



K22U 1241

Reg. No.:

Name :



**II Semester B.B.A./B.B.A. (RTM) Degree (C.B.C.S.S.-O.B.E. – Regular/
Supplementary/Improvement) Examination, April 2022
(2019 Admission Onwards)**

Core Course

2B02 BBA/BBA (RTM) : BUSINESS ENVIRONMENT

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries **1** mark.

1. Define social audit.
2. What is legal environment ?
3. What is disinvestment ?
4. State any two features of Economic Policy 1991.
5. State the meaning of globalisation.
6. What are the different types of pollution ?

(6×1=6)

PART – B

Answer **any 6** questions. **Each** question carries **2** marks.

7. Explain the steps in environment analysis.
8. State the economic role of Government.
9. What are the factors affecting social environment ?
10. Discuss the objectives of public sector.
11. State the arguments against privatisation.
12. Explain global environment of business.
13. State the meaning of ecological environment.
14. Discuss the different problems faced by MNCs.

(6×2=12)

P.T.O.



PART – C

Answer **any 4** questions. **Each** question carries **3** marks.

15. Discuss constitutional environment.
16. Explain the elements of economic environment.
17. Discuss the arguments against social responsibilities of business.
18. What are the limitations of disinvestment ?
19. What are the arguments against privatisation ?
20. Discuss the essential conditions of globalisation. (4×3=12)

PART – D

Answer **any 2** questions. **Each** question carries **5** marks.

21. Explain the classification of business environment.
 22. Define social responsibility of business. Explain the social responsibilities of business towards various sections of the society.
 23. What is privatisation ? Discuss its objectives and benefits.
 24. Discuss the impact of globalisation on the economy. (2×5=10)
-