DON BOSCO ARTS & SCIENCE COLLEGE ANGADIKADAVU

(Affiliated to Kannur University Approved by Government of Kerala) ANGADIKADAVU P.O., IRITTY, KANNUR –

670706



COURSE PLAN

Department of Journalism

(2021 - 23)

SEMESTER – II

ACADEMIC YEAR 2021 – 22

	II Semester (Department of Jou	urnalism) (2021 - 23)	
Sl. No.	Name of Subjects with Code	Name of the Teacher	Duty Hours Per Week
1.	MCJ 2C 05: Media Laws and Ethics	Nithu PV	04
2.	MCJ 2C 06: Magazine Journalism	Fr. Dr. Bastin Nellissery	04
3.	MCJ 2C 07: Communication Theories	Anil Thomas	04
4.	MCJ 2C 08: RADIO PRODUCTION	Sonnet Mathew	04
5.	MCJ 2E 01: Photo Journalism	Shanu Salman	04
	Name of Class In-charge	Sonnet Mathew	

Day	09.50 Am - 10.45 Am	10.45 Am -11.40 Am	11.55 Am -12.50 Pm	01.40 Pm - 02.35 Pm	02.35 Pm - 03.30 Pm
1	MCJ 2C 07- Anil Thomas	MCJ 2C 05 - Nithu PV	MCJ 2C 06- Fr. Dr. Bastin Nellissery	MCJ 2C 08- Sonnet Mathew	MCJ 2E 01- Shanu Salman
2	MCJ 2C 05 - Nithu PV	MCJ 2C 07- Anil Thomas	MCJ 2C 06- Fr. Dr. Bastin Nellissery	MCJ 2C 08- Sonnet Mathew	MCJ 2E 01- Shanu Salman
3	MCJ 2E 01- Shanu Salman	MCJ 2C 08- Sonnet Mathew	MCJ 2C 06- Fr. Dr. Bastin Nellissery	MCJ 2C 05 - Nithu PV	MCJ 2C 07- Anil Thomas
4	MCJ 2C 05 - Nithu PV	MCJ 2C 08- Sonnet Mathew	MCJ 2C 06- Fr. Dr. Bastin Nellissery	MCJ 2C 07- Anil Thomas	MCJ 2E 01- Shanu Salman
5	MCJ 2C 07- Anil Thomas	MCJ 2C 08- Sonnet Mathew	MCJ 2C 06- Fr. Dr. Bastin Nellissery	MCJ 2C 05 - Nithu PV	MCJ 2E 01- Shanu Salman
6	MCJ 2C 07- Anil Thomas	MCJ 2C 05 - Nithu PV	MCJ 2C 06- Fr. Dr. Bastin Nellissery	MCJ 2C 08- Sonnet Mathew	MCJ 2E 01- Shanu Salman

Subject Code:	MCJ 2C 05:
Subject Name:	Media Laws and Ethics
No. of Credits:	04
No. of Contact Hours:	72
Hours per Week:	04
Name of the Teacher:	Nithu PV

Module I

SYLLABUS

Concept of ethics - virtue ethics; potter box approach

Module II

Fundamental rights and freedom of speech and expression in Indian Constitution; reasonable restrictions; Emergency and censorship; self-regulation versus censorship; code of ethics for print and electronic media Module III

Defamation - libel and slander and fair comment; privacy and public interest; contempt of court; contempt of parliament and breach of privilege; media and expunged proceedings of parliament; relevance of Right to Information Act in journalism

Module IV

Reporters and sources – trust and confidentiality; bribes, junkets and freebies; lobbying; puffery and suppression; yellow journalism and page-3 journalism; Paid news sting operation; paparazzi journalism; fakery; video piracy; plagiarism; social responsibility and accountability

Module V

Official Secrets Act; Copyright Act; Young Persons' (Harmful Publications) Act; Indecent Representation of Women (Prohibition) Act; Drug and Magic Remedies (Objectionable Advertisements) Act; Cinematograph Act; Information Technology Act; laws protecting intellectual property rights Module VI

Working Journalists and other Newspaper Employees (Conditions of Services and Miscellaneous Provisions) Act; Working Journalists (Fixation of rates and Wages) Act; Wage Boards Module VII

