



M 19363

Reg. No. :

Name :

IV Semester M.C.J. Degree (Regular/Supplementary) Examination, June 2011
(2009 Admn.)

CJ 403 (c) : WEB JOURNALISM AND TECHNICAL WRITING

Time: 3 Hours

Max. Marks: 60

Answer question I and four others. All questions carry equal marks.

I. Write short notes on any four :

- 1) Dream Weaver
- 2) CSS
- 3) Domain Name Services (DNS)
- 4) Readability
- 5) Indexing
- 6) Help menu
- 7) Feasibility Report.

(4×3=12)

II. What are the end products of technical writing ? Explain each. 12

III. Discuss the features of a good user manual. 12

IV. What are the stages in the preparation of a technical document ? 12

V. Explain the characteristics of online media. 12

VI. What is HTML ? Explain its origin and development, and its usability in webpage creation. 12

VII. Examine the impact of social media on socio-political thinking of modern society. 12

VIII. What are the different types of portals ? Explain the features of each. 12