DON BOSCO ARTS & SCIENCE COLLEGE ANGADIKADAVU

(Affiliated to Kannur University Approved by Government of Kerala) ANGADIKADAVU P.O., IRITTY, KANNUR – 670706



COURSE PLAN

B.Com Computer Applications (2022 – 25)

SEMESTER-I

ACADEMIC YEAR- (2022-23)

	I Semester BCom Computer Applications (2022 - 25)						
SL. No.	Name of Subjects with Code	Name of the Teacher	Duty Hours per week				
1.	1A01ENG Communicative English	Aswathi Krishna	5				
2.	1A02ENG Readings on Kerala	Soniya Sherin Sebastian	4				
3.	1A071MAL സാഹിത്യരൂപങ്ങ□	Rajisha C. K.	5				
4.	1A071HIN Kavitha Aur Kahani	Jiany N. George					
5.	1B01COM Management Concepts and Principles	Centil Abraham K.	5				
6.	1A11 COM Business Statistics and Basic Numerical Skills	Vidya K. P. & Najuminisa	6				
	Name of Class In-charge:	Centil Abraham K.					

TIME TABLE

Day	09.50 Am - 10.45 Am	10.45 Am -11.40 Am	11.55 Am -12.50 Pm	01.40 Pm - 02.35 Pm	02.35 Pm - 03.30 Pm
1	1B01COM Management Concepts and Principles	1A02ENG Readings on Kerala	1A11 COM Business Statistics and Basic Numerical Skills	Second Language	1A01ENG Communicative English
2	1A01ENG Communicative English	Second Language	Business Statistics and Basic Numerical Skills	1A11 COM Business Statistics and Basic Numerical Skills	1B01COM Management Concepts and Principles
3	1A11 COM Business Statistics and Basic Numerical Skills	1A01ENG Communicative English	Second Language	1A02ENG Readings on Kerala	1B01COM Management Concepts and Principles
4	Second Language	1B01COM Management Concepts and Principles	1A02ENG Readings on Kerala	1A11 COM Business Statistics and Basic Numerical Skills	1A01ENG Communicative English
5	1A11 COM Business Statistics and Basic Numerical Skills	Second Language	1A01ENG Communicative English	1B01COM Management Concepts and Principles	1A02ENG Readings on Kerala

Subject Code:	1A01ENG	
Subject Name:	Communicative English	
No. of Credits:	4	
No. of Contact Hours:	90	
Hours per Week:	5	
Name of the Teacher:	Aswathi Krishna	

Course Outcomes

- 1. Understand and apply the rubrics of English grammar
- 2. Recognize and apply the basic patterns in English vocabulary
- 3. Read and elicit data, information, inferences and interpretations based on a given material in English
- 4. Develop the ability to speak in English in real life situations
- 5. Elicit necessary information after listening to an audio material in English
- 6. Compose academic and non-academic writings including letters, paragraphs and essays

on a given topic and CV's for specific purposes

Content Specifications

Module 1 (Grammar and Usage)- 2 Hours/Week

Grammar

Articles, Modals, Tenses, Voices, Subject- Verb Agreement, Direct & Reported Speech

Usage

Question Tags, Types of Words, Phrasal Verbs and Idiomatic Expressions.

Module 2 (Listening and Speaking) -2 Hours/Week

Listening

What is Communication?, Phonemes in English, Syllables and Word Stress, Listening to News Bulletins, Listening to Instructions and Directions, Listening to Lectures, Listening to Speeches

Speaking

Greetings and Introductions, Small Conversations, Talking on Telephone, Making Requests, Making Enquiries, Making Suggestions, Expressing Gratitude, Complaining.

Module 3 (Reading and Writing)- 1 Hour/Week

Reading

Reading Official Letters and Profiles, Reading Advertisements, Reading News Reports, Reading Charts, Reading Online Content.

Writing

Writing Paragraphs, Taking and Making Notes, Essay and Academic Writing, Writing Letters, Writing Resumes

No of Weeks	Dates	Session	Topic
		1	MODULE I Articles
1	29-08-2022	2	Articles
1	To	3	Articles
	03-09-2022	4	Modals
		5	Modals
		6	Modals
			Onam Holidays
	05-09-2022		Onam Holidays
2	То		Onam Holidays
2	10-09-2022		Onam Holidays
	10-07-2022		Onam Holidays
			Onam Holidays
	12-09-2022 To 17-09-2022	7	Class Test
		8	Tenses
3		9	Tenses
3		10	Tenses
		11	Tenses
		12	Tenses
	19-09-2022 To	13	Class Test
		14	Voices
		21September	Sree Narayana Samadhi
4		15	Voices
	24-09-2022	16	Voices
		17	Voices
		18	Voices
		19	Subject Verb Agreement
	26-09-2022	20	Subject Verb Agreement
5	To	21	Subject Verb Agreement
3		22	Class Test
	01-10-2022	23	Direct and Reported Speech
		24	Direct and Reported Speech
6	6 03-10-2022	25	Direct and Reported Speech
U		4 October	Mahanavami

