

| Reg. | No. | : | 200 |
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Name: 1999 1990 dollars of land very paint but notices rune from busing you paint stark

I Semester B.A./B.Sc./B.Com./B.B.A./B.B.A.T.T.M./B.B.M./B.C.A./B.S.W./ B.A. Afsal-ul-Ulama Degree (CCSS - Supple./Improv.) Examination, November 2014 COMMON COURSE IN ENGLISH

1A01 ENG: Critical Reasoning and Academic Presentation Skills (2013 and Earlier Admn.) are supposed to reflect the opinion of the periodical. A

Time: 3 Hours Max. Weightage: 30 of the first person and also the expression of the opinion of the Editorial Board

- I. Answer any one of the following in about 200 words.
 - 1) What are the barriers to critical thinking?
 - 2) Discuss about fallacies.

(Weightage: 4)

- II. Write an essay on any one of the following in about 200 words:
 - 3) Food habits among the youth.
 - 4) Value based education.
 - 5) New trends in Malayalam Cinema.

(Weightage: 4)

- III. Answer any six of the questions given in 80-100 words each.
 - 6) You are a fresh graduate. Apply for the post of marketing manager in a publishing firm, as a response to their advertisement in a national daily. Prepare your Resume.
 - 7) You are the secretary of the Arts Club in your college. Prepare a report of the Arts Test held in your college.
 - 8) Write a letter to the Editor of a national daily about the increasing violence against women in public places.
 - 9) Prepare an advertisement for the print media. The product is a newly developed mobile phone.
 - 10) Prepare five questions for an interview with the Chief Justice of India.
 - 11) How do we use visual aids effectively?



12) Write a summary of the following passage:

Watching my grand mother in action and trying my best to match her appetite, I glibly remarked that if she kept ignoring the words of wisdom of the health gurus and diet experts, she would die young. This may sound like a cruel thing for a grandson to have said to his grand mother, but the fact that she was in her ninety-ninth year at the time of the meal in question, helps to put my remark into perspective.

13) Prepare notes on the following passage. An editorial is an opinion piece written by the senior editorial staff or publisher of a newspaper or magazine. Usually unsigned, editorials are supposed to reflect the opinion of the periodical. A newspaper editorial, unlike other forms of newspaper writing, permits the use of the first person and also the expression of the opinion of the Editorial Board on the publisher unambiguously and unveiled. Sometimes Editorials are written to mobilize public opinion. (Weightage: 6x2=12)

| / [: | 1 : | a) dalibeti se p | Ale e | iska dasen | Manint I | iers to critica | mad arti | SIS IEDA | V (1 |
|-------|------|--|--------|---------------------|---------------------|------------------------------|------------|----------------------|-------|
| | Mala | the blanks using any studiesarming nutritional of f/for) millions. | | (confirm | ms/conf | irm) that alk/stalks) the | e lives | (a | May : |
| 15) | 1000 | illions | (all | (of/for) m | nen, woi | men and chil | | | |
| | (ir | n/at) India. How wi | II Ind | ia | .sg | (meet/meets | s) this de | emand ightage | |
| V. Ar | ISW | er the three bunc | hes | of four ques | stions e | ach as direc | ted: | | |
| 16) | A) | Pierse is from Fr | | Providition whip | THE PERSON NAMED IN | SEPAROR C | | ou are a ubliship | |
| | D | a) Franchise | | | C) | French | d) | None | |
| | B) | Pick the uncount | | | | lary of the A | | | |
| | 0) | | | sugar | C) | car | (ni bid) | village | |
| | C) | Pick the irregula | | | | | | | |
| | | a) walked | b) | discussed | c) | gone | ninerd) | doubted | |
| | D) | The abbreviation | for | for example | e' | | | | |
| | | a) eg. | b) | e.g. | c) | Eg | | | |
| 17) | A) | He entered the ro | om | | | | | | |
| | | a) quiet | | | | quietly | | | |
| | B) | His father is | | | | er in Patna. | . Don't | ************ | |
| | | a) a | b) | an | | the | d) | none | |



| | 0) | identity the coordinat | ing conjunction. | VIII. | | |
|-------|-------|--------------------------|---|-------|--------------------|-------------------|
| | | a) for b) | | | | |
| | D) | You 1 ambiguity 1 uoY | _called yesterd | lay | as you had promi | sed you would. |
| | | a) have b) | ought to have | c) | ought have | d) none |
| 1 | 8) A) | lam <u>vosilatograna</u> | my students. | | | |
| | | a) disappointed at | Deniet discour | b) | disappointed of | |
| | | c) disappointed with | | d) | disappointed | |
| | B) | My father has great a | ffection | H | me. | |
| | | a) with another b) | | | | |
| | C) | - Isnoitome o | oportunities are | sca | arce in India. | |
| | | a) employ b) | employment | c) | employing | d) none |
| | D) | The research will be _ | inlice in statical | dis | in three phases. | |
| | | a) carry out b) | carried out | c) | carry on | d) carried on |
| | | | | | nial persuasive | Weightage: 3×1=3) |
| /1. (| Choo | se the correct answer | from the option | e ai | ven for the follow | ing guestions : |
| | | Formal audience. | | | | |
| | LHA | a) secondary audience | e a la l | b) | primary audienc | e Marchine 4) |
| | | c) both | | | | |
| | B) | When addressing a g | lobal audience | me | dium can be | D) Forenec |
| | Snie | a) handouts | | | | |
| | | c) video presentation | | | | |
| | (C) | Which of the following | | | | |
| | . Art | a) Flip chart b) | | | Book | d) Powerpoint |
| | D) | For closing a presenta | | , | value the non- | |
| | at | a) appeal for action | | b) | using anecdotes | |
| | | c) challenge a popula | rnotion | | use interesting s | |
| 20 |) A) | Source-based materia | | | | |
| | | | | | gossips | of main |
| | | c) print sources | | | electronic source | es |
| | | | | 100 | | |



| | B) | Three ways to take notes-find the od | d or | ne out ? Identify the coordinate (O |
|--------|----|--|------|-------------------------------------|
| | | a) summary b) paraphrase | c) | direct quotes d) speech |
| | C) | When fallacy of equivocation results | froi | m lexical ambiguity? |
| | | a) equivocation | b) | amphiboly |
| | | c) straw man fallacy | d) | red herring fallacy |
| | D) | Which of the following is not a part of | fdis | scourse ? beinloogsalb (e |
| | | a) introduction b) interrogation | c) | confirmation d) refutation |
| 21) | A) | Critical thinking skills : find the odd o | ne | out he hand sentential of A (8) |
| | | a) seeking truth | b) | asking questions |
| | | c) solving problems | d) | being emotional |
| | B) | 'Caesar was not ambitious because | ne h | nad refused the crown thrice'. |
| July A | | a) deliberative persuasive discourse | | |
| 434 | | b) forensic persuasive discourse | | |
| W. | | c) ceremonial persuasive discourse | | |
| | | d) none | | |
| | C) | General layout of a final draft. | | |
| | | a) manuscript format | b) | first draft |
| | | c) final format | d) | none |
| | D) | For effective conclusions, while writing | ng a | |
| | | a) establish a tone | b) | definition |
| | | c) offer closure | d) | none (Weightage: 3×1=3) |
| | | | | |
| | | TAISE STATE THE PARTY OF THE PA | 7707 | (C) Which of the following is a |