Provisions to restrict media under IPC, Indian Post Office Act, Customs Act, Representation of the People Act, Civil Defense Act, Protection of Civil Rights Act, Criminal Law Amendment Act and Code of Criminal Procedure

No of Weeks	Dates	Session	Торіс	
		1	Chapter Introduction	
	07-02-2022	2	Concept of ethics	
1	То	3	Virtue ethics	
	12-02-2022	4	Potter box approach	
		12-02-2022	Second Saturday	
		5	Ethics- Analysis- Seminar	
	14-02-2022 To	6	Chapter Analysis	
2		7	Class Test	
_	19-02-2022		College Arts Fest	
	17 02 2022		College Arts Fest	
		8	Test Paper Analysis	
	21 02 2022	9	Chapter Introduction	
•	21-02-2022	10	Fundamental rights and freedom of speech and	
3	То	11	expression in Indian Constitution	
	26-02-2022	11	Seminar	
		12	Reasonable restrictions	
	28-02-2022	01-03-2022	Emergency and censorship Shivarathri	
4	20-02-2022 To	14		
4		14	Self-regulation versus censorship	
	05-03-2022	15	Code of ethics for print and electronic media	
		10	Chapter Analysis	
	07-03-2022	17	Class Test	
5	07-03-2022 То	18	Test paper Analysis	
5		20	Chapter Introduction Defamation- libel and slander and fair comment	
	12-03-2022	12-03-2022		
		21	Second Saturday	
	14-03-2022	21	Privacy and public interest	
6	To	22	Contempt of court; contempt of parliament and breach of privilege	
U		23	Seminar	
	19-03-2022	23	Media and expunged proceedings of parliament	
		24		
	21-03-2022	25	Relevance of Right to Information Act in journalism	
7	То	20	Chapter Analysis Class Test	
	26-03-2022	27		
		28	Test paper Analysis	
	28-03-2022	30	Chapter Introduction	
8	То	30	Reporters and sources – trust and confidentiality	
	02-04-2022	31	Bribes, junkets and freebies	
		32	Lobbying; puffery and suppression	
9	04-04-2022		Yellow journalism and page-3 journalism	
		34	Paid news sting operation	

	То	35	Paparazzi journalism; fakery
	09-04-2022	36	Video piracy; plagiarism; social responsibility and accountability
		37	Chapter Analysis
		38	Class Test
	11-04-2022	13-04-2022	Easter Holidays
10	То	13-04-2022	Easter Holidays
	16-04-2022	14-04-2022	Easter Holidays
		16-04-2022	Easter Holidays
		18-04-2022	Easter Holidays
		39	I Internal Examination
	18-04-2022	40	I Internal Examination
11	То	40	I Internal Examination
	23-04-2022	42	I Internal Examination
		43	I Internal Examination
		44	
	25.04.2022	45	Chapter Introduction Official Secrets Act and Copyright Act
	25-04-2022	45	Young Persons' (Harmful Publications) Act; Indecent
12	То	46	Representation of Women (Prohibition) Act; Drug and
	30-04-2022		Magic Remedies (Objectionable Advertisements) Act
		47	Cinematograph Act; Information Technology Act
		02-05-2022	RAMZAN
		48	Laws protecting intellectual property rights
	02-05-2022	49	Chapter Analysis
13	02-03-2022 To	50	Class Test
15	07-05-2022	51	Chapter Introduction
	07-05-2022		Working Journalists and other Newspaper Employees
		52	(Conditions of Services and Miscellaneous Provisions) Act; Working Journalists (Fixation of rates and Wages)
			Act; Wage Boards
		53	Chapter Analysis
	09-05-2022	54	Class Test
14	09-03-2022 To	55	Chapter Introduction
14	_	56	Provisions to restrict media under IPC
	14-05-2022	57	Indian Post Office Act, Customs Act
		14-05-2022	Second Saturday
		58	Representation of the People Act, Civil Defense Act,
	16-05-2022	50	Protection of Civil Rights Act
15	То	59	Criminal Law Amendment Act and Code of Criminal
	21-05-2022	60	Procedure Chapter Anglysis
		60 61	Chapter Analysis Revision
			Revision
16	23-05-2022	62	II Internal Examination
10	То	63	II Internal Examination
		64	II Internal Examination

