Reg. No. :

Name :

First Semester M.C.J. Degree (Reg./Sup.) Examination, December 2011 (2009 Admn.) CJ 103 : EDITING FOR NEWSPAPERS

Time: 3 Hours

Max, Marks: 60

M 20844

Instructions : Answer guestion VI, VII and three others. All questions carry equal marks.

- Write short notes on any four of the following :
 - 1) Hanging indent
 - 2) Dummy
 - Gutter
 - 4) Sans serif
 - 5) Tombstone
 - 6) Swash cut.
- II. Explain the editing process to ensure the copy is accurate and fair.
- III. The picture editor is a specialist in selecting images and determining their size and shape for publication. Discuss the relevance of photographs in newspaper design. 12
- IV. Compare and analyse any one editorial in a Malayalam and an English newspaper respectively.
- V. Explain how you can achieve balance, contrast, proportion and unity in newspaper page designing.
- VI. Headline the following stories :
 - 1) NEW DELHI : Following the Supreme Court's order, the Telecom Regulatory Authority of India (TRAI) on Friday started the process for auction of 2G spectrum. It issued a pre-consultation paper, seeking views of all stakeholders.
 - KASARAGOD : The cleaner of a bus was killed and 30 passengers were injured. some of them critically, when the vehicle overturned at Kottyadi Parappa, near Mullaria, near here on Friday, the police said. The accident occurred when the driver of the packed private bus lost control of the vehicle.



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 $(4 \times 3 = 12)$

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- MADRID : A painting thought to be the earliest copy of Leonardo Da Vinci's Mona Lisa and painted alongside the original has been discovered in Madrid's Prado Museum.
- 4) BELGRADE : Australian Open Champion Novak Djokovic will not play in Serbin's Davis Cup match against Sweden this month. Serbia beat Sweden 4-1 in an away match last season.

VII. Edit and headline the following :

WUKAN : Until now, this Southern Chinese fishing village has closen it's leaders behind closed doors, allowing a small elite to rule for decades villagers in the Chinese village of Wukan have voted in electronics in what could be a model for future reform in China. Now, Wukan is being held up as a model for how China can reform the often corrupt village governance for the thousands who gathered in Wukan it was the first time they had ever seen a ballot paper.

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