

DON BOSCO ARTS AND SCIENCE COLLEGE

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<u>Attainment of Course Outcomes and Program Outcomes in</u> <u>Outcome Based Education (OBE)</u>

Department Name: Commerce Program Name: B. Com

Course Name: Co-operation

PO:

PO STATEMENTS
PO 1 ACADEMIC PURSUIT
• Capacitating one's potentials to acquire knowledge through critical thinking, creative and innovative methods, and interventions.
• Learning career management skills to find solutions to problems in the present and future.
PO 2 MORALLY UPRIGHT CITIZENSHIP
 Honing individuals with sound character built on moral values and spirituality.
PO 3 EFFECTIVE COMMUNICATORS
• Articulating oneself through oral and written modern languages.
Mastering English Language as a passport to global citizenship.
PO 4 SOCIALLY RESPONSIBLE
• Moulding individuals committed to the service of the needy.
• Cultivating interdependency through inclusive relationship, gender equality and mutual accountability.
PO 5 ENVIRONMENTALLY COMMITTED
• Shaping environmentally conscious citizens to contribute towards the well- being of society and humanity at large.

PSO:

PSO STATEMENTS

- 1. Understand the conceptual knowledge and techniques of Commerce and its application in business environment.
- 2. Acquire the systematic knowledge and subject skills in Accounting, Management, Auditing and Taxation.
- 3. Work in the co-operative sector and apply knowledge and skills in the field of co-

operation.

4. Pursue professional courses in the field of higher education.

5. Acquire competitive skill to take business decisions and problem solving.

CO/Semester:

Semester - I			
S	Statements	Activities	Assessment Mechanism
1 A01 ENG Communicative English	 Ensuring a strong base in grammar. Increased storehouse of Vocabulary Correcting the Pronunciation. Learning the art of good writing and rhetoric. Enabling proficiency in English 	 Assignments Learning five new words everyday Phonetic transcription & Language Lab Competitions Proficiency Courses 	Class Test Language Games Phonetic transcription practice test
1 A02 ENG Readings on Kerala	 Introducing the cultural heritage of the state through the native reforms and related works. Awareness about the struggle that the history witnessed in forming contemporary Kerala. Getting to know the renaissance leaders. Understanding the genealogy of the motherland. Bringing closer to the tastes, value- system, beliefs and ideology of native culture 	Book Reviews Seminars Debates Assignments Writing competitions	Internal assessment tests Viva Class Tests
1A07-1HIN Kavitha Aur Kahani	 Understand Hindi poetry. Understand Hindi Short Stories Understand the style and trends in Hindi poetry and short story from the ancient to post modernism Develop creative thinking 	Home work Assignment Group work	Viva Class test Internal examination
	1. Poem and stories to make a point	 Essay writings Book reviews 	 Class test Internal

