



K21U 4564

Reg. No. : .....

Name : .....



V Semester B.Sc. Degree CBCSS (OBE) Regular Examination, November 2021  
(2019 Admn. Only)  
**CORE COURSE IN PSYCHOLOGY**  
**5B10 PSY : Social Behaviour**

Time : 3 Hours

Max. Marks : 40

SECTION – A

Answer the following. **Each** question carries **1** mark.

1. What is bystander effect ?
2. Mention about heuristics.
3. What is hostile aggression ?
4. Write the definition of the term gender.
5. What is priming ?
6. Define altruism.

(6×1=6)

SECTION – B

Answer **six** of the following. **Each** question carries **2** marks.

7. What are illusory correlations ?
8. Mention the term attitude polarizaiton.
9. Write a note on schema.
10. What is the difference between prejudice and discrimination ?
11. Write about charismatic leadership with example.
12. Explain the term provocation.
13. What are injunctive norms ?
14. Write about hostile sexism.

(6×2=12)

P.T.O.



SECTION – C

Answer **four** of the following. **Each** question carries **3** marks.

15. Write a note on impression formation and impression management.
16. Define groups and explain why people often join in groups.
17. Write about the importance of nonverbal communication.
18. What are the factors associated with resistance to persuasion ?
19. Describe about the most common leadership styles.
20. Briefly mention about the changing roles of men and women. (4×3=12)

SECTION – D

Answer **two** of the following. **Each** question carries **5** marks.

21. Define prosocial behavior and explain the essential steps to a prosocial response in an emergency.
  22. Define attitude and explain how attitudes are formed.
  23. Define social influence and briefly explain Asch's research on conformity.
  24. Write an essay on the potential sources of error in social cognition. (2×5=10)
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