



M 16280

Reg. No. :

Name :

II Semester M.C.J. Degree Examination, July 2009
CJ 201 : MASS MEDIA HISTORY

Time : 3 Hours

Max. Marks : 80

*Instructions : a) Answer five questions including question I.
b) All questions carry equal marks.*

- I. Write notes on **any four** of the following :
 - a) D.T.H.
 - b) Motilal Ghosh.
 - c) K. P. Kesava Menon.
 - d) James Silk Buckingham.
 - e) UNI.
 - f) Chanda Committee Report.
 - g) Hickey's Gazette.
 - II. Discuss the contribution of Serampore Missionaries to the growth of Indian press.
 - III. Trace the history of All India Radio.
 - IV. Critically evaluate the role of Malayalam press in freedom struggle.
 - V. Evaluate the role of Mahatma Gandhi as a journalist.
 - VI. Discuss the genesis and growth of news agencies in India.
 - VII. Give an overview of birth and growth of Doordarshan.
 - VIII. Discuss the status of Indian vernacular press under the British rule.
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