Reg	. No.	:	

K19P 1444

Name :

I Semester M.A. Degree (CBSS-Reg./Suppl./Imp.) Examination, October - 2019 (2017 Admission Onwards) JOURNALISM AND MASS COMMUNICATION MCJ1C04 : TELEVISION PRODUCTION

Time: 3 Hours

Max. Marks: 60

Answer question I and FOUR others. All questions carry equal marks.

- I. Write short notes on any Four of the following.
 - 1. Ambient sound
 - 2. Montage
 - 3. Scene designer
 - 4. Switcher
 - 5. ZeeTv
 - 6. High angle shot
- II. Briefly explain various camera shots and movements used in television production
- III. Evolution of colour television sets made the television a popular medium especially in India- comment
- IV. Explain linear and non-linear editing and software used for editing video.
- V. Explain different stages of television production.
- VI. Write a script for 20 minute PSA against public smoking.
- VII. Critically analyse Malayalam serials and suggest ways to improve technical and artistic qualities of the serials.
- VIII. Briefly explain the history of Door Darshan.