Reg. No. : ....

Name : ....

III Semester B.B.A./B.B.A. (TTM) Degree (CCSS – 2014 Admn. – Regular) Examination, November 2015
BBA/BBA (TTM) : CORE COURSE
3B05 BBA/BBA(TTM) : Operations Management

Time: 3 Hours

Max. Marks : 40

SECTION – A

Answer **all** the questions. **Each** question carries $\frac{1}{2}$ mark.

1. What is Mass Production ?

2. Explain site location.

3. What do you mean by Job Production ?

4. What is check sheet ?

$(4 \times \frac{1}{2} = 2)$

SECTION – B

Answer **any four** questions. **Each** question carries **one** mark.

5. What is ABC analysis ?

6. Explain VED classification.

7. What do you mean by FSN classification ?

8. What is material handling ?

9. Explain speculative purchasing.

10. What do you mean by quality assurance ?

$(4 \times 1 = 4)$

SECTION – C

Answer **any six** questions. **Each** question carries **3** marks.

11. Define product design. State its features.

12. What is EOQ ? State its assumptions.

13. Explain JIT system. State its basic elements.

14. What is TQM ? Explain its benefits.

15. What do you mean by codification ? State its demerits.

16. Define work study. Explain the importance of work study.

17. What is method study ? State the aims of method study.

18. What do you mean by work measurement ? State its objectives. (6×3=18)

SECTION – D

Answer **any two** questions. **Each** question carries **8** marks.

19. What is product planning ? State the importance of product planning.

20. Define material management. State the objectives of material management.

21. Define plant location. State the objectives of plant location. (2×8=16)

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