



K20P 0291

Reg. No. :

Name :



II Semester M.C.J./M.A. Journalism and Mass Communication Degree
(CBSS-Reg./Suppl./Imp.) Examination, April 2020
(2016 Admission Onwards)
MCJ 2C 08 : RADIO PRODUCTION

Time : 3 Hours

Max. Marks : 60

Answer question I and **four** others. **All** questions carry **equal** marks.

I. 1) Guglielmo Marconi.

2) Radio Magazine.

3) Voice cast.

4) Blind medium.

5) Internet Radio.

6) VOA.

II. Discuss FM broadcast frequency range.

III. Challenges of writing News for Radio.

IV. Critically discuss the concept – 'Theatre of mind'.

V. Making documentaries for Radio.

VI. Analyse the special audience programmes in National broadcast media.

VII. History of Radio in the world.

VIII. Future of Radio as an entertainment medium.

(5×12=60)