No of Weeks	Dates	Session	Торіс
	То	05 October	Vijayadasami
	08-10-2022	26	Direct and Reported Speech
		27	Direct and Reported Speech
		08 October	Miladi-Sherif
		28	Question Tags
	10-10-2022	29	Question Tags
7	То	30	Question Tags
,	15-10-2022	31	Question Tags
	13 10 2022	32	Question Tags
		33	Class Test
		34	I Internal Examination
	17-10-2022	35	I Internal Examination
8	To	36	I Internal Examination
O	22-10-2022	37	I Internal Examination
	22-10-2022	38	I Internal Examination
		39	I Internal Examination
	24-10-2022 To 29-10-2022	24 October	Divali
		40	MODULE II
_			Types of words
9		41	Types of words
		42	Types of words
		43	Types of words
		44	Types of words
	31-10-2022 To 05-11-2022	45	Phrasal Verbs and idiomatic expressions
		46	Phrasal Verbs and idiomatic expressions
10		47	Phrasal Verbs and idiomatic expressions
		48	Phrasal verbs and idiomatic expressions
	06 11 2022	49	Class test
		50	Reading Official Letters and Profiles
		51	Reading Official Letters and Profiles
	07-11-2022	52	Reading Official Letters and Profiles
11	То	53	Reading Advertisements
11	12-11-2022	54	Reading Advertisements
	12 11 2022	55	Writing Paragraphs
		56	Writing Paragraphs
	14-11-2022	57	Writing Paragraphs
12	To	58	Taking and Making Notes
		59	Taking and Making Notes

No of Weeks	Dates	Session	Торіс
	19-11-2022	60	Taking and Making Notes
		61	Class test
		62	MODULE III Essay and Academic Writing
		63	Essay and Academic Writing
	21-11-2022	64	Essay and Academic Writing
13	To	65	Essay and Academic Writing
13		66	Letter Writing
	26-11-2022	67	Letter Writing
		68	Letter Writing
		69	Writing Resumes
	18-11-2022	70	Writing Resumes
14	To	71	Writing Resumes
14		72	Writing Resumes
	03-12-2022	73	Class Test
		74	Phonemes in English
	05-12-2022 To 10-12-2022	75	Phonemes in English
		76	Phonemes in English
15		77	Syllables and stress
13		78	Syllables and stress
		79	Making Enquiries, requests and suggestions
		10 December	Second Saturday
		80	Making Enquiries, requests and suggestions
	12-12-2022	81	Greetings and introduction
16	To	82	Greetings and introduction
10	17-12-2022	83	Revision
	17 12 2022	84	Revision
		85	Revision
		86	II Internal Examinations
	19-12-2022	87	II Internal Examinations
17	To	88	II Internal Examinations
1,	24-12-2022	89	II Internal Examinations
	21122022	90	II Internal Examinations
		24 December	Christmas Holidays

Subject Code:	1A02ENG	
Subject Name:	Readings on Kerala	
No. of Credits:	03	
No. of Contact Hours:	72	
Hours per Week:	04	
Name of the Teacher:	Soniya Sherin Sebastian	

Module 1- (2 Hrs/Week)

- 1. "Conversation": SreeNarayana Guru
- 2. "Curing Caste": Sahodaran Ayyappan
- 3. Excerpts from "Eri": PradeepanPambirikkunnu
- 4. Excerpts from Kelu: N. Sasidharan, E.P.Rajagopalan
- 5. Excerpts from "Parting from the Path of Life": CherukadGovindaPisharodi Module 2- (2 Hrs/Week)
- 1. "Not an Alphabet in Sight": PoykayilAppachan
- 2. "KuttippuramPalam": Idasseri
- 3. "Courageous Act": AnasuyaMenon
- 4. "Vaikom Satyagraha": K. N.Panikkar
- 5. "The Voice": Suresh Menon

Prescribed Textbook: Multiple Modernities: Readings on Kerala published by

Hornbill Publications

No of Weeks	Dates	Session	Topic
	29-08-2022	1	MODULE I Conversation :SreeNarayana Guru
1	To	2	Conversation :SreeNarayana Guru
	03-09-2022	3	Conversation :SreeNarayana Guru
		4	Conversation :SreeNarayana Guru
	2 05-09-2022 To 10-09-2022	5	Onam Holidays
		6	Onam Holidays
2		7	Onam Holidays
2		8	Onam Holidays
		9	Onam Holidays
		10	Onam Holidays
	12-09-2022	11	Curing Caste": Sahodaran Ayyappan
3	To 17-09-2022	12	Curing Caste": Sahodaran Ayyappan
3		13	Excerpts from "Eri": PradeepanPambirikkunnu
		14	Excerpts from "Eri": PradeepanPambirikkunnu

No of Weeks	Dates	Session	Торіс
	19-09-2022	15	Excerpts from "Eri": PradeepanPambirikkunnu
		16	Excerpts from "Eri": PradeepanPambirikkunnu
4	То	21September	Sree Narayana Samadhi
	24-09-2022	17	Excerpts from Kelu: N. Sasidharan, E.P.Rajagopalan
		18	Excerpts from Kelu: N. Sasidharan, E.P.Rajagopalan
		19	Excerpts from Kelu: N. Sasidharan, E.P.Rajagopalan
	26-09-2022	20	Excerpts from Kelu: N. Sasidharan, E.P.Rajagopalan
5	To 01-10-2022	21	Excerpts from "Parting from the Path of Life": CherukadGovindaPisharodi
	01-10-2022	22	Excerpts from "Parting from the Path of Life": CherukadGovindaPisharodi
	02 10 2022	23	Excerpts from "Parting from the Path of Life": CherukadGovindaPisharodi
	03-10-2022	4 October	Mahanavami
6	To	05 October	Vijayadasami
	08-10-2022	24	Class Test
		08 October	Miladi-Sherif
	10-10-2022 To 15-10-2022	25	Excerpts from "Parting from the Path of Life" : CherukadGovindaPisharodi
7		26	Excerpts from "Parting from the Path of Life" : CherukadGovindaPisharodi
,		27	Excerpts from "Parting from the Path of Life" : CherukadGovindaPisharodi
		28	Excerpts from "Parting from the Path of Life" : CherukadGovindaPisharodi
	17-10-2022	29	I Internal Examination
		30	I Internal Examination
8	To	31	I Internal Examination
Ü	22-10-2022	32	I Internal Examination
	22 10 2022	33	I Internal Examination
		34	I Internal Examination
	24-10-2022	24 October	Divali
9	То	35	Not an Alphabet in Sight": PoykayilAppachan
	29-10-2022	36	Not an Alphabet in Sight": PoykayilAppachan
		37	Not an Alphabet in Sight": PoykayilAppachan
	21 10 2022	38	Not an Alphabet in Sight": PoykayilAppachan
10	31-10-2022 To 05-11-2022	39	MODULE II Class Test
		40	KuttippuramPalam": Idasseri
		41	KuttippuramPalam": Idasseri

