



K16P 0045

Reg. No. :

Name :

Third Semester M.C.J. Degree (Reg./Supple.)

Examination, December 2015

(2014 Admn.)

MCJ 3E 09 : SPORTS JOURNALISM

Time : 3 Hours

Max. Marks : 60

Answer question I and **four** others. **All** questions carry **equal** marks.

I. Write short notes on **any four**.

- 1) Beat game story.
- 2) Homer.
- 3) Ten Sports.
- 4) Streaming.
- 5) Sports information director.
- 6) ISL.
- 7) Downsizing.

II. Detail the qualities required for a sports reporter.

III. Prepare a profile of Magnus Carlson.

IV. 'Online sports reading habits will affect the circulation of sports magazines all over the world'. Do you agree with the statement ? Why ?

V. Evaluate the contributions of sports towards the development of a nation.

VI. Trace the history of sports journalism in India.

VII. 'Field of Athletics in India should be treated with more attention and prominence'. Present your views.

VIII. 'Sports and business go hand in hand'. Develop the statement with suitable examples.