	2. Reading and studying the	3. Assignment	examination
(1A07MAL-	literary works to appreciate	4. Seminars	
Sahithya	life with other's view point		
roopang	3. Knowledge about		
	different		
al)	authors as motivation		
	to write		
	4. Getting to know the		
	history of the time		
	5. Improve social behaviour		
	1. Describe the theoretical and	Presentation	Quality of points,
1B01 COM	practical aspects of		Communication skill
Management	management concepts.		
Concepts &	2. Build leadership skills by	Role Play	Confidence, Creativity
Principles	understanding different		
	leadership styles.		
	3. Apply functions of	Brainstorming	Quality of idea,
	management in commerce.	0 0 1	Participation
	4. Learn management principles in real life	Case Study	Verification of solution, Clarity of presentation
	situations.		Clarity of presentation
	5. Mastery over the concepts	Group Discussion	Knowledge of the
	and principles of management.	- · · r · · · · · ·	subject, Leadership
			skill, Initiation
	1. Describe various statistical	Presentation	Quality of points,
1A11 COM	tools used for data collection		Communication skill,
Business	and interpretation.		Confidence
Statistics and	2. To put in statistical analysis	Casa Study	Identification of imme
Basic	2. To put in statistical analysis to solve business problems.	Case Study	Identification of issue, Quality of
Numerical	to solve busiless problems.		recommendation
Skills	3. To interpret data presented	Problem Solving	Problem was correctly
	in statistical methods.		identified and defined
	4. Describe the importance of	Group Discussion	Participation, Subject
	business statistics and role of		knowledge, Leadership
	statistician in the business.	D i i	skill, Initiation
	5. Explain different statistical tools.	Presentation	Ability to differentiate different tools
	6. Use statistical tools to solve	Duchlam Colving	
	business problems.	Problem Solving	Root problem was correctly identified
	Semester	er _ II	concerty racintified
	Semesu		
Statements		Activities	Assessment
Statements		Activities	Mechanism
	1 Introduced to ecological	Book Reviews	wiechanism
2A03 ENG	1. Introduced to ecological readings.	DOOK KEVIEWS	Viva
Readings on Life	2. Importance of maintaining	Debates	v Iva
and Nature	environmental balance.	Devales	
	3. Become ecologically	Seminars	Class Test
	responsible individuals.	Sommal S	C1000 1 Col
	4. Feeling the strong and close		
		1	

	bond that humans share with mother nature.	Eco Club	Internal Assessment
	5. Getting to know relevant environmental activists, nature poets, & writers and their concern towards life and nature.	Reading, assignments, watching interviews	
2A04 ENG Readings on Gender	 Erase pseudo bias against gender discriminations. Understating that gender is a "Social Construct" Know that man, woman and the third gender are equally important in creating a balance in the society. The hardships and agonies portrayed in the work stands as an eye-opener to the sufferings of the other gender. Create mentally and socially stable society with zero gender discriminations. 	Talks from famous people ex: Ted Talks Debates Seminars Readings Assignments	Class Test Viva Cass test
CO2 2AO8- 1HIN Vyavaharik Hindi	 Understand the basic grammar of Hindi language. Understand the technique of letter writing and translation of Hindi Develop communicative skill in Hindi Develop vocabulary in Hindi 	Classwork Assignment Homework Group work	Class test Viva Internal examination
2A08 1MAL- Gadhya roopangal	 Helps to behave morally To open the eyes to a new reality through historic fiction To appreciate life with ebbs and flows To know various books and authors who write proses in Malayalam To improve the readinghabit 	 Book reviews Assignment Seminar Essay writing 	 Class test Internal examination
2B02 COM Functional Applications of Management	 Design capital structure considering the factors determining capital structure. Explain importance of marketing in the modern era. 	Presentation Assignment	Content, Eye contact, Quality of points, Visual aid, Communication skill Quality of content, Organization, Grammar, Neatness, Books
	3. Evaluate the role of marketing in the globalized scenario.	Group Discussion	referred, Timeliness Subject Knowledge, Leadership skill, Initiation, Participation and contribution of

			group members
	4. Demonstrate human resource management and its importance in the organization.	Think, pair and share	Participation, Communication, Contribution
	5. Appreciate human resource management in the post globalization era.	Group Discussion	Subject Knowledge, Leadership skill, Initiation, Participation and contribution of group members
2C01 COM Quantitative Techniques for Business	1. Analyze relationship between variables.	Presentation	Content, Eye contact, Quality of points, Visual aid, Communication skill
Decisions	2. Differentiate parametric and non-parametric tests.	Practical Problems	Time taken to understand and solve the problem, Accuracy of the solution
	3. Capable of differentiating regression and solve problems in regression.	Problem Solving	Skill to understand the problem, Interdependence in problem solving, Accuracy of the solution
	4. Ability to set and test hypothesis.	Practical Problems	Time taken to understand and solve the problem, Accuracy of the solution
	Semeste	er - III	
Statements		Activities	Assessment Mechanism
3A12 COM Entrepreneurship	1. Comprehend the role of entrepreneur in the economic development of a nation.	Discussion	Subject knowledge, Quality of points, Participation
Development	2. Identify skills and abilities to become an entrepreneur.	Role Play	Participation, Quality of suggestion, Coordination
	3. Know the relevant characteristics of entrepreneur.	Presentation	Content effectiveness and organization, Ability to communicate
	4. Describe MSME and its importance for development of entrepreneurship.	Assignment	Handwriting, Practicability of the findings, Punctuality of
			submission
3B03 COM Advanced Accounting	 Envisage the theoretical and practical knowledge of basis of accounting. Apply quantitative skills to 	Presentation Problem Solving	submissionContent effectivenessand organization,Ability to communicateIdentification and
	and practical knowledge of basis of accounting.		Content effectiveness and organization, Ability to communicate

