K16P 1316

Reg. No. :

Name :

First Semester M.Com. Degree (Reg./Supple./Imp.) Examination, November 2016 (2014 Admission Onwards) COMMERCE COM1C04 : Organisational Behaviour

Time : 3 Hours

Max. Marks: 60

SECTION-A

Answer any four. 1 mark for Part 'a', 3 marks for 'b' and 5 marks for 'c'.

- I. a) What do you mean by workforce diversity ?
 - b) What are the competitive advantages of workforce diversity ?
 - c) Discuss the critical OB issues confronting the managers today.
- II. a) Define Organisational Development (OD).
 - b) State the need for OD.
 - c) Discuss the benefit of OD.
- III. a) What do you mean by a 'team' ?
 - b) State the importance of team.
 - c) Briefly explain the different types of team.
- IV. a) What is group dynamics?
 - b) Explain the different types of formal group.
 - c) Discuss the various theories of group formation.
- V. a) Define the term attitude.
 - b) What are the various components of attitude ?
 - c) Explain the important sources of acquiring attitude.

K16P 1316

- VI. a) What do you mean by interpersonnel conflict?
 - b) What are the different sources of interpersonnel conflict ?
 - c) Explain the preventive measures which the management can take to manage the organisational conflict. (4×9=36)

SECTION-B

VII. a) What are the different theories of motivation ? Explain Maslow's Need Hierarchy Theory.

OR

- b) Explain the functions of the functional and dysfunctional conflict in an organisation.
- VIII. a) Explain McGregores Theory X and Theory Y.

OR

 b) Define organisational behaviour. Explain the features of organisational behaviour. (2x12=24)