	28-05-2022	65	II Internal Examination
		66	II Internal Examination
		67	II Internal Examination
		68	Revision
	30-05-2022	69	Revision
17	То	70	Revision
1/		71	Revision
	04-06-2022	72	Revision

Subject Code:	MCJ 2C 06:
Subject Name:	Magazine Journalism
No. of Credits:	04
No. of Contact Hours:	72
Hours per Week:	04
Name of the Teacher:	Fr. Dr. Bastin Nellissery

SYLLABUS

Module I

Origin and growth of magazines; pioneers of magazine journalism - John Dunton, Addison, Steele, Edward Cave; organizational structure of a magazine; A survey of English and Malayalam magazines Module II

Types of magazines – specialized magazines - general interest and specialized magazines, public relations magazines – internal and external house organs, academic journals and Sunday magazines, e-zines, web-zines and web-edition magazines; Coffee table magazine; magazine journalism terminology Module III

Qualities and responsibilities of a magazine editor; ingredients of a magazine article; editorial mix; cover story selection criteria, cover design and cover lines, and comparison of cover stories in the mainstream magazines

Module IV

Film reviewing, advertising, criticism and rhetoric; essential elements of a film review – condensed plot synopsis, background information, abbreviated arguments about the film and evaluation; book reviewing – pre-reading, reading and post-reading procedures, writing format and principles of book reviewing, art of reviewing: food, fashion, cosmetics and costumes

Module V

Feature versus news story, feature versus article, feature structure, feature headlines, feature leads, classification of features and steps in writing feature

Module VI

Profile versus biography and profile requisites; writing columns; preparing photo features; writing for specialized magazines; current trends and challenges in magazine journalism-narrative journalism Module VII

Magazine design and layout, photographs, illustrations, info-graphics, typography and white space; magazine design softwares

No of Weeks	Dates	Session	Торіс
		1	Chapter Introduction
		2	Origin and growth of magazines
1	07-02-2022 To	3	Pioneers of magazine journalism- John Dunton, Addison, Steele, Edward Cave
	12-02-2022	4	Organizational structure of a magazine; A survey of English and Malayalam magazines
		12-02-2022	Second Saturday
		5	Seminar
	14-02-2022	6	Chapter Analysis
2	To	7	Class Test
2	19-02-2022		College Arts Fest
	19-02-2022		College Arts Fest
		8	Test Paper Analysis
		9	Chapter Introduction
	21-02-2022	10	Types of magazines – specialized magazines
3	To 26-02-2022	11	General interest and specialized magazines, public relations magazines – internal and external house organs
	_ 0 0 0 0	12	Academic journals and Sunday magazines
		13	E-zines, web-zines and web-edition magazines
	28-02-2022	01-03-2022	Shivarathri
4	То	14	Coffee table magazine
	05-03-2022	15	Magazine journalism terminology
		16	Chapter Analysis
		17	Class Test
	07-03-2022	18	Test paper Analysis
5	То	19	Chapter Introduction
	12-03-2022	20	Qualities and responsibilities of a magazine editor
		12-03-2022	Second Saturday
		21	Ingredients of a magazine article; editorial mix
6	14-03-2022 To	22	Cover story selection criteria, cover design and cover lines
U	10 19-03-2022	23	Comparison of cover stories in the mainstream magazines
		24	Seminar
	21-03-2022	25	Seminar
7	To	26	Chapter Analysis
/	26-03-2022	27	Class Test
	20-03-2022	28	Test paper Analysis
8	28-03-2022	29	Chapter Introduction
0	20 05 2022	30	Film reviewing, advertising, criticism and rhetoric