			complex info, Clear
			presentation skills
	4. Practice accounting	Problem Based	Analytical and
	process of hire purchase and	Discussion	persuasion skill, Subject
	consignment transactions.		knowledge and quality
	6		of communication
	5. Prepare accounts for hire	Problem Solving	Subject knowledge,
	purchase.		Identification of
	L .		problem, Quality of
			solution
	6. Learn the accounting	Presentation	Quality of point,
	concept of Inland Branch		Content,
	business		Communication skills
	7.Comprehend the procedure	Discussion,	Subject knowledge,
	for delivering profit and	Questioning,	Quality of answers
	financial position from	Assessment Test	
	incomplete records		
	1. Demonstrate the concepts	Presentation	Quality of topic,
3B04 COM Co-	and principles of co-		Communication skill,
operative	operative movement.		Style of presentation
Principles	2. Explain the origin and	Questioning and	Subject knowledge and
1 meipies	history of co-operative in the	Assessment Test	level of answering
	world.		Ŭ
	3. Describe the structure and	Group Discussion	Leadership skill,
	significance of co-operative	^	Generation of new
	movement in India.		ideas, Subject
			knowledge
	4. Gain an idea about co-	Written Assignment	Introduction, Quality of
	operative education and		content, Conclusion,
	training.		Textbook referred
	1. Explain the role of law in	Discussion	Evaluation skill,
3C02 COM	economic, political and		Knowledge of the
Business	social context and its		subject,
Regulatory	applications in business		Integration of new
Framework	transactions.		concepts
	2. Identify the fundamental	Presentation	Quality of the
	legal principles of law of		contribution,
	contracts.		Creative way of
			presentation,
		0 1	Communication skills
	3. Solve the issues regarding	Case study	Ability to make
	business transactions.		decisions,
			Quality of recommendations
	4. Examine the contracts of	Presentation	Knowledge of the
	4. Examine the contracts of Indemnity, Bailment and	1 105011/011	subject,
	Agency.		Communication
	rigoney.		Presentation style
	5. Discuss fundamental	Debate	Understanding of the
	aspects of Sale of Goods Act	Debate	basic concepts,
	and the rights and duties of		Application of ideas
	sellers and buyers.		ripplication of lucas
	seriers and buyers.		
	1. Apply the concepts of	Assignment	Handwriting,
			<i>D</i> ,

