



M 7986

Reg. No. :

Name :

Second Sem. B.A. Degree Examination, May 2010
JOURNALISM (Complementary)
Course No. 2 : 2C02 JNL – Print Media Journalism

Time: 3 Hours

Total Weightage : 30

PART – A

I. Answer **any 12** questions in about **50** words **each** :

- 1) PTI
- 2) Box
- 3) Dead line
- 4) Hold for Release
- 5) Kill
- 6) Handout
- 7) Lead
- 8) Mast head
- 9) Story
- 10) UNI
- 11) Stringer
- 12) Banner
- 13) Blow up
- 14) Circulation Manager
- 15) Copyright
- 16) Filler.

(Weightage : 12×1=12)

P.T.O.



PART – B

II. Answer **any five** questions not exceeding **150** words **each** :

- 17) Explain the duties of the News Editor.
- 18) Comment on Hard and Soft News.
- 19) What are News Conferences ?
- 20) Explain the duties of a Copy Editor.
- 21) Explain Inverted Pyramid Style.
- 22) What are the duties of a photo Editor ?
- 23) Comment on Indian News Agencies.
- 24) Briefly describe the salient points of a successful interview.

(Weightage : $5 \times 2 = 10$)

PART – C

III. Answer **any two** questions in not more than **450** words **each** :

- 25) Describe News Values.
- 26) Explain the qualities and responsibilities of a News Reporter.
- 27) Discuss the Mechanics of News Editing.
- 28) Examine the different sources of News.

(Weightage : $2 \times 4 = 8$)