



K16U 0432

Reg. No. :

Name:

IV Semester B.Com./B.B.A./B.B.A. T.T.M./B.B.A. R.T.M. Degree
(CCSS – Supple./Imp.) Examination, May 2016
GENERAL COURSE
4A11 COM/BBA/BBA(T)/BBA (RTM) : Entrepreneurship
(2012 and 13 Admissions)

Time : 3 Hours

Max. Weightage : 30

PART – A

This Part consists of **two** bunches of questions carrying **equal** weightage of **one**.
Each bunch consists of **four** objective type questions. Answer **all** questions.

- I. 1. _____ was set up in 1972.
a) KINFRA b) SIDCO c) KITCO d) KFC
2. Single window scheme is instituted through _____
a) IDBI b) SIDCO
c) DIC d) KFC
3. The single sum given by the government to entrepreneurs to cover the cost is _____
a) Concession b) Discount
c) Subsidy d) Bounties
4. Capital investment subsidy was first introduced in the year _____
a) 1971 b) 1981
c) 1972 d) 2006 (W = 1)
- II. 5. Need for _____ is the drive to achieve a goal.
a) Skill b) Competency
c) Achievement d) Status
6. _____ Development Act came into force in 2006.
a) DIC b) MSME
c) PSU d) IDBI

P.T.O.



7. In micro service enterprise investment in plant and machinery does not exceed ₹ _____
- a) 25 lakhs
 - b) 10 lakhs
 - c) 2 crore
 - d) 10 crore
8. The initial capital required to obtain loans from financial institutions is called _____
- a) Seed capital
 - b) Equity capital
 - c) Venture capital
 - d) Initial capital

(W = 1)

PART – B

Answer **any eight** questions in **one** or **two** sentences **each**. **Each** question carries a weightage of **one**.

- 9. What is entrepreneurship ?
- 10. What is legitimacy of entrepreneurship ?
- 11. What is subsidy ?
- 12. Define a micro unit.
- 13. Give two functions of DIC.
- 14. What is an industrial estate ?
- 15. What is PMRY ?
- 16. Explain the internal factors that motivates entrepreneurs.
- 17. What do you mean by fabian entrepreneurs ?
- 18. What is innovation ?

(W = 8×1=8)



PART – C

Answer **any six** questions. Answer **not** to exceed **one** page. **Each** carries a weightage of **two**.

19. What are the non-economic factors affecting entrepreneurial growth ?
20. What are the services offered by KITCO ?
21. Explain the skills required for an entrepreneur.
22. Explain the functions performed by NAYE.
23. What are the characteristics of Intrepreneurs ?
24. Discuss the advantages of industrial estates.
25. Explain the course contents of EDPs.
26. What do you mean by KINFRA ? Explain its functions. (W = 6×2=12)

PART – D

Answer **any two**. **Each** question carries a weightage of **four**.

27. Define SSI. Explain the role of small enterprises in Indian economy.
 28. What are the problems of women entrepreneurs in India ? Discuss the measures taken for the development of women entrepreneurship.
 29. Discuss the obstacles inhibiting entrepreneurship. (W=2×4=8)
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