



K20U 0923

Reg. No. :

Name :

**IV Semester B.B.A./B.B.A. (T.T.M.)/B.B.A. (R.T.M.) Degree (CBCSS –
Reg./Sup./Imp.) Examination, April 2020
(2014 Admn. Onwards)**

General Course

**4A13 BBA/BBA (TTM)/BBA (RTM) : ENTREPRENEURSHIP DEVELOPMENT
AND PROJECT MANAGEMENT**

Time : 3 Hours

Max. Marks : 40

SECTION – A

Answer **all** questions. **Each** question carries $\frac{1}{2}$ mark.

1. What is a project design ?
2. List any four types of entrepreneurs.
3. What do you mean by ARR ?
4. Define tiny unit.

(4×½=2)

SECTION – B

Answer **any four** questions. **Each** question carries **1** mark.

5. How can resource allocation help in project management ?
6. Explain the term incubation.
7. List out the factors which are to be considered to minimise time and cost overrun to complete the project successfully.
8. Define seed capital.
9. State the basic qualities required for an entrepreneur.
10. What is PERT ?

(4×1=4)

P.T.O.



SECTION – C

Answer **any six** questions. **Each** question carries **3** marks.

11. What is abandonment analysis in a project review ? Describe the general procedures of the analysis.
12. Which are the principal approaches for SCBA ?
13. Distinguish between an entrepreneur and a manager.
14. Discuss the need for project management.
15. What are the major sources of project finance ? Explain briefly.
16. Discuss the different stages of a project cycle.
17. What are the main functions of SIDBI ?
18. Which are the components of financial analysis ? (6×3=18)

SECTION – D

Answer **any two** questions. **Each** question carries **8** marks.

19. Discuss the role of entrepreneurship in economic development of a country.
 20. "EDP is a process of grooming of entrepreneurs" – Discuss.
 21. Developing countries need innovative young entrepreneurs. Do you agree ?
Substantiate your answer. (2×8=16)
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