

Second Semester FYUGP Degree (Reg/Sup/Imp) Examination
April 2026

**KU2DSCPSY102 - COGNITION AND HUMAN
BEHAVIOUR**

2024 Admission onwards

Time : 1.5 hours

Maximum Marks : 50

Section A

Answer any 6 questions. Each carry 2 marks.

1. What factors influence subjective wellbeing?
2. Explain subjective experience in terms of emotion
3. What is mean by intrinsic motivation?
4. Define social motive with example
5. What are some examples of long-term memory?
6. Define retrieval process in memory processing
7. What is the Binet-Simon scale?
8. List out different types of thinking

Section B

Answer any 4 questions. Each carry 6 marks.

9. How can you differentiate sensory memory from short term memory?
10. How iconic memory and echoic memory are differentiated?
11. Analyze memory improving techniques with example
12. Evaluate the relationship between intelligence and creativity.
13. Explain the importance of inductive reasoning in life?
14. Critically analyze approaches to creativity.

Section C

Answer any 1 questions. Each carry 14 marks.

15. Define primary and secondary emotion with examples and explain the elements of emotion.
16. Evaluate the effectiveness if Maslow's Hierarchy of Needs.