No of Weeks	Dates	Session	Торіс
	07-11-2022 To	42	KuttippuramPalam": Idasseri
11		43	KuttippuramPalam": Idasseri
11	12-11-2022	44	KuttippuramPalam": Idasseri
	12-11-2022	45	KuttippuramPalam": Idasseri
	14-11-2022	46	Revision
12	To	47	Courageous Act": AnasuyaMenon
12	19-11-2022	48	Courageous Act": AnasuyaMenon
	19-11-2022	49	Courageous Act": AnasuyaMenon
		50	Courageous Act": AnasuyaMenon
		51	Courageous Act": AnasuyaMenon
		52	Courageous Act": AnasuyaMenon
	21-11-2022	53	Vaikom Satyagraha" : K. N.Panikkar
13	To	54	Vaikom Satyagraha" : K. N.Panikkar
13	26-11-2022	55	Vaikom Satyagraha": K. N.Panikkar
		56	Vaikom Satyagraha": K. N.Panikkar
		57	Vaikom Satyagraha": K. N.Panikkar
		58	Vaikom Satyagraha": K. N.Panikkar
		59	Vaikom Satyagraha": K. N.Panikkar
	05-12-2022 To 10-12-2022	60	The Voice": Suresh Menon
		61	The Voice": Suresh Menon
15		62	The Voice": Suresh Menon
		63	The Voice": Suresh Menon
		10 December	Second Saturday
	12-12-2022	64	The Voice": Suresh Menon
16	To	65	The Voice": Suresh Menon
10		66	Revision
	17-12-2022	67	Revision
		68	II Internal Examinations
	19-12-2022	69	II Internal Examinations
17	To	70	II Internal Examinations
1 /	24-12-2022	71	II Internal Examinations
		72	II Internal Examinations
		24 December	Christmas Holidays

Subject Code:	1A071MAL	
Subject Name:	സാഹിത്യരൂപങ്ങ□	
No. of Credits:	04	
No. of Contact Hours:	90	
Hours per Week:	05	
Name of the Teacher:	Rajisha C. K.	

Syllabus

യൂണിറ്റ് 1

കവിത

- കട□ക്കാക്കക□(വലൈംാപ്പിള്ളി ശ്രീധരമനേംാ□)
- മംഹേ □ദാസ് ഗാന്ധിയും നാഥുറാം ഗംഡ്സയും (എ□ വി കൃഷ്ണവാര്യ□)
- മൊട്ട (ആറ്റൂ□ രവിവ□മ്മ)
- മണ□ക്കാലം (കെ ജി ശങ്കരപ്പിള്ള)
- തഹാട്ടാ□ വാടരുത്(ബിന്ദു കൃഷ്ണ□)

യൂണിറ്റ് 2

നാടകം / സിനിമ

- ലബേ⊡റൂം(ശ്രീജ കവി)
- ആദാമിന്റെ വാരിയലെ്ല്(കജെി ജ∙ോ 🛛 ജ്)

യൂണിറ്റ് 3

നംോവ□

• ആയുസ്സിന്റപുസ്തകം(സി വി ബാലകൃഷ്ണ□)

യൂണിറ്റ് 4

പഠനം

- പാട്ട്രസവുംധ്വനിയും(എസ് ശാരദക്കുട്ടി)
- ഭാഷയവെദൈ്യുതീകരിച്ച കവി(സജയ് കവി)

No of Weeks	Dates	Session	Торіс
		1	ഭാഷാ പഠനം ആമുഖം
	29-08-2022 To 03-09-2022	2	മലയാള കവിതാസാഹിത്യ ചരിത്രം
1		3	കവിപരിചയം – വലൈംാപ്പിള്ളി ശ്രീധരമനേംാ□
		4	കട□കാക്കക□ കവിത വിശദീകരണം
		5	കട□കാക്കക□ കവിത വിശദീകരണം

