M 2298

Reg. No. : ....

Name : ....

III Semester B.A./B.Sc./B.Com./B.B.A./B.B.A. T.T.M./B.B.M./B.C.A./B.S.W./ B.A. Afsal Ul Ulama Degree (CCSS – Reg./Supple./Improve.) Examination, Nov. 2012
GENERAL COURSE FOR COMPUTER SCIENCE
3 A11 CSC/3 A11 B.C.A. : Entrepreneurship

Time : 3 Hours

Max. Weightage : 21

SECTION – A

Answer **all** questions. Weightage for a bunch of **four** questions is **one**.

I. 1) A system is defined by its _____

   a) Sub system

   b) Super system

   c) Elements

   d) Boundaries

2) _____ refers to the manner in which each component functions with other components of the system.

   a) Interaction

   b) Fillering

   c) Summerising

   d) Compressing

3) Under _____ conversion both old and new system will operate in the organisation until the end users agree to switch over to the new system.

   a) Direct

   b) Pilot

   c) Parallel

   d) Phased

4) _____ is related to short term decisions for current operations.

   a) Operation planning and control

   b) Strategic planning

   c) Management control

   d) Brain storming

P.T.O.

II. 5) A _____ is a correspondence or association between entities.

   a) Entity   b) Attribute

   c) Instance   d) Relationship

   6) _____ systems are concerned with theoretical structures.

   a) Natural   b) Closed

   c) Conceptual   d) Open

   7) The term _____ refers to a class of system which support the process of making decisions.

   a) DSS   b) TPS

   c) IRS   c) ESS

   8) _____ system development is used when the requirement of information systems are difficult to specify in advance.

   a) Traditional   b) Top down

   c) Bottom up   c) Prototyping   (2x1

SECTION – B

Answer **any 5** questions. Weightage **1 each**.

9. What is meant by hierarchy of needs ?

10. What is short-range planning ?

11. Point out the steps in controlling.

12. Explain unstructured decisions.

13. What is message filtering ?

14. What do you mean by age of information ?

15. Explain end-user development approach.

16. What is economic feasibility ?   (5x1

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SECTION – C

nswer **any 5** questions. Weightage **2 each**.

What is meant by synthesis of MIS structure ?

What are the steps in prototyping approach ?

What are the components of DSS ?

e process What is TPS ?

What are the function of marketing subsystem ?

What are the stages involved in system analysis ?

nformation What are the goals of project management ?

Explain the characteristics of a system.   **(5×2=10)**

(2×

SECTION – D

nswer **any one** question. Weightage **4**.

Give an account of the various system maintenance activities.

Define MIS and explain its relationship with other disciplines.   **(1×4=4)**

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(5×