To 02-04-202231Essential elements of a film review – condensed plot synopsis, background information, abbreviated arguments about the film and evaluation904-04-202233Writing format and principles of book reviewing procedures904-04-202233Writing format and principles of book reviewing procedures904-04-202234Art of reviewing: food, fashion, cosmetics and costumes op-04-20221011-04-202236Class Test11-04-202238Feature versus news story16-04-202213-04-2022Easter Holidays16-04-2022Easter Holidays16-04-2022Easter Holidays18-04-2022Easter Holidays18-04-2022Easter Holidays18-04-2022Easter Holidays18-04-2022Easter Holidays18-04-2022Easter Holidays1915-04-2022101 <internal examination<="" td="">111<internal examination<="" td="">12To 30-04-2022131<internal examination<="" td="">141<internal examination<="" td="">154616Classification of features and steps in writing feature30-04-20224448Class Test30-04-20224913To 07-05-202214Feature versus article13To 07-05-202250Pofile versus biography and profile requisites 07-05-202251Writing columns; preparing photo features; writing for specialized magazines52S2<td< th=""></td<></internal></internal></internal></internal>
02-04-2022arguments about the film and evaluation32Book reviewing – pre-reading, reading and post-reading procedures904-04-202233To34Art of reviewing: food, fashion, cosmetics and costumes09-04-202236Chast Test09-04-202236Chast Test11-04-202238Feature versus news story11-04-202213-04-2022Easter Holidays16-04-202213-04-2022Easter Holidays16-04-2022Easter Holidays18-04-2022Easter Holidays18-04-2022618-04-2022Internal Examination23-04-2022401Internal Examination23-04-2022447011701171707302-05-202274Chapter number7570767077707870797070707070707071707370747075707670777078707970
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13To 07-05-202250Profile versus biography and profile requisites5097-05-202251Writing columns; preparing photo features; writing for specialized magazines5251Current trends and challenges in magazine journalism-
13 10 10 07-05-2022 51 Writing columns; preparing photo features; writing for specialized magazines 52 Current trends and challenges in magazine journalism-
specialized magazines 52 Current trends and challenges in magazine journalism-
52 Current trends and challenges in magazine journalism-
³² narrative journalism
53 Seminar
09-05-2022 54 Seminar
14 To 55 Chapter Analysis
14-05-2022 56 Class Test
57 Chapter Introduction
14-05-2022 Second Saturday
58 Magazine design and layout, photographs, illustrations,
16-05-2022 info-graphics, typography and white space
15To59Magazine design softwares
21-05-202260Chapter Analysis
61 Revision
16 23-05-2022 62 II Internal Examination

	То	63	II Internal Examination
	28-05-2022	64	II Internal Examination
		65	II Internal Examination
		66	II Internal Examination
		67	II Internal Examination
		68	Revision
	30-05-2022	69	Revision
17	То	70	Revision
17		71	Revision
	04-06-2022	72	Revision

Subject Code:	MCJ 2C 07:
Subject Name:	Communication Theories
No. of Credits:	04
No. of Contact Hours:	72
Hours per Week:	04
Name of the Teacher:	Anil Thomas

Module I

SYLLABUS

Concept of theory; four approaches to theory – media-culturalist, media-materialist, social-culturalist and social materialist; four kinds of theory – social-scientific, normative, operational and everyday/commonsense theory

Module II

Theory of objectivity; mass society theory; information society theory; cultivation theory; agenda setting theory; spiral of silence theory; theory of cultural imperialism and cultural autonomy

Module III

Four dimensional perspective on media effects – timing of effects- immediate and long term, type of effects – cognitive, attitudinal emotional, physiological and behavioural ; media influence on family; impact of media on children; media literacy

Module IV

Four phases of mass communication effects theories – "almighty media", testing the might of the media, return to 'almighty media" and "social constructivist" media influence Module V

Contemporary theories of mass communication - individual differences theory, social categories theory, social relationships theory and cultural norms theory

Module VI

Media ownership – chain, cross media, conglomerate and vertical integration; media mega mergers; media and cultural imperialism

Module VII

Theories of learning; persuasive communication variables; cognitive dissonance theory, congruity theory and balance theory; information diffusion theory; gate-keeping theory; two-step flow and multi-step flow theories ; feminist media theory.

Module VIII

Media and political communication theories – pluralist model, dominant-ideology model, elite-values model and market model; media as custodians of democracy; mass media and governance; media and globalization; mass media as propaganda machines; politics of spin