No of Weeks	Dates	Session	Торіс
		6	ക്ലാസ് പരീക്ഷ 1
			Onam Holidays
	05-09-2022		Onam Holidays
2	To		Onam Holidays
2	10-09-2022		Onam Holidays
	10-09-2022		Onam Holidays
			Onam Holidays
		7	ആക്ഷപേഹാസ്യം മലയാള സാഹിത്യത്തി□
		8	ആക്ഷപേഹാസ്യ കവിതയും എ□ വി
	12-09-2022		കൃഷ്ണവാര്യരുടെ കാവ്യല∙ോകവും
3	То	9	ഗാന്ധിയും ഗ∢ാഡ്സയുെം കവിത വിശദീകരണം
	17-09-2022	10	ഗാന്ധിയും ഗ∙ാഡ്സയുെം കവിത വിശദീകരണം
		11	ഗാന്ധിയും ഗ∙ാഡ്സയുെം കവിത വിശദീകരണം
		12	ഗാന്ധിയും ഗ∢ാഡ്സയുെം കവിത വിശദീകരണം
		13	പ്രധാന ആശയങ്ങ□ വിശകലനം ചയെ്യ□
		14	ക്ലാസ് പരീക്ഷ 2
	19-09-2022	21September	Sree Narayana Samadhi
4		15	പാരിസ്ഥിതിക കവിതക□ മലയാള
4	To 24-09-2022		സാഹിത്യത്തി□
		16	കവിപരിചയം ആറ്റൂ□ രവിവ□മ്മ
		17	മെംാട്ട കവിത വിശദീകരണം
		18	മെംാട്ട കവിത വിശദീകരണം
	26-09-2022 To 01-10-2022	19	മലയാളസാഹിത്യത്തിലെ പാരിസ്ഥിതിക
		17	കവിതക□ വിശകലനം ചയെ്യ□
		20	ക്ലാസ് പരീക്ഷ 3
5		21	ആധുനിക കവിതയും കെ ജി ശങ്കരപ്പിള്ളയും
		22	മണ□ക്കാലം കവിത വിശദീകരണം
	01 10 2022	23	മണ□ക്കാലം കവിത വിശദീകരണം
		24	സ്ത്രീ പക്ഷ കവിതക□ മലയാള
		2-4	സാഹിത്യത്തി□
		25	തഹാട്ടാ⊡ വാടരുത് കവിത വിശദീകരണം
	03-10-2022	4 October	Mahanavami
6	To	05 October	Vijayadasami
U	08-10-2022	26	ക്ലാസ് പരീക്ഷ 4
	00-10-2022	27	നാടക സാഹിത്യ ചരിത്രം
		08 October	Miladi-Sherif
7	10-10-2022	28	മലയാളനാടകവദേി

No of Weeks	Dates	Session	Торіс
	To 15-10-2022	29	നാടക സാഹിത്യ ചരിത്രത്തിലെ പെ□െകരുത്ത് വിശകലനം
		30	ലബേ□ റൂം നാടകം വിശകലനം
		31	ലബേ□ റൂം നാടകം വിശകലനം
		32	ലബേ⊡ റൂം നാടകം വിശകലനം
		33	റിവിഷ□ യൂണിറ്റ് 1 2
		34	I Internal Examination
	17-10-2022	35	I Internal Examination
8	То	36	I Internal Examination
Ü	22-10-2022	37	I Internal Examination
	22 10 2022	38	I Internal Examination
		39	I Internal Examination
		24 October	Divali
	24-10-2022	40	സിനിമാ സാഹിത്യ ചരിത്രം
9	To	41	മലയാള സിനിമ ചരിത്രം
	29-10-2022	42	മലയാള സിനിമയിലെ സ്ത്രീ സാന്നിധ്യം
	29-10-2022	43	മലയാള സിനിമയിലെ സ്ത്രീ സാന്നിധ്യം
		44	കഐം ജ∙ാ⊡ജിന്റെ സിനിമക□ വിശകലനം
	31-10-2022 To 05-11-2022	45	ആദാമിന്റെ വാരിയലെ്ല് സിനിമ പ്രദ□ശനം
		46	ആദാമിന്റെ വാരിയലെ്ല് സിനിമ വിശദീകരണം
		47	ആദാമിന്റെ വാരിയലെ്ല് സിനിമ വിശദീകരണം
10		48	സമകാലിക സ്ത്രീപക്ഷ സിനിമക□ വിശകലനം
		49	ക്ലാസ് പരീക്ഷ 5
		50	നംാവ□ സാഹിത്യ ചരിത്രം
		51	സി വി ബാലകൃഷ്ണന് സാഹിത്യല∙ോകം
		52	ആയുസ്സിനെ പുസ്തകം ന≎ാവ□ വായന വിശദീകരണം
	07-11-2022	53	ആയുസ്സിനെ പുസ്തകം ന≎ോവ⊡ വായന വിശദീകരണം
11	To 12-11-2022	54	ആയുസ്സിനെ പുസ്തകം ന∙ോവ□ വായന വിശദീകരണം
	12 11-2022	55	ആയുസ്സിനെ പുസ്തകം ന∙ോവ□ വായന വിശദീകരണം
		56	ആയുസ്സിനെെ പുസ്തകം ന∙ോവ⊡ വായന വിശദീകരണം

No of Weeks	Dates	Session	Торіс
		57	ആയുസ്സിന് പുസ്തകം ന≎ാവ□ വായന വിശദീകരണം
	14-11-2022	58	ക്ലാസ് പരീക്ഷ 6
12	То	59	നിരൂപണ സാഹിത്യം പരിചയപ്പടെുത്ത□
	19-11-2022	60	എസ് ശാരദക്കുട്ടിയുടെ സാഹിത്യജീവിതം
		61	പാട്ട് രസവും ധ്വനിയും ലഖേന വിശദീകരണം
		62	പാട്ട് രസവും ധ്വനിയും ലഖേന വിശദീകരണം
		63	പാട്ട് രസവും ധ്വനിയും ലഖേന വിശദീകരണം
		64	സിനിമാഗാനങ്ങ□ കവിത
	21-11-2022	04	താരതമ്യപ്പടുത്ത□
13	То	65	പ്രധാന ആശയങ്ങ□ വിശകലനം ചയെ്യ□
	26-11-2022	66	ക്ലാസ് പരീക്ഷ 7
		67	കവിപരിചയം ബാലചന്ദ്ര□ ചുള്ളിക്കാട്
		68	ബാലചന്ദ്ര□ ചുള്ളിക്കാടിന്റെ കാവ്യലംോകം
	18-11-2022 To 03-12-2022	69	സജയ് കവെി എഴുത്തുകാരനെ
		0)	പരിചയപ്പടുത്ത□
		70	ഭാഷയെ വദൈ്യുതീകരിച്ച കവി ലഖേനം
			വിശദീകരണം
		71	ഭാഷയവെദൈ്യുതീകരിച്ച കവി ലഖേനം
14		72	വിശദീകരണം
			ഭാഷയെ വദൈ്യുതീകരിച്ച കവി ലഖേനം
			വിശദീകരണം
		73	ബാലചന്ദ്ര⊡ ചുള്ളിക്കാടിന്റെ പ്രധാന
			കവിതക□ വിശകലനം
		74	ബാലചന്ദ്ര⊡ ചുള്ളിക്കാടിന്റെ പ്രധാന കവിതക⊡ വിശകലനം
			ഭാഷയവെദെ്യുതീകരിച്ച കവി ലഖേനം
		75	വിശദീകരണം
			ഭാഷയെ വദൈ്യുതീകരിച്ച കവി ലഖേനം
15	05-12-2022	76	വിശദീകരണം
	То	77	ലഖേനത്തിലെ പ്രധാന ആശയങ്ങ□
	10-12-2022	77	വിശകലനം ചയ്യ□
	10 12 2022	78	ലഖേനത്തിലെ പ്രധാന ആശയങ്ങ□
			വിശകലനം ചയ്യ□
		79	ക്ലാസ് പരീക്ഷ 8

