

Reg No:.....

K25FY2455 C

Name :.....

Second Semester FYUGP Journalism Examination

APRIL 2025 (2024 Admission onwards)

KU2DSCJMC110 (ONLINE JOURNALISM)

(DATE OF EXAM: 2-5-2025)

Time : 120 min

Maximum Marks : 70

Part A (Answer any 6 questions. Each carries 3 marks)

1. What is a Web browser? Give examples 3
2. What is the role of social media in digital space? 3
3. Define ARPANET 3
4. Explain the role of The Wire in investigative journalism. 3
5. Define online news portals with examples 3
6. What is 'fair dealing'? How does it aid online journalism? 3
7. What is cyber stalking? 3
8. List three benefits of bridging the digital divide. 3

Part B (Answer any 4 questions. Each carries 6 marks)

9. Discuss the key elements on online journalism 6
10. Explain media Industry convergence and technological convergence 6
11. List out the current trends in Online Journalism 6
12. Explain key privacy concerns in the digital world 6
13. Identify any three components of digital divide 6
14. What is digital literacy? Explain dimensions 6

Part C (Answer any 2 question(s). Each carries 14 marks)

15. Assess the role of interactivity in digital storytelling. 14
16. Explain the possibilities of AI in content creation 14
17. How do the skills required for online journalists differ from those of traditional journalists? 14