



K22U 3388

Reg. No. :

Name :

I Semester B.B.A./B.B.A. (R.T.M.) Degree (C.B.C.S.S. – O.B.E. – Regular/
Supplementary/Improvement) Examination, November 2022

(2019 Admission Onwards)

Core Course

1B01BBA/BBA(RTM) : PRINCIPLES AND PRACTICE OF MANAGEMENT

Time : 3 Hours

Max. Marks : 40

PART – A

Answer all questions. Each question carries 1 mark.

1. What do you mean by schools of management thought ?
2. What is decentralization ?
3. What is gangplank ?
4. What is job specification ?
5. What do you mean by KPO ?
6. What do you mean by scalar chain ?

(6×1=6)

PART – B

Answer any 6 questions. Each question carries 2 marks.

7. Briefly explain the nature of management.
8. Write a short note on management by objectives.
9. What are the functions of lower-level management ?
10. What do you mean by authority and responsibility ?
11. Write a short note on Work-life Balance.
12. Explain the concept of stability of tenure.
13. Differentiate standing plans from Adhoc plans.
14. What is a formal organisation ?

(6×2=12)

P.T.O.



PART – C

Answer **any 4** questions. **Each** question carries **3** marks.

15. Write a short note on Maslow's Need Hierarchy Theory.
16. What are the principles of organising ?
17. Briefly explain the process of controlling.
18. How to manage your time ?
19. What are the limitations in delegation of authority ?
20. What is selection ? Explain the process of selection procedure. (4×3=12)

PART – D

Answer **any 2** questions. **Each** question carries **5** marks.

21. Briefly explain the contributions of F. W. Taylor to Management thought.
22. What is decision-making ? Explain its types and steps in the decision-making process.
23. Define Directing. Briefly explain its features and elements.
24. What is Planning ? Discuss the significance and limitations of Planning. (2×5=10)