



K21U 4863

Reg. No. : .....

Name : .....



V Semester B.A./B.Sc./B.Com./B.B.A./B.B.A.(T.T.M.)/B.B.A.(R.T.M.)/B.B.M./  
B.T.T.M./B.C.A./B.S.W./B.A. Afsal-Ul-Ulama/B.B.A.(AH) Degree CBCSS  
(OBE)-Regular Examination, November 2021  
(2019 Admission Only) Open Course  
5D03 COM : PRINCIPLES OF MANAGEMENT

Time : 2 Hours

Max. Marks : 20

PART – A

Answer **any three** questions from the following. **Each** question carries **1** mark.

1. Define Management.
2. What do you mean by Direction ?
3. What is meant by Formal Organisation ?
4. Define Controlling.

(3×1=3)

PART – B

Answer **any three** questions from the following. **Each** question carries **3** marks.

5. Distinguish between Administration and Management.
6. Briefly explain the elements of Direction.
7. What are the internal sources of recruitment ?
8. Describe the various methods of training.

(3×3=9)

PART – C

Answer **any one** question from the following. The question carries **8** marks.

9. Explain the steps in the planning process.
10. What is an organisation ? Explain the types of organisation.

(8×1=8)