



K20U 1326

Reg. No. : .....

Name : .....



III Semester B.B.A./B.B.A. (T.T.M.)/B.B.A. (R.T.M.) Degree (CBCSS –  
Sup./Imp.) Examination, November 2020  
(2014 – '18 Adms.)

General Course

3A11 BBA/BBA (TTM)/BBA (RTM) : IT IN BUSINESS

Time : 2 Hours

Max. Marks : 30

SECTION – A

Answer the 4 questions. **Each** question carries  $\frac{1}{2}$  mark. (4× $\frac{1}{2}$ =2)

1. Mention any two-accounting softwares.
2. Expand CPU.
3. Name any two E-Payment systems.
4. MIS stands for

SECTION – B

Answer **any** 4 questions. **Each** question carries 1 mark. (4×1=4)

5. Explain DBMS.
6. What are computer networks ?
7. What is Internet ?
8. Define E-Commerce.
9. Define Encryption.
10. What is E-governance ?

P.T.O.



SECTION – C

Answer **any 4** questions. **Each** question carries **4** marks.

(4×4=16)

11. How do you classify computers ?
12. Write short notes on transaction processing system.
13. What are the measures to ensure security ?
14. Explain Internet as a knowledge repository.
15. Differentiate between Data mining and Data warehousing.
16. Mention the essential requirements for E-payments.

SECTION – D

Answer **any 1** question. **Each** question carries **8** marks.

(1×8=8)

17. Elaborate DBMS and its requirements for management in an organization.
  18. Describe in about the six major types of systems.
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