



M 26879

Reg. No. :

Name :

**I Semester M.C.J. Degree (Reg./Sup.) Examination, December 2014
(2014 Admn.)**

MCJ 1C 04 : TELEVISION PRODUCTION

Time : 3 Hours

Max. Marks : 45

PART – A

Write short notes on **any five** of the following :

1. White Balancing
2. Over the sholder shot
3. Terrestrial transmission
4. Soap operas
5. Vlog
6. Infotainment.

(1×5=5)

PART – B

Write **any four** of the following. **Each** question carries **10** marks :

7. Write a short history of private television channels in Kerala.
 8. How did the digital technology helps the television and video production ? Explain.
 9. Differentiate the objective and subjective camera movement and explain the purpose of each one of them.
 10. Explain the important and techniques of lighting in television production.
 11. Critically analyse the impact of children's reality programme such as 'Kutti Pattalam' in Kerala.
 12. Write a script for a television programme of your choice. Follow two split method of script writing.
 13. Analyse the impact of private channel is television news broad casting. **(4×10=40)**
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