

Reg. No. :

Name :



M 21640

IV Semester M.C.J. Degree (Regular/Supplementary) Examination, June 2012 (2009 Admn: Onwards) CJ 403 (c) : WEB JOURNALISM AND TECHNICAL WRITING

Time : 3 Hours

Max. Marks : 60

Answer question I and four others. All questions carry equal marks.

- I. Write short notes on any four :
 - 1) Abstracts
 - 2) Subject Matter Experts
 - 3) Installation guide
 - 4) Orkoot
 - 5) E-paper
 - 6) Portable Document Format (PDF)
 - 7) HTML.

II. Examine the impact of online media on journalism today.

III. Discuss the ethical concerns related to the Internet.

IV. What are the qualities required for an online reporter ?

- V. Explain the principles of editing technical documents.
- VI. 'A technical writer should be a good team player'. Why ?
- VII. Explain the elements of a user manual.
- VIII. What are the types of documents associated with software products ?

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