Reg. No. : ....

Name : ....

IV Semester B.B.A./B.B.A.T.T.M./B.B.A. (R.T.M.) Degree (CBCSS – Reg./Supple./Imp.) Examination, May 2017
(2014 Admn. Onwards)
General Course
4A13 BBA/BBA (TTM) BBA (RTM) : ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** the questions. **Each** question carries ½ mark.

1. Who is Fabian entrepreneur ?

2. What do you mean by copreneurs ?

3. What is single window scheme ?

4. What is seed capital ? (4×½=2)

PART – B

Answer **any four** questions. **Each** question carries **1** mark.

5. What is project management ?

6. What is SWOT analysis ?

7. What is network diagram ?

8. What is financial analysis ?

9. What do you mean by venture capital ?

10. What is project life cycle ? (4×1=4)

PART – C

Answer **any six** questions. **Each** carries **3** marks.

11. What are the functions of DIC ?

12. Explain the characteristics of entrepreneurship.

13. Explain the functions of an entrepreneur.

14. Explain the problems of MSME's.

15. Explain the need for incentives.

16. What are the functions of small industries development bank of India ?

17. What are the various phases of project management ?

18. Distinguish between PERT and CPM.   (6×3=18)

PART – D

Answer **any two** questions. **Each** question carries **8** marks.

19. Describe the steps involved in project identification.

20. Explain the important factors affecting entrepreneurial growth.

21. Discuss the role of small scale industries in the industrial development of a
    developing economy.   (2×8=16)

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