No of Weeks	Dates	Session	Торіс
		10 December	Second Saturday
		80	റിവിഷ□ യൂണിറ്റ് 1
	12-12-2022	81	റിവിഷ□ യൂണിറ്റ് 2
16	To	82	റിവിഷ□ യൂണിറ്റ് 3
10	17-12-2022	83	റിവിഷ□ യൂണിറ്റ് 3
		84	റിവിഷ□ യൂണിറ്റ് 3 4
		85	റിവിഷ□ യൂണിറ്റ് 4
	19-12-2022 To 24-12-2022	86	II Internal Examinations
		87	II Internal Examinations
17		88	II Internal Examinations
1 /		89	II Internal Examinations
		90	II Internal Examinations
		24 December	Christmas Holidays

Subject Code:	1B01 COM	
Subject Name:	MANAGEMENT CONCEPTS AND PRINCIPLES	
No. of Credits:	4	
No. of Contact Hours:	90	
Hours per Week:	5	
Name of the Teacher:	Centil Abraham K.	

COURSE OUTCOME

After studying the course, students shall be able to;

CO1:- Understand the evolution of management thoughts, concept of management, scope and its functions.

CO2:- Familiarize with current management practices.

CO3:- Understand the importance of ethics in business.

CO4:- Acquire knowledge and capability to develop ethical practices for effective management.

CO5:- Describe the emerging trends in management.

Unit I

Management Concepts: Evolution of Management thoughts: Classical approaches -

Scientific management, administrative management and bureaucracy- Neo classical approaches – Human relations and Behavioral approach - Modern approaches-Quantitative approach, systems approach, and contingency approach. [15 Hours]

Unit II

Functions of management-: Planning-concept and importance - Planning process-Steps in Planning—barriers to effective planning-- Organizing- Nature and purpose of organization-Types of organization - line, functional, line and staff - Staffing: Concepts - manpower planning - process and importance. [18 Hours]

Unit III

Functions of management -: Directing: Meaning-definition- principles -techniques of direction. Motivation:- concept and importance - Theories : Maslow's Need Hierarchy - Herzberg -Theory X and Theory Y - Leadership: concept - styles - leadership and management— Controlling: meaning-definition-essentials of effective control system.

(17 Hours)

Unit IV

Business Ethics: Meaning and scope – Types of ethics – Characteristics – Factors influencing business ethics – Arguments for and against business ethics – Basics of business ethics - Corporate social responsibility - Environmental issues in business-Ethics in advertising-Globalization and business ethics.

[20 Hours]

Unit V

Emerging concepts in management – Kaizen – TQM – TPM – MIS – ISO – Change management – Stress management – Fish bone (ISHIKAWA) Diagram – Business eco system – Logistic management.

[20 Hours]

No of Weeks	Dates	Session	Торіс
	29-08-2022 To 03-09-2022	1	MODULE I Principles of Management - concept
		2	Nature and characteristics of Management
1		3	Evolution of Management thoughts Scientific management
		4	Administrative Management Theory Bureaucratic management
		5	Neo classical approaches, Modern approaches
		6	Class Test

No of Weeks	Dates	Session	Topic
	05-09-2022		Onam Holidays
			Onam Holidays
2	To		Onam Holidays
2	10-09-2022		Onam Holidays
	10-07-2022		Onam Holidays
			Onam Holidays
		7	MODULE II Functions of management- planning
	12-09-2022	8	Nature importance and limitations of planning
3	То	9	Types of plan Planning process
	17-09-2022	10	Barriers to effective planning
		11	Definition and nature of organising
		12	Importance and limitations of organising
		13	Principles of organisation Organisation structure and types
		14	Line And staff organisations
	19-09-2022	21September	Sree Narayana Samadhi
4	То	15	Formal and informal organisation
	24-09-2022	16	Definition and nature of staffing
		17	Need and importance of staffing
		18	Manpower planning Concept and definition Features of manpower planning
	26-09-2022 To 01-10-2022	19	Need and importance of manpower planning
		20	Objectives of manpower planning
		21	Process of manpower planning
_		22	Class Test
5		23	MODULE III Definition and nature of directing, Principles of direction
		24	Importance and limitation of directing Elements of direction
		25	Techniques of direction
	03-10-2022	4 October	Mahanavami
6	To	05 October	Vijayadasami
U	08-10-2022	26	Definition nature and characteristics of motivation
	00-10-2022	27	Importance and limitations of motivation
		08 October	Miladi-Sherif
7	10-10-2022	28	Theories of motivation maslows need hierarchy theory
,	10-10-2022	29	Herzberg two factor theory Mcgregors theory X and Y

