



M 24311

Reg. No. :

Name :

First Semester MCJ Degree (Reg./Supple.) Examination, December 2013
CJ 102 : REPORTING FOR NEWSPAPERS

Time : 3 Hours

Max. Marks : 60

Instructions : 1) Answer question I and **four** others.
2) **All** questions carry **equal** marks

- I. Write short notes on **any four** :
 - a) Sting operation
 - b) Newszak
 - c) Sidebars
 - d) Talking head
 - e) Spike
 - f) Signposting.
 - II. 'News is what newspaper men make it'. Elaborate on the above statement.
 - III. What is market-driven journalism ? How does it affect the newspaper as a product ?
 - IV. Does computer assisted reporting enhance the quality of a newspaper ? Discuss.
 - V. Write a personality feature in the Q and A format on any one personality of your choice.
 - VI. Discuss the challenges faced by journalists reporting terrorism.
 - VII. Explain the public interest versus invasion of privacy in the context of reporting an event.
 - VIII. Critically analyse any one report on crime that has appeared in a Malayalam Daily.
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