



K20U 0438

Reg. No. :

Name :



II Semester B.B.A./B.B.A.(RTM)-Degree (CBCSS(OBE)-Regular)

Examination, April 2020

(2019 Admission)

Core Course

2B02 BBA/BBA(RTM) : BUSINESS ENVIRONMENT

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries **1** mark.

1. What is Social Audit ?
2. What is globalisation ?
3. What is economic system ?
4. State the meaning of privatisation.
5. What are the limitations of disinvestment ?
6. What do you mean by economic environment ?

(6×1=6)

PART – B

Answer **any 6** questions. **Each** question carries **2** marks.

7. Explain constitutional environment.
8. State the interface between business and culture.
9. Discuss the merits of globalisation.
10. Explain global environment.
11. Discuss the features of Economic Policy of 1991.

P.T.O.



12. What are the objectives of privatisation ?

13. What is disinvestment ?

14. State the arguments against privatisation.

(6×2=12)

PART – C

Answer **any 4** questions. **Each** question carries **3** marks.

15. State the importance of business environment.

16. Explain legal environment.

17. Discuss the economic role of Government.

18. State the relationship between ecology and business.

19. Discuss the essential conditions for globalisation.

20. State the benefits of privatisation.

(4×3=12)

PART – D

Answer **any 2** questions. **Each** question carries **5** marks.

21. Explain the various types of business environment.

22. Discuss the social responsibilities of business toward various groups.

23. What is public sector ? Discuss its objectives.

24. What is MNC ? What are its problems ?

(2×5=10)
