



Reg. No. :

Name :



K20P 0288

**II Semester M.C.J./M.A. Journalism and Mass Communication
Degree (CBSS-Reg./Suppl./Imp.) Examination, April 2020
(2016 Admission Onwards)
MCJ 2C 05 : MEDIA LAWS AND ETHICS**

Time : 3 Hours

Max. Marks : 60

Answer question I and **four** others. **All** questions carry **equal** marks.

- I. Write short notes on **any four** of the following :
 - a) Sting operations
 - b) Yellow journalism
 - c) Lobbying
 - d) Paid news
 - e) Video piracy
 - f) Puffery.
- II. Do you think self-regulation is better than censorship for the media ? Examine it in the context of right to freedom of speech and expression and freedom of press.
- III. What is defamation ? Explain the concept of fair comment, as a defence available to the media against defamation.
- IV. In the age of sensationalism and paid news, do you think, journalism is driven totally by business considerations today ? Explain using examples.
- V. Explain media's right to protection of public interest overriding invasion of privacy citing example of popular sting operations carried out by the media.
- VI. What is RTI ? Explain how it has become an important journalistic tool available to the media personnel.
- VII. Mention some of the common codes of journalistic standards and examine the importance of following a code of ethics for journalists.
- VIII. Examine the social responsibility and accountability that media has towards the modern society.

(5×12=60)