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K19U 2292

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V Semester BBA/BBA (TTM/BBA(RTM) Degree (CBCSS-Reg./Sup./Imp.) Examination, November- 2019 (2014 Admn. Onwards)

CORE COURSE

5B12 BBA/BBA(TTM)/BBA(RTM) : HUMAN RESOURCE MANAGEMENT

Time: 3 Hours

Max. Marks: 40

SECTION - A

Answer the Four questions. Each question carries $\frac{1}{2}$ mark. (4× $\frac{1}{2}$ =2)

- 1. What is E Recruitment?
- 2. What is Induction?
- 3. What is the meaning of KAIZEN?
- 4. What is JIT?

SECTION - B

Answer any Four questions. Each question carries 1 mark. (4×1=4)

- 5. Distinguish Training & Development?
- 6. What is Discipline?
- 7. What is Job Analysis?
- 8. What is Performance Evaluation?
- 9. Define HRM.
- 10, What is Compensation planning?

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SECTION - C

Answer any Six questions. Each question carries 3 marks. (6×3=18)

- 11. What are the objectives of Training?
- 12. Distinguish between Personal management & HRM?
- 13. State the need of Job evaluation?
- 14. What is the importance of Performance Appraisal?
- 15. Explain the Evolution of HRM.
- 16. Differentiate between Job Specification & Job Description.
- 17. What are the challenges of successful HR Planning?
- 18. What are the factors affecting Recruitment?

SECTION - D

Answer any Two questions. Each question carries 8 marks. (2×8=16)

19. What is Selection & explain the process of Selection?

- 20. What are the different techniques of Performance Appraisal?
- 21. Explain the process and techniques of Job analysis.