Reg. No. : ....

Name : ....

III Semester B.B.A./B.B.A. (T.T.M.)/B.B.A. (R.T.M.) Degree (CCSS – 2014 Admn. – Regular) Examination, November 2015 General Course for BBA/BBA (TTM)/BBA (RTM) 3A11 BBA/BBA (TTM)/BBA (RTM) : IT IN BUSINESS

Time : 2 Hours

Max. Marks : 30

SECTION – A

Answer **all** questions. **Each** question carries $\frac{1}{2}$ mark.

1. What is data reduction ?

2. What is structured decisions ?

3. _____ devices convert data into electronic machine readable form.

4. A _____ is a centrally controlled collection of organized data. $(\frac{1}{2} \times 4 = 2)$

SECTION – B

Answer **any four** questions. **Each** question carries **1** mark.

5. What is MIS ?

6. What is DBMS ?

7. What do you mean by software ?

8. What is intranet ?

9. What is C_2C ?

10. What is E-payment system ?

$(1 \times 4 = 4)$

SECTION – C

Answer **any four** questions. **Each** question carries **4** marks.

11. Explain the basic concepts of information system.

12. Explain the functional classification of MIS.

13. Explain the benefits of e-Governance.

14. Explain the features of Computer.

15. Explain the advantages of Internet.

16. What are the measures for protecting computers from computer virus ?   (4×4=16)

SECTION – D

Answer **any one** question. **Each** question carries **8** marks.

17. Explain the limitations of MIS.

18. Explain the benefits of E-Commerce to business organization.   (8×1=8)

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