11Chapter Introduction2Concept of theory3Four approaches to theory – media-culturalist, r materialist, social-culturalist and social materia12-02-202244Four kinds of theory – social-scientific, normati operational and everyday/commonsense theory12-02-2022Second Saturday214-02-20225Revision14-02-202267Class Test19-02-2022College Arts Fest8Test Paper Analysis21-02-202299Chapter Introduction	ist
107-02-2022 To 12-02-20223Four approaches to theory – media-culturalist, n materialist, social-culturalist and social material operational and everyday/commonsense theory 12-02-2022214-02-2022 To 19-02-20225Revision314-02-2022 To 19-02-20226Chapter Analysis45Revision3College Arts Fest48Test Paper Analysis321-02-20229Chapter Introduction	ist
1To 12-02-20223Four approaches to theory – media-culturalist, in materialist, social-culturalist and social material operational and everyday/commonsense theory 12-02-20222To 12-02-20225Revision214-02-2022 To 19-02-20226Chapter Analysis10College Arts Fest8Test Paper Analysis221-02-20229Chapter Introduction	ist
4operational and everyday/commonsense theory12-02-2022Second Saturday214-02-2022514-02-20226Chapter Analysis6Chapter Analysis7Class Test19-02-20226College Arts Fest8Test Paper Analysis29Chapter Introduction	ve,
214-02-2022 To 19-02-20225Revision6Chapter Analysis7Class Test0College Arts Fest0College Arts Fest8Test Paper Analysis21-02-202299Chapter Introduction	
214-02-2022 To 19-02-20226Chapter Analysis7Class Test0College Arts Fest0College Arts Fest8Test Paper Analysis21-02-202299Chapter Introduction	
214-02-2022 To 19-02-20227Class Test2To 19-02-2022College Arts Fest3College Arts Fest8Test Paper Analysis21-02-20229Chapter Introduction	
2To 19-02-20227Class Test19-02-2022College Arts Fest8Test Paper Analysis21-02-20229Chapter Introduction	
19-02-2022 College Arts Fest 0 College Arts Fest 8 Test Paper Analysis 21-02-2022 9 Chapter Introduction	
College Arts Fest 8 Test Paper Analysis 21-02-2022 9 Chapter Introduction	
21-02-2022 9 Chapter Introduction	
21-02-2022	
3 To 10 Theory of objectivity	
3 10 26-02-2022 11 Mass society theory; information society theory	
20-02-2022 12 Cultivation theory; agenda setting theory	
13 Spiral of silence theory	
28-02-2022 01-03-2022 Shivarathri	
4 To 14 Theory of cultural imperialism and cultural auto	nomy
05-03-2022 15 Chapter Analysis	
16 Class Test	
17 Test paper Analysis	
07-03-2022 18 Chapter Introduction	
5 To 19 Four dimensional perspective on media effects	
12-03-2022 20 Timing of effects- immediate and long term	
12-03-2022 Second Saturday	
21 Type of effects – cognitive, attitudinal emotional physiological and behavioural	.1,
614-03-2022 ToType of effects - cognitive, attitudinal emotions physiological and behavioural	l,
19-03-2022 23 Media influence on family	
24 Impact of media on children; media literacy	
25 Chapter Analysis	
21-03-2022 26 Class Test	
7 To 27 Test paper Analysis	
26-03-2022 28 Chapter Introduction	
8 28-03-2022 29 Four phases of mass communication effects the	

	T		"Almighty modio" tosting the might of the media
	To 02-04-2022	30	"Almighty media", testing the might of the media, return to 'almighty media" and "social constructivist" media influence
		31	"Almighty media", testing the might of the media, return to 'almighty media" and "social constructivist" media influence
		32	Chapter Analysis
	04-04-2022	33	Class Test
0		34	Chapter Introduction
9	То	35	Contemporary theories of mass communication
	09-04-2022	36	Individual differences theory
		37	Social categories theory, social relationships theory and cultural norms theory
	11-04-2022	38	Social categories theory, social relationships theory and cultural norms theory
10	То	13-04-2022	Easter Holidays
	16-04-2022	14-04-2022	Easter Holidays
		15-04-2022	Easter Holidays
		16-04-2022	Easter Holidays
		18-04-2022	Easter Holidays
	18-04-2022	39	I Internal Examination
11	To	40	I Internal Examination
11	10 23-04-2022	41	I Internal Examination
	23-04-2022	42	I Internal Examination
		43	I Internal Examination
	25-04-2022	44	Chapter Introduction
12	23 04 2022 То	45	Media ownership – chain, cross media
	30-04-2022	46	Conglomerate and vertical integration
	30-04-2022	47	Media mega mergers; media and cultural imperialism
		02-05-2022	RAMZAN
		48	Chapter Analysis
	02-05-2022	49	Chapter Introduction
13	3 To 07-05-2022	50	Theories of learning; persuasive communication variables
	07-05-2022	51	Cognitive dissonance theory, congruity theory and balance theory
		52	Information diffusion theory; gate-keeping theory
		53	Two-step flow and multi-step flow theories ; feminist media theory
		54	Chapter Analysis
	09-05-2022	55	Chapter Introduction
14	To 14-05-2022	56	Media and political communication theories – pluralist model, dominant-ideology model, elite-values model and market model
		57	Media and political communication theories – pluralist model, dominant-ideology model, elite-values model and market model