3C03 COM Business	economics in business		Practicability of the findings, Punctuality of submission
Economics	2. Measure the elasticity of demand and forecast demand of a product.	Seminar	Quality of PPT, Communication skill, Confidence, Textbook referred
	3. Apply law of production to find out the optimum level of production.	Presentation	Quality of the contribution, Creative way of presentation, Communication skills
	4. Determine price of a product using different methods of pricing.	Presentation	Quality of the contribution, Creative way of presentation, Communication skills
	5. Explain the methods of computing national income.	Group Discussion	Participation of group members, Ability to co- ordinate the points, Presentation skill
	Semeste	er - IV	
Statements		Activities	Assessment Mechanism
4A13 COM General	1. Acquire knowledge about the accounting package, Tally.	Problem based discussion	Subject knowledge, Identification and analytical skills
Informatics Skills	2. Identify the areas where IT can be used effectively.	Group Discussion	Subject knowledge, Participation, Coordination among group members
	3. Envisage the theoretical and practical knowledge of fundamentals of computer.	Problem based discussion	Subject knowledge, Identification and analytical skills
4A14 COM Environmental Studies and	1.Getting to know the ways to protect the environment by preserving natural resources.	Presentation	Content, Eye contact, Quality of points, Visual aid, Communication skill
Disaster Management	2. Identify sources of environmental pollution and its effect on society.	Seminar	Quality of PPT, Communication skill, Confidence, Textbook referred
	3. Inspect urban problem related to energy, water conservation, waste management and suggest ways to overcome it.	Assignment	Quality of content, Organization, Grammar, Neatness, Books referred, Timeliness
	4. Categorize disasters into various group on the basis of its origin.	Presentation	Content, Eye contact, Quality of points, Visual aid, Communication skill
	5. Asses the role of media in	Mock Drill	Response effectiveness,

	disaster management with recent examples.		Participation, Originality of acting, Quality of points and drill
4B05 COM Corporate	1. Analyze company's final A/C.	Problem Solving, Discussion	Problem identification, Analytical skill and level of knowledge
Accounting	2. Practice amalgamation, reconstruction and liquidation of companies.	Problem Solving, Discussion	Problem identification, Analytical skill and level of knowledge
	3. Compare profit prior to incorporation and post incorporation profit in companies accounts.	Group Discussion, Presentation of Facts	Well-structured and informative presentation, Subject knowledge, Assessment performance of group and individuals
	4. Describe the revised format of final accounts of companies.	Think, Pair and Share	Participation, Contribution, Communication
	5. Distinguish concept of internal and external reconstruction.	Group Discussion	Communication skills, Listening power, Subject knowledge, leadership skills
4B06 COM Management of Cooperatives	1. Explain the structure and functioning of different types of co-operatives.	Group Discussion	Subject knowledge, Quality of points, Participation of group members, Organization
	2. Examine management and administration of different types of co-operatives.	Group Assignment	Performance of the group and its individual members, Initiation and writing skill
	3. Describe the role of co- operative organization in Kerala's economy.	Presentation	Quality of content, Communication skill, Way of presentation
4C04 COM Corporate Law	1. Explain basic concepts, changing procedures and practices in the field of law.	Discussion	Knowledge of the subject, Generation of new ideas
and Business Regulations	2. Justify the advantages of operating business in the form of a company along with its incorporation process.	Case study	Critical thinking Identification of issues Interpretation of the result
	3. Know the Companies Act, 2013 and the latest amendments in the Act.	Assigned reading	Books referred Level of knowledge
	4. Illustrate features, types and important documents of companies.	Presentation	Creativity Quality of points Communication skills
	5. Explain the types and essentials of meetings and procedures for winding up of companies.	Debate	Initiation Quality of arguments Clarity in view points
Semester - V			

Statements		Activities	Assessment
			Mechanism
5B07 COM Business	1. Describe the criteria to find a solution for an organization problem.	Presentation	Appearance, Confidence, Communication skill
Research Methodology	2. Design and implement steps in the process of data collection.	Assignment	Relevance of the topic, Quality of content, Textbook referred
	3. Construct statistical test of a hypothesis.	Case Study	Verification of solution, Clarity of presentation, Quality of solution
	4. Practice independent research work.	Training, Orientation, Presentation	Creativity, Originality, Quality of ideas, Communication skills
	5. Assess different research methods for doing research.	Brainstorming	Quality of ideas, Participation, Originality in concepts
	6. Analyze a problem scientifically and systematically by using different statistical tools and techniques.	Presentation	Quality and newness of ideas, Use of different methods, Communication skill and overall presentation
	7. Identify the fundamental aspects of research in business	Presentation	Quality and newness of ideas, Use of different methods, Communication skill and overall presentation
5B08 COM Income Tax law	1. Define the basic concepts of income tax.	Presentation	Quality of points, Subject knowledge, Communication ability
and Practice	2. Describe the residence of an individual.	Problem Solving	Time taken to solve the problem, Accuracy of answer
	3. Distinguish different heads of income.	Practical Problem Solving	Analytical skill, Accuracy of answer
	4. Explain the basic provisions of Income Tax Act 1961.	Assignment	Introduction, Focus, Sequence, Conclusion, Citations and reference, Spelling and grammar, APA formatting
	5. Determine the residential status of an individual.	Problem Solving	Correcting speed, Logical understanding
	6. Identify incomes that comes under different heads and compute different heads of income.	Brainstorming	Quality of ideas, Participation, Originality in concepts
5B09 COM Cost Accounting	1. Explain the basic concepts of cost accounting.	Seminar	Consolidate student knowledge, Presentation skill, Confidence
8	2. Examine and categorize various elements of cost.	Presentation and problem solving	Understanding of the problem, Accuracy of answer, Time taken to

