

Reg.	No.	:	 200

Name: 1999 1990 dollars of land very paint but notices rune from busing you paint stark

I Semester B.A./B.Sc./B.Com./B.B.A./B.B.A.T.T.M./B.B.M./B.C.A./B.S.W./ B.A. Afsal-ul-Ulama Degree (CCSS - Supple./Improv.) Examination, November 2014 COMMON COURSE IN ENGLISH

1A01 ENG: Critical Reasoning and Academic Presentation Skills (2013 and Earlier Admn.) are supposed to reflect the opinion of the periodical. A

Time: 3 Hours Max. Weightage: 30 of the first person and also the expression of the opinion of the Editorial Board

- I. Answer any one of the following in about 200 words.
 - 1) What are the barriers to critical thinking?
 - 2) Discuss about fallacies.

(Weightage: 4)

- II. Write an essay on any one of the following in about 200 words:
 - 3) Food habits among the youth.
 - 4) Value based education.
 - 5) New trends in Malayalam Cinema.

(Weightage: 4)

- III. Answer any six of the questions given in 80-100 words each.
 - 6) You are a fresh graduate. Apply for the post of marketing manager in a publishing firm, as a response to their advertisement in a national daily. Prepare your Resume.
 - 7) You are the secretary of the Arts Club in your college. Prepare a report of the Arts Test held in your college.
 - 8) Write a letter to the Editor of a national daily about the increasing violence against women in public places.
 - 9) Prepare an advertisement for the print media. The product is a newly developed mobile phone.
 - 10) Prepare five questions for an interview with the Chief Justice of India.
 - 11) How do we use visual aids effectively?

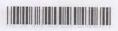


12) Write a summary of the following passage:

Watching my grand mother in action and trying my best to match her appetite, I glibly remarked that if she kept ignoring the words of wisdom of the health gurus and diet experts, she would die young. This may sound like a cruel thing for a grandson to have said to his grand mother, but the fact that she was in her ninety-ninth year at the time of the meal in question, helps to put my remark into perspective.

13) Prepare notes on the following passage. An editorial is an opinion piece written by the senior editorial staff or publisher of a newspaper or magazine. Usually unsigned, editorials are supposed to reflect the opinion of the periodical. A newspaper editorial, unlike other forms of newspaper writing, permits the use of the first person and also the expression of the opinion of the Editorial Board on the publisher unambiguously and unveiled. Sometimes Editorials are written to mobilize public opinion. (Weightage: 6x2=12)

/ [:	1 :	a) dalibeti se p	Ale e	iska dasen	Manint I	iers to critica	mad arti	SIS IEDA	V (1
	Mala	the blanks using any studiesarming nutritional of f/for) millions.		(confirm	ms/conf	irm) that alk/stalks) the	e lives	(a	May :
15)	1000	illions	(all	(of/for) m	nen, woi	men and chil			
	(ir	n/at) India. How wi	II Ind	ia	.sg	(meet/meets	s) this de	emand ightage	
V. Ar	ISW	er the three bunc	hes	of four ques	stions e	ach as direc	ted:		
16)	A)	Pierse is from Fr		Providition whip	THE PERSON NAMED IN	SEPAROR C		ou are a ubliship	
	D	a) Franchise			C)	French	d)	None	
	B)	Pick the uncount				lary of the A			
	0)			sugar	C)	car	(ni bid)	village	
	C)	Pick the irregula							
		a) walked	b)	discussed	c)	gone	ninerd)	doubted	
	D)	The abbreviation	for	for example	e'				
		a) eg.	b)	e.g.	c)	Eg			
17)	A)	He entered the ro	om						
		a) quiet				quietly			
	B)	His father is				er in Patna.	. Don't	************	
		a) a	b)	an		the	d)	none	



	0)	identity the coordinat	ing conjunction.	VIII.		
		a) for b)				
	D)	You 1 ambiguity 1 uoY	_called yesterd	lay	as you had promi	sed you would.
		a) have b)	ought to have	c)	ought have	d) none
1	8) A)	lam <u>vosilatograna</u>	my students.			
		a) disappointed at	Deniet discour	b)	disappointed of	
		c) disappointed with		d)	disappointed	
	B)	My father has great a	ffection	H	me.	
		a) with another b)				
	C)	- Isnoitome o	oportunities are	sca	arce in India.	
		a) employ b)	employment	c)	employing	d) none
	D)	The research will be _	inlice in statical	dis	in three phases.	
		a) carry out b)	carried out	c)	carry on	d) carried on
					nial persuasive	Weightage: 3×1=3)
/1. (Choo	se the correct answer	from the option	e ai	ven for the follow	ing guestions :
		Formal audience.				
	LHA	a) secondary audience	e a la l	b)	primary audienc	e Marchine 4)
		c) both				
	B)	When addressing a g	lobal audience	me	dium can be	D) Forenec
	Snie	a) handouts				
		c) video presentation				
	(C)	Which of the following				
	. Art	a) Flip chart b)			Book	d) Powerpoint
	D)	For closing a presenta		,	value the non-	
	at	a) appeal for action		b)	using anecdotes	
		c) challenge a popula	rnotion		use interesting s	
20) A)	Source-based materia				
					gossips	of main
		c) print sources			electronic source	es
				100		



	B)	Three ways to take notes-find the od	d or	ne out ? Identify the coordinate (O
		a) summary b) paraphrase	c)	direct quotes d) speech
	C)	When fallacy of equivocation results	froi	m lexical ambiguity?
		a) equivocation	b)	amphiboly
		c) straw man fallacy	d)	red herring fallacy
	D)	Which of the following is not a part of	fdis	scourse ? beinloogsalb (e
		a) introduction b) interrogation	c)	confirmation d) refutation
21)	A)	Critical thinking skills : find the odd o	ne	out he hand sentential of A (8)
		a) seeking truth	b)	asking questions
		c) solving problems	d)	being emotional
	B)	'Caesar was not ambitious because	ne h	nad refused the crown thrice'.
July A		a) deliberative persuasive discourse		
434		b) forensic persuasive discourse		
W.		c) ceremonial persuasive discourse		
		d) none		
	C)	General layout of a final draft.		
		a) manuscript format	b)	first draft
		c) final format	d)	none
	D)	For effective conclusions, while writing	ng a	
		a) establish a tone	b)	definition
		c) offer closure	d)	none (Weightage: 3×1=3)
		TAISE STATE THE PARTY OF THE PA	7707	(C) Which of the following is a