		14-05-2022	Second Saturday
	16-05-2022 То	58	Media as custodians of democracy; mass media and governance; media and globalization
15		59	Mass media as propaganda machines
	21-05-2022	60	Politics of spin
		61	Revision
		62	II Internal Examination
	23-05-2022 To 28-05-2022	63	II Internal Examination
16		64	II Internal Examination
10		65	II Internal Examination
		66	II Internal Examination
		67	II Internal Examination
	30-05-2022 To 04-06-2022	68	Revision
		69	Revision
17		70	Revision
1/		71	Revision
		72	Revision

Subject Code:MCJ 2C 08:		
Subject Name:	RADIO PRODUCTION	
No. of Credits:	04	
No. of Contact Hours:	72	
Hours per Week:	04	
Name of the Teacher:	Sonnet Mathew	

SYLLABUS

Module I

History of radio – Maxwell, Hertz, Marconi, Nicolas Tessla, Jagdish Chandra Bose, Lee De Forest, Charles Fesenden and others; radio as a military/naval communication instrument; radio becomes part of mass media; growth of radio up to 1950s; advent of television; revival of radio in the fragmented post-modern society ,Private FM & community radio. History of radio in India from 1921- Indian radio and colonial legacy; radio in the post-independence era

Module II

Radio station- objectives, policies and ethics. 'Radio with commercial interests; radio and popular culture; radio's role in disaster management

Module III

Radio news – local, regional, national, and global news; scripting for radio news; news personnel and the organizational structure; language and style of news bulletins; news magazines; news flashes; structure of a news bulletin; voice cast

Module IV

Written and spoken language for broadcast; role of written script; live presentation; local slang and 'standard' language in broadcasting; voice modulation techniques; intimacy; formal and informal presentation; narrowcasting and presentation styles; RJs, DJs and radio hosts Module V

Radio formats - music in radio; art of interviewing; radio play as 'Minds' Theatre'; creation of radio persona in chat shows; stock characters, Special audience programmewomen, agricultural/farm, youth and children, radio magazine

Module VI

Commercials - making commercials, revenue generation, audience research, customised programmes, brand building of radio, publicity of programmes and radio channels, audience response, selling of radio personality, sources of advertisement, marketing techniques, creation of advertisements and jingles Module VII

The technical side of broadcast - the physics of sound generation; Transmission methodsAM, FM, SW; Digital sound formats- MP2, MP3, WAV

No of Weeks	Dates	Session	Торіс
	07-02-2022 To 12-02-2022	1	Chapter Introduction
		2	History of radio – Maxwell, Hertz, Marconi, Nicolas Tessla, Jagdish Chandra Bose, Lee De Forest, Charles Fesenden and others
1		3	History of radio – Maxwell, Hertz, Marconi, Nicolas Tessla, Jagdish Chandra Bose, Lee De Forest, Charles Fesenden and others
		4	Radio as a military/naval communication instrument
		12-02-2022	Second Saturday
		5	Radio becomes part of mass media
	14-02-2022	6	Growth of radio up to 1950s; advent of television; revival of radio in the fragmented post-modern society
2	То	7	Private FM & community radio
4	19-02-2022		College Arts Fest
	19-02-2022		College Arts Fest
		8	History of radio in India from 1921- Indian radio and colonial legacy
	21-02-2022	9	Radio in the post-independence era
3	To 26-02-2022	10	Chapter Analysis
5		11	Class Test
		12	Chapter Introduction
	28-02-2022 To 05-03-2022	13	Radio station- objectives, policies and ethics
		01-03-2022	Shivarathri
4		14	Radio with commercial interests
		15	Radio and popular culture
		16	Radio's role in disaster management
		17	Chapter Analysis
	07-03-2022	18	Class Test
5	То	19	Chapter Introduction
	12-03-2022	20	Radio news – local, regional, national, and global news
		12-03-2022	Second Saturday
	14-03-2022	21	Scripting for radio news
6	To	22	News personnel and the organizational structure
6		23	Language and style of news bulletins
	19-03-2022	24	News magazines; news flashes; structure of a news bulletin; voice cast
	21-03-2022	25	Chapter Analysis
7	To	26	Class Test
,	26-03-2022	27	Chapter Introduction
		28	Written and spoken language for broadcast