			solve the problem
	3. Calculate different costs under cost accounting system.	Practical problem solving	Problem identification, Analytical skill
5B11 COM Co- operative Laws	1. Identify the historical background of co-operative legislation in India and Kerala.	Co-operative Quiz	Subject knowledge, Quality of answer, Participation
	2. Schedule the provisions of Kerala Co-operative Societies Act.	Discussion and Presentation	Quality of content, Effectiveness of delivery of content
	3. Learn the procedure for the formation and registration of co-operative organization.	Presentation	Way of presentation, Content, focus of the presentation, Use of visual aids,
	4. Understand the provision of management and winding up of co-operative societies.	Assignment	Introduction, Quality of content, Clarity, Textbook referred
5B10 COM Banking Principles and	1. Describe the fundamentals of banking activities.	Seminar	Subject knowledge, Presentation skill, Quality of examples used
Operations	2. Apply modern trends in banking practices.	Presentation of Online Banking Transaction	Ability to undertake an online transaction
	3. Analyze and interpret the role of banking industry in the Indian economy.	Group Discussion	Knowledge about banking sector, Leadership Skill, Initiative
	4. Demonstrate Indian banking structure.	Presentation	Clarity of the presentation, Design of the slides, Newness of points introduced
	5. Explain the role of Banking Ombudsman.	Assignment	Clarity of presentation, Quality of points, Handwriting
	6. Describe the role and functions of co-operative banks in Kerala.	Group Discussion and Presentation	Knowledge about co- operative banking sector, Leadership Skill, Initiative, Quality of points
	7. Use digital banking services instead of traditional banking.	Presentation	Communication, Subject knowledge, Quality of points
5D01 COM Basic Accounting	1. Understand basic accounting principles and practices.	Presentation	Communication, Subject knowledge
	2.Learn general purpose and functions of accounting.	Assignment	Clarity of presentation, Quality of points, Handwriting
	3.Identify basic business transitions and record them in the concerned statement.	Problem Solving	Ability to understand the problem and transaction

