



**K20P 0055**

Reg. No. : .....

Name : .....

**IV Semester M.C.J./M.A. Journalism and Mass Communication Degree  
(CBSS – Reg./Suppl./Imp.) Examination, April 2020  
(2016 Admission Onwards)  
MCJ 4C14 : NEW MEDIA AND ONLINE JOURNALISM**

Time : 3 Hours

Max. Marks : 60

Answer question I and **Four** others. **Each** question carries **equal** marks.

I. Write short notes on **any four** of the following :

- 1) Virtual Community
- 2) Scoop
- 3) Plagiarism
- 4) WikiLeaks
- 5) Hacking
- 6) Citizen Journalism.

II. Elucidate the characteristics of internet.

III. Detail the ethical issues involved in online journalism.

IV. Delineate IT Act, 2000.

V. Explain the emerging trends in digital journalism.

VI. "Disinformation and misinformation are both different to (quality) journalism which complies with professional standards and ethics." – Discuss.

VII. Explain digital divide.

VIII. Detail the principles of writing for an online media.

**(5×12=60)**