



M 25004

Reg. No. :

Name :

**Third Semester M.C.J. Degree (Reg./Sup.) Examination, December 2013
(2008 and Earlier Admn.)**

CJ 301 : DEVELOPMENT COMMUNICATION

Time: 3 Hours

Max. Marks : 80

Instructions : Answer Question No. 1 and **four** others.
All questions carry **equal** marks.

I. Write short notes on **any four** of the following :

(4×4=16)

- 1) SITE
- 2) NNP
- 3) Magic multipliers
- 4) Development
- 5) Kudumbashree
- 6) Sustainable development.

II. Critically analyse Kerala Model Development.

16

III. Discuss Project Support Communication.

16

IV. Examine the development model of Malthuse.

16

V. Discuss the major development issues in India.

16

VI. Analyse the role of communication in development.

16

VII. Critically analyse Dominant Paradigm of Development.

16

VIII. Examine the reasons for under development.

16
