to 2023 Admissions)
Complementary Elective Course in Journalism
2C 02 JNL : PRINT MEDIA PRACTICES**

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries **1** mark.

1. Special Correspondent.
2. News.
3. Libel.
4. Curtain raiser.
5. Imprint line.
6. Beat.

(6×1=6)

PART – B

Answer **any 6** questions **not** exceeding **75** words **each**. **Each** question carries **2** marks.

7. Press release.
8. Human interest story.
9. Hour glass style.
10. Pocket Cartoon.
11. Blurp.

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12. Regional news.

13. PTI.

14. Editor at large.

(6×2=12)

PART – C

Answer **any 4** questions **not** exceeding **150** words **each**. **Each** question carries **3** marks.

15. Explain the significance of newspapers in the digital age.

16. Prepare any six questions to conduct an interview with cricketer Minnu Mani.

17. Analyse the role of Citizen Journalism in contemporary society.

18. Discuss different types of headlines.

19. 'Translation is a creative activity in news writing'. Explain.

20. Write a short note on the news gathering process.

(4×3=12)

PART – D

Answer **any 2** questions **not** exceeding **300** words **each**. **Each** question carries **5** marks.

21. Write a feature on Harithakarma sena of Kerala.

22. Examine the role of news agencies in contemporary scenarios.

23. Elaborate the organisation and work flow of a news bureau.

24. Analyse the significance of 'Editorials'. Discuss various kinds of editorials.

(2×5=10)