828-03-2022 To 02-04-202229Role of written script; live presentation; le 'standard' language in broadcasting02-04-202230Voice modulation techniques; intimacy informal presentation	
828-03-2022 To 02-04-202230Voice modulation techniques; intimacy informal presentationNarrowcasting and presentation styles;	; formal and
8To30informal presentation02-04-202231Narrowcasting and presentation styles;	, iormai and
02-04-2022 31 Narrowcasting and presentation styles;	
	RJs, DJs and
radio hosts	
32 Chapter Analysis	
04-04-2022 33 Class Test	
9 To 34 Chapter Introduction	
35 Radio formats - music in radio 09-04-2022 35	
09-04-2022 36 Art of interviewing	
37 Radio play as 'Minds' Theatre'	
38 Creation of radio persona in chat	shows; stock
characters	
10 To 13-04-2022 Easter Holidays	
16-04-2022 14-04-2022 Easter Holidays	
15-04-2022 Easter Holidays	
16-04-2022 Easter Holidays	
18-04-2022Easter Holidays	
18-04-202239I Internal Examination	
11To40I Internal Examination	
41 I Internal Examination	
42 I Internal Examination	
43 I Internal Examination	
44 Special audience programmewomen, agr	ricultural/farm,
25-04-2022 45 Chapter Introduction	
30-04-2022 Revenue concretion audience research	oustomised
47 Kevende generation, addience research programmes	i, customiseu
02-05-2022 RAMZAN	
48 Brand building of radio, publicity of progr	ammes and
40 radio channels	
49 Audience response, selling of radio person	nality, sources
13 To of advertisement	amonts and
07-05-2022 50 Marketing techniques, creation of advertise	ements and
51 Chapter Analysis	
52 Chapter Introduction	
53 The technical side of broadcast	
54 The physics of sound concretion	
09-03-2022 55 Transmission methods AM FM SW	
14 To 56 Digital sound formats- MP2 MP3 WAV	
14-05-2022 57 Seminar	
14-05-2022 Second Saturday	
15 16-05-2022 58 Seminar	

	То	59	Seminar
	21-05-2022	60	Seminar
		61	Revision
		62	II Internal Examination
	23-05-2022	63	II Internal Examination
16	23 03 2022 To	64	II Internal Examination
10	28-05-2022	65	II Internal Examination
	28-03-2022	66	II Internal Examination
		67	II Internal Examination
		68	Revision
	30-05-2022 17 To	69	Revision
17		70	Revision
11		71	Revision
	04-06-2022	72	Revision

Subject Code:	MCJ 2E 01:	
Subject Name:	PHOTO JOURNALISM	
No. of Credits:	04	
No. of Contact Hours:	72	
Hours per Week:	04	
Name of the Teacher:	Shanu Salman	

SYLLABUS

Module I

Evolution of photography- history and development, Types of Cameras- Single Lens Reflex (SLR), Twin Lens Reflex (TLR), Rangefinder Cameras, View Cameras, Polaroid Cameras, Super wide-Angle Camera, Panoramic Camera, Aerial Camera, Sub-miniature Camera; Digital Photography. Module II

Lenses- focal length, Focus and Magnification; Lenses of normal, short and long focal length; convertible, enlarging, perspective, supplementary, zoom and Macro lenses; Lenses and Composition- Aperture Settings, Shutter Speed and Depth of field

Module III

Visualization of A Photograph- Characteristics of A Photograph, Composition, Point of View, Framing, Horizontal and Vertical Format, Centre of Interest, Horizontal Line, Near-Far Relationship, Time of Day And Decisive Moment; Lighting-Front, Side, Back And Revealing Lights; Shooting in Artificial and Mixed Light

Module IV

Scope and Significance of Photojournalism, News Photographs, Advertisements Photographs, Wild Life Photographs, Sports Photographs; Review of Photography Magazine; Leading Photojournalists in India; International Photojournalists; Ethics in Photo Journalism; Paparazzi Journalism; Photo Essay; Freelance Photography.