	Semeste	er - VI	
Statements		Activities	Assessment Mechanism
6B12 COM Financial	1. Analyse and illustrate the structure of Indian financial system.	Seminar	Organization of presentation, Knowledge of topic
Markets and Services	2. Identify and evaluate various services provided by the financial markets.	Presentation	Clarity of the presentation, Design of the slides
	3. Understand the role and functions of financial system in the development of economy.	Group Discussion	Subject knowledge, Listening power, Way of presenting views
	4. Identify and explain various financial instruments and markets in Indian financial system.	Think, pair and share	Clarity of the presentation, Communication skill, Participation
6B13 COM Management Accounting	1. Understand the concept of management accounting.	Discussion with presentation of facts	Ability to develop a clear and well- structured and informative presentation
Accounting	2. Compare financial statements and interpret its result.	Accounting internship and task assignment (Project Report)	Quality of analysis, Presentation of facts, Figures and diagrams, Findings and recommendations
	3. Explain the concept of cash flow statement.	Problem based discussion	Subject knowledge, Analytical and presentation skill
	4. Development of know- how and concept of marginal costing and budgetary control with practical problems.	Problem solving and group assignment of practical problems	Ability to identify and solve the problem, relevance of the content and clarity
	5. Evaluate the role and significance of management accounting.	Assignment	Introduction of the topic, Quality of content, Punctuality of submission, Conclusion
	6. Analyze the different types of financial statement analysis.	Presentation	Quality of point, Content, Confidence, Use of visual aid, Communication skill
	7. Examine the various techniques used in marginal costing and CVP analysis.	Group Discussion	Communication skills, Listening skill, Subject knowledge, Leadership skills
6B14 COM Auditing and Corporate	1. Understand the term auditing and procedures as per the current legal regulations and standards	Seminar	Subject matter, Presentation, Performance, Personal characteristics
Governance	2. Inspect various aspects of audit, verification and	Think, pair and share	Clarity of the presentation,

	valuation of assets and		Communication skill,
	liabilities.		Participation
	3. Knowledge about the	Group Discussion	Subject knowledge,
	rights, duties and liabilities		Listening power, Way
	of an auditor.	Dresentation or 1 O-	of presenting views Observation,
	4. Explain the concept of corporate governance along with its benefits.	Presentation and Quiz	Organization of content, Subject knowledge, Quality of PPT, Communication, Time management
	5. Learn about green governance and e- governance	Assignment	Structure of the content, Reference text used, Neatness, Grammar
	1. Understand the powers of	Presentation	Organization of
6B15 COM Income Tax and	Income Tax authorities.		presentation, Communication skill
GST	2. Determine the tax liability of an individual, firm, company and co-operate societies.	Practical Problem Discussion	Problem solving speed, Logical understanding, Time taken
	3. List out deduction and refund of tax.	Presentation and Quiz	Observation, Organization of content, Subject knowledge, Quality of PPT, Communication, Time management
	4. Appraise the basic concepts and relevance of computation of total income of individual.	Problem Solving	Problem solving speed, Logical understanding
	5. Explain the assessment procedure of income tax.	Seminar	Subject matter, Presentation, Performance, Personal characteristics
	6. Know the tax structure in India and computation of tax liability of persons.	Problem Solving	Problem solving speed, Logical understanding
	7. Explain GST and its and collection	Presentation	Quality of material used, Communication skill, Confidence
6B16 COM Co- operative Accounting and	1. Ability to undertake accounting and auditing of co-operatives entity.	Problem Solving and Discussion	Analytical and problem- solving skill, Subject knowledge
Legislations	2. Identify and recommend provisions for settlement of disputes in co-operatives.	Group Discussion	Subject knowledge, Performance of group members, Initiation and communication
	3. Describe the impact of various legislations on co- operatives.	Presentation	Clarity of point, Communication skill, Confidence
	4. To provide preliminary legal knowledge which inter- alia helps to cope with	Discussion	Organizes prior knowledge, Capacity of content analysis,

	 learning the law. 5. Explain various stages through which a civil case passes and the connected matters under Civil Procedure Code. 6. Understand the meaning of crimes, the essential principles of criminal liability and the punishments provided under the Indian 	Assignment Presentation	Critical thinking Introduction of the topic, Quality of content, Punctuality of submission, Conclusion Knowledge of the subject, Quality of the contribution, Communication skills
6B17 COM Project	 Penal Code. 1. Investigate a business problem and recommend solution by applying concepts of research in a scientific way. 2.Use the conceptual knowledge in a practical situation in a systematic way. 3.Identify and resolve ranges of economic issues an organization faces. 4. Use the skills of Thinking, Reasoning, Enquiring, Analyzing and Treatise in the field of commerce (TREAT). 5. Explain and assess the methods of carrying out a project. 6. Plan and design a business project work independently. 	Undertaking a project work under the guidance of the teacher will enable the students to get the specific course outcome. Students are instructed to take utmost care at all stages of project work to get the real miniature experience of research work.	Quality and relevance of the topic selected, objectives of the research, tools used for data collection, variety of tools used for data analysis, format of presentation, findings and suggestions of the researcher are the criteria for evaluation of the project.