No of Weeks	Dates	Session	Topic
	То	30	Mcclelland achievement theory
	15-10-2022	31	Vrooms expectancy theory
		32	ERG Theory
		33	Concept and definition of leadership
		34	I Internal Examination
	17-10-2022	35	I Internal Examination
8	To	36	I Internal Examination
O	22-10-2022	37	I Internal Examination
	22-10-2022	38	I Internal Examination
		39	I Internal Examination
		24 October	Divali
	24-10-2022	40	Importance of leadership Types of leadership style
9	To	41	Difference between management and leadership
	29-10-2022	42	Definition and characteristics of control
	29-10-2022	43	Importance and limitations of control, Process of control
		44	Class Test
	31-10-2022 To 05-11-2022	45	MODULE IV- Definition and features of Business Ethics Types of ethics
		46	Objectives of ethics
10		47	Characteristics and scope of business ethics
10		48	Factors influencing Business Ethics
		49	Principles of Business Ethics Importance And limitations of Business Ethics
		50	Factors causing an ethical behaviour
	07-11-2022	51	Corporate social responsibility
		52	CSR towards different sections of the society
11		53	Environmental issues in business
11	To	54	Environmental risk to business Ethics in advertising
	12-11-2022	55	Ethical issues related to globalization
		56	Cultural and moral issues
		57	Legal issues
		58	Class Test
12	14-11-2022 To	59	MODULE V Emerging concepts in management Kaizen
	19-11-2022	60	Tools for implementation of Kaizen
		61	Benefits and limitations of Kaizen Process
		62	Procedures of Kaizen costing
13	21-11-2022	63	Total quality management TQM

No of Weeks	Dates	Session	Topic
	То	64	Principles of TQM, TQM process improvement tools
	26-11-2022	65	Total productive maintenance TPM Overall equipment effectiveness OEE
		66	Types of maintenance
		67	Steps in implementation
		68	Pillars of TPM Comparison between TQM and TPM
		69	Management information system MIS
	18-11-2022	70	Installation of MIS
14		71	Factors to be considered in MIS design
14	To	72	International organization for standardization ISO
	03-12-2022	73	ISO 9000 principles
		74	Change management Meaning and causes
		75	Types of change Process of planned change
		76	Objectives of Change management
	05-12-2022 To 10-12-2022	77	Change management process,
15		78	Resistance to change, Business ecosystem
		79	Managing resistance to change, Types of business ecosystem
		10 December	Second Saturday
		80	Change management models Need for Change management
		81	Concept meaning and definition of stress management
	12-12-2022	82	Types of stress, Logistics management
16	To 17-12-2022	83	Causes of stress, Cause and effect analysis Fishbone diagram
	17-12-2022	84	Common forms of stress, Key activities involved in logistics management, Stress management strategies Causes of stress at work
		85	Previous year question paper discussion,
		86	II Internal Examinations
	19-12-2022	87	II Internal Examinations
17	To	88	II Internal Examinations
1 /		89	II Internal Examinations
	24-12-2022	90	II Internal Examinations
		24 December	Christmas Holidays

Subject Code:	IAII COM
Subject Name:	Business Statistics and Basic Numerical Skills
No. of Credits:	4
No. of Contact Hours:	108
Hours per Week:	6
Name of the Teacher:	Vidya K. P. & Najuminisa

SYLLABUS

COURSE OUTCOME

After studying this course, students shall be able to;

- CO 1: Define statistics and explain its importance, scope, applications and limitations
- CO 2: Understand the basic knowledge of statistical techniques, which are applicable to business.
- CO 3: understand basic concepts in mathematics, which are applied in the managerial decision making.
- CO 4: Develop the basic mathematical skill needed for analyzing numeric problems related to business

Unit I:

Introduction to statistics- Meaning, Definition, functions, importance and limitations-Statistical investigation- stages- sources of data- primary- secondary – Classification and tabulation- - Construction of frequency distributions. (12 HOURS)

Unit II:

Measures of Central Tendency – Meaning-requisites of good average-Arithmetic Mean – simple and weighted -Median - Mode - Geometric and HarmonicMean (algebraic method only). Measures of dispersion- range, quartile deviation, meandeviation, standard deviation - Skewness (28 HOURS)

Unit III:

Index Numbers – meaning- definition- uses-problems in the construction of index numbers-types of index numbers- methods of construction of index numbersLaspeyers', Paasche's, Fisher's, and Kelly's Methods- Test of adequacy- time reversaland factor reversal only.

(16 HOURS)

Unit IV:

Matrix Algebra :Introduction –Definition –Types of Matrix-Matrix operationsAddition and subtraction- Matrix multiplication- Transpose of a matrix-Determinants of asquare matrix-determinants of order two and order three-Inverse of a matrixSolvingsimultaneous linear equations – Crammer's rule-Rank of a matrix. (30 HOURS)

Unit V:

Set theory and set operations- simple application of Venn diagram- Truthtable and its applications - Linear simultaneous equations (up to 3 variables only)-Quadratic equations- Solution of linear inequalities (by geometric method only)- ratios and proportions.