Module V

Editing Photographs- Transferring Photographs to a personal Computer; Photo Selection, Cropping, Scaling and Toning; Photo Editing Software

No of Weeks	Dates	Session	Торіс
1		1	Chapter Introduction
	07-02-2022	2	Evolution of photography- history and development
	To 12-02-2022	3	Types of Cameras- Single Lens Reflex (SLR), Twin Lens Reflex (TLR), Rangefinder Cameras
		4	View Cameras
		12-02-2022	Second Saturday
		5	Polaroid Cameras, Super wide-Angle Camera, Panoramic Camera, Aerial Camera, Sub-miniature Camera
2	14-02-2022 To	6	Polaroid Cameras, Super wide-Angle Camera, Panoramic Camera, Aerial Camera, Sub-miniature Camera
	19-02-2022	7	Digital Photography
			College Arts Fest
			College Arts Fest
		8	Practical Work
	21-02-2022	9	Practical Work
3	To 26-02-2022	10	Practical Work
•		11	Practical Work
		12	Chapter Analysis
4	28-02-2022 To 05-03-2022	13	Class Test
		01-03-2022	Shivarathri
		14	Chapter Introduction
		15	Lenses- focal length
		16 17	Focus and Magnification
		17	Lenses of normal, short and long focal length Convertible, enlarging, perspective, supplementary,
	07-03-2022 To 12-03-2022	18	zoom and Macro lenses
5		19	Lenses and Composition
		20	Aperture Settings, Shutter Speed and Depth of field
		12-03-2022	Second Saturday
	14-03-2022	21	Practical Work
6	То	22	Practical Work
Ū	19-03-2022	23	Practical Work
	17-03-2022	24	Practical Work
	21-03-2022	25	Chapter Analysis
7	To 26-03-2022	26	Class Test
		27	Chapter Introduction
		28	Visualization of A Photograph
8	28-03-2022	29	Characteristics of A Photograph
		30	Composition, Point of View, Framing

	То	31	Horizontal and Vertical Format
	02-04-2022	32	Centre of Interest, Horizontal Line
		33	Near-Far Relationship
	04-04-2022	34	Time of Day And Decisive Moment
9	То	35	Lighting-Front, Side, Back And Revealing Lights
	09-04-2022	36	Shooting in Artificial and Mixed Light
		37	Practical Work
	11.04.0000	38	Practical Work
	11-04-2022	13-04-2022	Easter Holidays
10	То	14-04-2022	Easter Holidays
	16-04-2022	15-04-2022	Easter Holidays
		16-04-2022	Easter Holidays
		18-04-2022	Easter Holidays
	18 04 2022	39	I Internal Examination
11	18-04-2022	40	I Internal Examination
11	То	41	I Internal Examination
	23-04-2022	42	I Internal Examination
		43	I Internal Examination
	25-04-2022	44	Practical Work
12	25-04-2022 To	45	Practical Work
12	-	46	Practical Work
	30-04-2022	47	Chapter Analysis
	02-05-2022 To 07-05-2022	02-05-2022	RAMZAN
		48	Chapter Introduction
		49	Scope and Significance of Photojournalism
13		50	News Photographs, Advertisements Photographs, Wild
			Life Photographs, Sports Photographs
		51	Review of Photography Magazine
		52	Leading Photojournalists in India, International Photojournalists
		53	Ethics in Photo Journalism
	09-05-2022	54	Paparazzi Journalism; Photo Essay; Freelance
			Photography.
14	То	55	Chapter Introduction
	14-05-2022	56	Editing Photographs
		57	Transferring Photographs to a personal Computer
		14-05-2022	Second Saturday
	16-05-2022	58	Photo Selection, Cropping, Scaling and Toning
15	То	59	Photo Editing Software
	21-05-2022	60	Practical Work
		61	Revision
16	23-05-2022	62	II Internal Examination
16	То	63	II Internal Examination
		64	II Internal Examination

	28-05-2022	65	II Internal Examination
		66	II Internal Examination
		67	II Internal Examination
		68	Revision
30-05-	30-05-2022	69	Revision
17	То	70	Revision
1/		71	Revision
	04-06-2022	72	Revision