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# M 7658

Reg. No. :	
Name :	

# I Semester B.A./B.Sc./B.Com./B.B.A./B.B.A.T.T.M./B.B.M./B.C.A./B.S.W./ B.A. Afsal-ul-Ulama Degree (CCSS – Supple./Improv.) Examination, November 2014 COMMON COURSE IN ENGLISH 1A01 ENG : Critical Reasoning and Academic Presentation Skills (2013 and Earlier Admn.) are supposed to reflect the opinion of the periodical. A

Time: 3 Hours Max. Weightage : 30 of the first person and also the expression of the opinion of the Editorial Board

- I. Answer any one of the following in about 200 words.
  - 1) What are the barriers to critical thinking ?
  - 2) Discuss about fallacies.

### (Weightage: 4)

- II. Write an essay on any one of the following in about 200 words :
  - 3) Food habits among the youth.
  - 4) Value based education.
  - 5) New trends in Malayalam Cinema.

## (Weightage: 4)

- III. Answer any six of the questions given in 80-100 words each.
  - 6) You are a fresh graduate. Apply for the post of marketing manager in a publishing firm, as a response to their advertisement in a national daily. Prepare your Resume.
  - 7) You are the secretary of the Arts Club in your college. Prepare a report of the Arts Test held in your college.
  - 8) Write a letter to the Editor of a national daily about the increasing violence against women in public places.
  - 9) Prepare an advertisement for the print media. The product is a newly developed mobile phone.
  - 10) Prepare five questions for an interview with the Chief Justice of India.
  - 11) How do we use visual aids effectively ?

12) Write a summary of the following passage :

Watching my grand mother in action and trying my best to match her appetite, I glibly remarked that if she kept ignoring the words of wisdom of the health gurus and diet experts, she would die young. This may sound like a cruel thing for a grandson to have said to his grand mother, but the fact that she was in her ninety-ninth year at the time of the meal in question, helps to put my remark into perspective.

13) Prepare notes on the following passage. An editorial is an opinion piece written by the senior editorial staff or publisher of a newspaper or magazine. Usually unsigned, editorials are supposed to reflect the opinion of the periodical. A newspaper editorial, unlike other forms of newspaper writing, permits the use of the first person and also the expression of the opinion of the Editorial Board on the publisher unambiguously and unveiled. Sometimes Editorials are written to mobilize public opinion. (Weightage : 6x2=12)

IV. Fill in the blanks using the most appropriate options from the bracket :

14)	Many studies	(confirms/confirm) that	(a/an)
	alarming nutritional crisis	(stalk/stalks) the lives	Write an es
	(of/for) millions.	bits among the youth.	3) Food ha
4.5	A sum benefit of the test of the first		

15) Millions \_\_\_\_\_\_ (of/for) men, women and children \_\_\_\_\_\_ (in/at) India. How will India \_\_\_\_\_\_ (meet/meets) this demand \_\_\_\_\_\_ (of/for) food ? (Weightage : 2×2=4)

V. Answer the three bunches of four questions each as directed :

16)	A) Pierse is from F	rance. He can	speak		
	a) Franchise	b) Frances	e c) French	d) None	
	B) Pick the uncoun	table noun.			
	a) shirt	b) sugar	c) car	d) village	
	C) Pick the irregula	ur verb.			
	a) walked	b) discusse		d) doubted	
	D) The abbreviation	n for 'for exam	ple'		
	a) eg.	b) e.g.	c) Eg	d) Eg.	
17)	A) He entered the r	oom	and sat in the co	rner. avit encound (	
	a) quiet	b) quite	c (c) quietly (c)	d) quick	
	B) His father is		_IAS officer in Patna.	*	
	a) a	b) an	c) the	d) none	12

	C)	Identify the coordinating conjunction.		
	0,	a) for b) when		
		You called yesterd		
	0,	a) have b) ought to have		
- 1	0) (1)			
10	5) A)	I am my students.		
		a) disappointed at		
		c) disappointed with		
	В)	My father has great affection		
		a) with another b) for		
	C)	opportunities are		
		a) employ b) employment		
	D)	The research will be	in three phases.	
		a) carry out b) carried out	c) carry on	d) carried on
			nial persuasive disc	Weightage : 3×1=3)
/1. (	Choo	se the correct answer from the option	s given for the follow	ing questions :
		Earmalaudianaa		
	.,,		b) primary audienc	
	B)	c) both When addressing a global audience,	modium can be	
		<ul><li>a) handouts</li><li>c) video presentation</li></ul>	b) workshop activi	ues
	()		d) none	
	0)	Which of the following is not a visual		
		a) Flip chart b) Black board	c) Book	d) Powerpoint
	D)	For closing a presentation		
		a) appeal for action	b) using anecdotes	5
3		c) challenge a popular notion	d) use interesting :	statistics
20		Source-based material can not be fou	nd in	
		a) interviews	b) gossips	CA TOOLT
		c) print sources	d) electronic sourc	es

B) -	Three ways to take notes-find the od	d one c	out?		
8	a) summary b) paraphrase	c) dire	ect quotes	d) speech	
C) '	When fallacy of equivocation results	from le	xical ambig	uity?	
a	a) equivocation	b) am	phiboly		
C	c) straw man fallacy	d) rec	herring fall	acy	
D) '	Which of the following is not a part o	f discou	urse ?		
8	a) introduction b) interrogation	c) coi	nfirmation	d) refutation	
21) A) (	<ul> <li>A) Critical thinking skills : find the odd one out</li> </ul>				
a	a) seeking truth	b) asl	king questio	ns	
C	c) solving problems	d) bei	ng emotiona	al le Editorial (guard 191	
B) '	'Caesar was not ambitious because he had refused the crown thrice'.				
8	a) deliberative persuasive discourse				
the second second	b) forensic persuasive discourse				
tellere C	c) ceremonial persuasive discourse				
C	d) none				
C) (	General layout of a final draft.				
a	a) manuscript format	b) firs	t draft		
C	c) final format	d) noi	ne		
D)	For effective conclusions, while writi	ng an e	essay		
8	a) establish a tone	b) de	finition		
C	c) offer closure	d) noi	ne	(Weightage: 3×1=3)	
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