(22 HOURS)

Reference:

- 1. Raymond Barnett, Michael Ziegler Essentials of College Mathematics for Business, Economics, Life Sciences and Social Sciences
- 2. Sancheti and V.K.Kapoor -Business Mathematics
- 3. M.Raghavachari Mathematics for Management
- 4. Dr. P.R. Vittal Business Maths & Statistics
- 5. Sundaresan and Jayaseelan An Introduction to Business Mathematics and Statistical Methods.
- 6. A K Arte & R V Prabhakar A Text Book of Business Mathematics.
- 7. Sanchethi and Kapoor- Business Mathematics
- 8. Gupta S.P- Statistical Methods
- 9. Navaneethan P- Business Mathematics
- 10. R.S.N. Pillai, Mrs.Bhagavathi Statistics
- 11. P.R. Vittal Business Mathematics and Statistics

No of Weeks	Dates	Session	Торіс
		1	MODULE I Introduction to statistics- Meaning, Definition
		2	Features, importance
	29-08-2022	3	Limitations
1	То	4	Functions
	03-09-2022	5	Statistical investigation , Stages of statistical investigation
		6	Preliminaries to collection of data
		7	Sources of data- primary
			Onam Holidays
	05-09-2022 To 10-09-2022		Onam Holidays
2			Onam Holidays
2			Onam Holidays
			Onam Holidays
			Onam Holidays
		8	Difference between Questionnaires and Schedules
	12-09-2022 To 17-09-2022	9	Difference between primary and secondary data
3		10	Classification and tabulation – objects of classification
		11	Construction of frequency distributions
		12	Class Test

No of Weeks	Dates	Session	Торіс
		13	MODULE II Measures of Central Tendency – Meaning-requisites of good average
		14	Meaning-requisites of good average
		15	Arithmetic Mean in individual series
		16	Arithmetic Mean in discrete series
	19-09-2022	21September	Sree Narayana Samadhi
4	To	17	Arithmetic Mean in continuous series
4	24-09-2022	18	Median in individual series
	24-09-2022	19	Median in discrete series
		20	Median in continuous series
		21	Problem on mean median and mode
		22	Problem on mean median and mode
		23	Geometric Mean
	26-09-2022	24	Problem onGeometric Mean
5	То	25	Problem onGeometric Mean
	01-10-2022	26	Harmonic Mean
		27	Problem onHarmonic Mean
		28	Problem onHarmonic Mean
	03-10-2022 To 08-10-2022	29	Measures of dispersion- range
		4 October	Mahanavami
		05 October	Vijayadasami
6		30	Quartile deviation
		31	Problem on Quartile deviation
		32	Problem on Quartile deviation
		08 October	Miladi-Sherif
		33	Mean deviation
	10 10 2022	34	Problem on Mean Deviation
_	10-10-2022	35	Problem on Mean Deviation
7	То	36	Standard deviation
	15-10-2022	37	Problem on Standard Deviation
		38	Skewness
		39	Problem on Skewness
	17 10 2022	40	I Internal Examination
	17-10-2022	41	I Internal Examination
8	То	42	I Internal Examination
	22-10-2022	40	I Internal Examination
		41	I Internal Examination

No of Weeks	Dates	Session	Торіс		
		42	I Internal Examination		
		24 October	Divali		
		43	Class Test		
0	24-10-2022	44	MODULE III Index Numbers- Introduction – Meaning		
9	To	45	Definitions, features, Scope of Index Numbers		
	29-10-2022	46	Various uses and Application of Index numbers		
		47	Problems in construction of Index numbers		
		48	Types of index numbers		
		49	Price index numbers		
		50	Whole sale price index numbers, simple aggregative method.		
	31-10-2022	51	Simple average of relative method		
10		52	Weighted aggregative method		
10	To 05-11-2022	53	Laspeyer's Formula, Paasche's Formula, Fisher's Formula, Kelly's Methods		
		54	Test of adequacy		
		55	Time reversal and factor reversal		
		56	Class Test		
		57	MODULE IV Introduction to Matrix		
		58	Operations of matrix		
	07-11-2022 To 12-11-2022	59	Problems		
11		60	Problems		
		61	Problems		
		62	Problems		
		63	Deteminant		
		64	Problems		
		65	Problems		
		66	Co-factor of an element in a matrix		
	14-11-2022	67	Problems		
12	14-11-2022 To	68	Problems		
12		69	Problems		
	19-11-2022	70	Inverse of a matrix		
		71	Problems		
		72	Problems		
	21-11-2022	73	Solving Equations by using matrix		
13	To	74	Problems		
		75	Problems		

No of Weeks	Dates	Session	Topic		
	26-11-2022	76	Problems		
		77	Problems		
		78	Discussion		
		79	Class Test		
		80	MODULE V Introduction to set theory		
		81	Types of sets		
		82	Problems		
	18-11-2022	83	Problems		
14	To	84	Problems		
14	03-12-2022	85	Operations on sets		
	03-12-2022	86	Problems		
		87	Problems		
		88	Problems		
		89	Solving equations having 2 variable		
	05-12-2022 To 10-12-2022	90	Problems		
		91	Problems		
15		92	Problems		
13		93	Problems		
	10-12-2022	94	Problems		
		95	Solving equations of 3 variable		
		10 December	Second Saturday		
		96	Problems		
	12-12-2022 To 17-12-2022	97	Problems		
		98	Problems		
16		99	Problems		
10		100	Problems		
	17 12 2022	101	Discussion		
		102	Problems		
		103	Class Test		
		104	II Internal Examinations		
	19-12-2022	105	II Internal Examinations		
17	To	106	II Internal Examinations		
	24-12-2022	107	II Internal Examinations		
		108	II Internal Examinations		
		24 December	Christmas Holidays		

Subject Code:	1A07-1HIN
Subject Name:	Kavitha aur kahani
No. of Credits:	4
No. of Contact Hours:	90
Hours per Week:	6
Name of the Teacher:	JAINY N GEORGE

