

Reg. No. :

Name :

M 6651

First Sem. B.Com./B.B.A./B.B.A. T. Degree Examination, November 2009 B.Com./B.B.A./B.B.A. T. (CORE) Course – 1 : PERSPECTIVES AND METHODOLOGY OF BUSINESS STUDIES (IB 01 COM/B.B.A./B.B.A. T.)

RTS AND

80500

NOG

Time: 3 Hours

Max. WGP: 120

PART – A

This part consists of **two** bunches of questions carrying equal weightage of **one**. **Each** bunch consists of **four** objective type questions. Answer **all** questions.

c) 7	d) 50		
2. In relation to a company,	'limited' means	9. Define innovation	
a) Share capital is limited	Content is mellefinished of		
b) Number of members is	Number of members is limited		
c) Power of the company	is limited		
d) Liability of the membe	rs is limited		
3 is an example	e of direct tax.		
a) Income tax	b) Sales tax		
c) Value added tax			
4. Following is not an import	tant source of long-terr	n funds :	
a) Share capital	b) Accounts re		
c) Debentures	d) Term loan	$(W = 1) (WGP = 4 \times 1 \times 1 = 4)$	
	Yunga !		
. 5. Return on investment is re	elated to		
a) Profitability	b) Liquidity	 Define indirect (a). 	
c) Solvency	d) Turnover		
		Р.Т.С	

P.T.O.

6	The reward for organisation is		
	a) Rent	b) Interest	
	c) Profit	d) Wages	
7.	Data collected by the researcher called		
	a) Primary data	b) Informal data	
	c) Secondary data	d) Public data	
8.	Indian Companies Act came int	to existence in the	year
	a) 1981	b) 1956	
	c) 1975	d) 1990	$(W = 1) (WGP = 4 \times 1 \times 1 = 4)$

PART – B

Answer any eight questions in one or two sentences each. Each question carries a weightage of one.

9. Define innovation.

10. What is socialism ?

11. Define business.

12. What is meant by a trust?

13. What do you mean by managerialism ?

14. What is non-profit enterprise ?

15. Define entrepreneur.

16. Name any four institutions in India lending money for business purpose.

17. What is a non-banking company ?

18. Define indirect tax.

 $(W = 8 \times 1 = 8)$ (WGP = $8 \times 4 \times 1 = 32$)

PART - C

Answer any six questions. Answer not to exceed one page. Each question carries a weightage of two.

- 19. What is division of labour ? How is it done ?
- 20. List any six features of partnership.
- 21. Explain different sectors of Indian economy.
- 22. What are the important sources of short-term funds ?
- 23. Explain the term stock broking. What are the functions involved ?
- 24. List any six problems related to human resources in a large scale industry.
- 25. What is perfect market ? What are its features ?
- 26. Write a note on electronic storage of business data.(W = $6 \times 2 = 12$) (WGP = $6 \times 4 \times 2 = 48$)

PART – D

Answer any two. Each question carries a weightage of four.

- 27. Explain different ways of learning business information.
- 28. Examine the factors to be considered before a final choice is made regarding the most appropriate form of business organisation.
- 29. Discuss the nature of business development in India after liberalisation and globalisation. (W = 2×4=8) (WGP = 2×4×4=32)