



K17P 0298

Reg. No. :

Name :

**Third Semester M.C.J. Degree (Regular/Supplementary)
Examination, December 2016
(2014 Admn. Onwards)
MCJ 3C 12 : TELEVISION JOURNALISM**

Time : 3 Hours

Max. Marks : 45

PART – A

I. Write short notes on **any five** of the following.

- 1) Doordarshan.
- 2) Spot Reporting.
- 3) Media convergence.
- 4) Downlink.
- 5) Montage.
- 6) Audio Personnel.
- 7) Teleprompter.

(5×1=5)

PART – B

Write **any four** of the following. **Each** question carries **10** marks.

- II. 'Live reporting now a days provides instant first hand information rather than factual information'. Comment.
- III. Detail the Production Control Room Operations of a TV station.
- IV. Analyse the features and presentation styles of the programmes in any two Malayalam news channels of your choice.
- V. Critically evaluate the role and effectiveness of satirical programmes in a democratic society.
- VI. Explain various types of Television Interviews.
- VII. Prepare a 20 minute Television news bulletin in the split page format using current events around the world.
- VIII. Analyse the Television news structure along with the characteristics of broadcast writing.

(4×10=40)