Semester	Course code	Hours per week	Credit	Exam hours
1	1A07-1HIN	6	4	3

Unit I:

1.कबीर – प्रथम पांच दोहे

2.सूरदास - प्रथम दो पद

Unit II:

- 1. जयशांकर प्रसाद ले चल वहां भुलावा देकर 2.सूर्यकांत त्रिपाठी निराला जूही की कली 3. सुदामा पांडेय धूमिल रोटी और सांसद

Unit III:

- 1. मंगलेश डबराल गुमशुदा 2. कात्यायनी इस स्त्री से डरो 3. ओम्प्रकाश वाल्मीकी बस बहुत हो चुका
- 4. नीलेश रघुवंशी- हंडा

Unit IV:

- 1.प्रेमचंद बूढी काकी 2.यशपाल फूलों का कुर्ता 3.कमलेश्वर बयान 4.कृष्णा सोबती सिक्का बदल गया

No of Weeks	Dates	Session	Topic		
		1	हिंदी साहित्य इतिहास की भूमिका		
	20 00 2022	2	हिंदी साहित्य का भक्ति काल		
1	29-08-2022	3	लेखक परिचय - कबीरदास		
1	To	4	दोहे		
	03-09-2022	5	दोहे		
		6	कबीर दास की भक्ति भावना		
			Onam Holidays		
	05-09-2022		Onam Holidays		
2	To		Onam Holidays		
_	10-09-2022		Onam Holidays		
	10-09-2022		Onam Holidays		
			Onam Holidays		
		7	कबीरदास की प्रासंगिकता		
	12-09-2022	8	कक्षा परीक्षा		
3	To	9	लेखक परिचय- सूरदास		
		10	पद		
	17-09-2022	11	पद		
		12	पद		
	19-09-2022 To 24-09-2022	13	सूरदास का वात्सल्य वर्णन		
		14	कक्षा परीक्षा		
		21Septemb	Sree Narayana Samadhi		
4		er			
		15	लेखक परिचय -जयशंकर प्रसाद		
		16	ले चल वहां भुलावा देकर		
		17	ले चल वहां भुलावा देकर		
		18	ले चल वहां भुलावा देकर		
		19	ले चल वहां भुलावा देकर		
5	26-09-2022	20	कक्षा परीक्षा		
	То	21	छायावाद		
	01-10-2022	22	लेखक परिचय- सूर्यकांत त्रिपाठी निराला		
	01 10 2022	23	जूही की कली		
		24	जूही की कली		
6	03-10-2022	25	जूही की कली		
	То	4 October	Mahanavami		

		05 October	Vijayadasami		
	08-10-2022	26	कक्षा परीक्षा		
		27	प्रगतिवाद		
		08 October	Miladi-Sherif		
		28	लेखक परिचय-सुदामा पांडे धूमिल		
	10 10 2022	29	रोटी और संसद		
7	10-10-2022	30	रोटी और संसद		
7	To	31	कक्षा परीक्षा		
	15-10-2022	32	लेखक परिचय -मंगलेश डबराल		
		33	रिविष्न		
		34	I Internal Examination		
	17-10-2022	35	I Internal Examination		
8		36	I Internal Examination		
0	To	37	I Internal Examination		
	22-10-2022	38	I Internal Examination		
		39	I Internal Examination		
		24 October	Divali		
	24-10-2022 To 29-10-2022	40	गुमशुदा		
9		41	गुमशुदा		
9		42	गुमशुदा		
		43	कक्षा परीक्षा		
		44	लेखक परिचय -कात्यायनी		
	31-10-2022 To 05-11-2022	45	स्त्री से डरो		
		46	स्त्री से डरो		
10		47	स्त्री से डरो		
10		48	कक्षा परीक्षा		
		49	लेखक परिचय -ओमप्रकाश वाल्मीकि		
		50	बस्स बहुत हो चुका		
	07-11-2022 To 12-11-2022	51	बस्स बहुत हो चुका		
		52	बस्स बहुत हो चुका		
11		53	कक्षा परीक्षा		
		54	लेखक परिचय-नीलेश रघुवंशी		
	12-11-2022	55	हंडा		
		56	हंडा		
12	14-11-2022	57	हंडा		
	То	58	कक्षा परीक्षा		
	19-11-2022	59	लेखक परिचय-प्रेमचंद		
		60	बूढ़ी काकी		
		61	बूढ़ी काकी		

No of Weeks	Dates	Session	Topic
		62	बूढ़ी काकी
		63	बूढ़ी काकी
	21-11-2022	64	कक्षा परीक्षा
13		65	लेखक परिचय- यशपाल
13	To	66	फूलों का कुर्ता
	26-11-2022	67	फूलों का कुर्ता
		68	फूलों का कुर्ता
		69	कक्षा परीक्षा
	18-11-2022	70	लेखक परिचय- कमलेश्वर
14	To	71	बयान
14	03-12-2022	72	बयान
	03-12-2022	73	बयान
		74	बयान
		75	बयान
	05-12-2022 To 10-12-2022	76	बयान
		77	कक्षा परीक्षा
15		78	लेखक परिचय-कृष्णा सोबती
		79	सिक्का बदल गया
		10 December	Second Saturday
		80	सिक्का बदल गया
	12-12-2022 To 17-12-2022	81	सिक्का बदल गया
16		82	सिक्का बदल गया
'0		83	कक्षा परीक्षा
		84	रिवष्न
		85	गत वर्ष के प्रश्नपत्रो की चर्चा
		86	II Internal Examinations
	10 10 000	87	II Internal Examinations
	19-12-2022	88	II Internal Examinations
17	То	89	II Internal Examinations
	24-12-2022	90	II Internal Examinations
		24 December	Christmas Holidays