Reg. No. : .....

Name : .....

CONTINUE CONTINUE

K22U 1075

II Semester B.S.W. Degree (C.B.C.S.S. – Supplementary) Examination, April 2022 (2016-2018 Admissions) COMPLEMENTARY COURSE IN PSYCHOLOGY (for B.S.W. Core) 2C10 PSY : Social Psychology

Time : 3 Hours

Max. Marks: 40

# SECTION - A

Answer all questions in a word. Each carries 1 mark.

- 1. \_\_\_\_\_\_ is a type of social influence in which individuals change their attitudes or behaviour to adhere to existing social norms.
- A method of research in which a large number of people answer questions about their attitudes or behaviour is known as \_\_\_\_\_
- Actions by individuals that help others with no immediate benefit to the helper is called
- 4. Negative emotional responses based on group membership is known as

 $(4 \times 1 = 4)$ 

# SECTION - B

Write short notes on any seven from the terms given below, Each carries 2 marks.

- 5. Glass ceiling
- 6. Diffusion of responsibility
- 7. Correlational method
- 8. Need for affiliation
- 9. Body language

## K22U 1075

- 10. Classical conditioning
- 11. Obedience
- 12. Attribution
- 13. Stereotypes
- 14. Persuasion.

#### $(7 \times 2 = 14)$

### SECTION - C

Answer any four from the questions given below. Each carries 3 marks.

- 15. Explain the method of systematic observation.
- 16. What are the underlying principles of compliance ?
- 17. How does prejudice originate ?
- 18. What are the external factors that contribute to interpersonal attraction ?
- 19. What are the situational factors that influence whether a person will help or not during an emergency ?
- 20. What is causal attribution as explained by Kelley ?

## SECTION - D

Write essay on any two of the questions. Each carries 5 marks.

21. Explain the process of attitude formation.

- 22. Explain briefly Milgram's experiment on obedience.
- 23. What are the determinants of interpersonal attraction ?
- 24. Explain how people respond during an emergency.

(2×5=10)

 $(4 \times 3 = 12)$