



M 17196

Reg. No. :

Name :

I Semester M.C.J. Degree (Regular) Examination, November 2009
CJ 104 : TELEVISION PRODUCTION

Time: 3 Hours

Max. Marks: 60

Instructions: Answer Question No. I and four others. All questions carry equal marks (5×12).

I. Write short notes on **any five** of the following :

- a) Openers
- b) Rule of third
- c) Harmony and contrast
- d) White balance
- e) Storyboarding
- f) Montage.

II. Trace the evolution of television broadcast in India.

III. Explain the characteristics and uses of the seven basic shot sizes in video and film.

IV. List and explain the roles and responsibilities of each of the personnel involved in TV news production.

V. Explain the advantages of non-linear editing in comparison with linear editing.

VI. What are the various transition devices used in video/film editing ? Explain each of them.

VII. A local TV channel has decided to set apart a 30 minutes slot each day for a programme on and about college students. If you are asked to devise and produce the content for the slot, what type(s) of programme(s) you would produce ? Explain in detail.

VIII. Write a script for a PSA on **any one** the following :

- a) Child labour
 - b) Copying in examinations.
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