

Reg. No. : .....

M 12038

Name : .....

**Second Sem. M.C.J. Degree Examination, June 2006**  
**CJ 203 : FEATURE WRITING AND MAGAZINE JOURNALISM**

Time: 3 Hours

Max. Marks: 80

*Instruction: Answer five questions including question No.1. They carry equal marks.*

- I. Write short notes on **any four** of the following:
    - a) Niche market
    - b) Format
    - c) Logo
    - d) Half tone
    - e) Blurb
    - f) Pull out
    - g) Middles
  - II. 'Compromise is the forte of Indian 'magazines'- Discuss with examples.
  - III. Define feature. Also bring out the differences between newspaper and magazine features. Cite examples.
  - IV. How far editing of a magazine differs from that of a newspaper ?
  - V. Write a 400 word review of a film you have recently seen.
  - VI. Explain the significance of cover pages.
  - VII. Discuss the trends in Magazine journalism.
  - VIII. Suggest an appropriate production technique for a sports magazine in Malayalam with a circulation of one lakh copies.
  - IX. Explain the types of magazines and their unique characteristics.
-