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<u>Attainment of Course Outcomes and Program Outcomes in</u> <u>Outcome Based Education (OBE)</u>

Department Name: Commerce

Program Name: B. Com

Course Name: Finance

PO:

PO STATEMENTS
PO 1 ACADEMIC PURSUIT
• Capacitating one's potentials to acquire knowledge through critical thinking, creative and innovative methods, and interventions.
 Learning career management skills to find solutions to problems in the present and future.
PO 2 MORALLY UPRIGHT CITIZENSHIP
 Honing individuals with sound character built on moral values and spirituality.
PO 3 EFFECTIVE COMMUNICATORS
• Articulating oneself through oral and written modern languages.
Mastering English Language as a passport to global citizenship.
PO 4 SOCIALLY RESPONSIBLE
• Moulding individuals committed to the service of the needy.
• Cultivating interdependency through inclusive relationship, gender equality and mutual accountability.
PO 5 ENVIRONMENTALLY COMMITTED
• Shaping environmentally conscious citizens to contribute towards the well- being of society and humanity at large.

PSO:

PSO STATEMENTS

- **1.** Acquire skills to work as tax consultant, audit assistant and financial supporting services.
- 2. Manage funds and identify activities in the stock exchange.
- **3.** Application knowledge of financial management in business and service sector industry, marketing, finance entrepreneurship development etc.

4. Pursue professional courses such as CA, M.COM, MBA, CMA, ICWA, CS, etc.

CO/Semester:

Semester I			
S	Statements		Assessment Mechanism
1 A01 ENG Communicative English	 Ensuring a strong base in grammar. Increased storehouse of Vocabulary Correcting the Pronunciation. Learning the art of good writing and rhetoric. Enabling proficiency in English 	 Assignments Learning five new words everyday Phonetic transcription & Language Lab Competitions Proficiency Courses 	Class Test Language Games Phonetic transcription practice test
1 A02 ENG Readings on Kerala	 Introducing the cultural heritage of the state through the native reforms and related works. Awareness about the struggle that the history witnessed in forming contemporary Kerala. Getting to know the renaissance leaders. Understanding the genealogy of the motherland. Bringing closer to the tastes, value- system, beliefs and ideology of native culture 	Book Reviews Seminars Debates Assignments Writing competitions	Internal assessment tests Viva Class Tests
1A07-1HIN Kavitha Aur Kahani	 Understand Hindi poetry. Understand Hindi Short Stories Understand the style and trends in Hindi poetry and short story from the ancient to post modernism Develop creative thinking 	Home work Assignment Group work	Viva Class test Internal examination
1A07MAL-	 Poem and stories to make a point Reading and studying the literary works to appreciate 	 Essay writings Book reviews Assignment Seminars 	 Class test Internal examination

Califetta	life with other's view reint		
Sahithya	life with other's view point		
roopangal	3. Knowledge about		
	different		
	authors as motivation		
	to write		
	4. Getting to know the		
	history of the time		
	5. Improve social behaviour		
	1. Describe the theoretical and	Presentation	Quality of points,
1B01 COM	practical aspects of		Communication skill
Management	management concepts.		
Concepts &	2. Build leadership skills by	Role Play	Confidence, Creativity
Principles	understanding different		
	leadership styles.		
	3. Apply functions of	Brainstorming	Quality of idea,
	management in commerce.		Participation
	4. Learn management	Case Study	Verification of solution,
	principles in real life		Clarity of presentation
	situations.		
	5. Mastery over the concepts	Group Discussion	Knowledge of the
	and principles of management.		subject, Leadership
	1. Describe various statistical	Presentation	skill, Initiation
4444 COM	tools used for data collection	Presentation	Quality of points, Communication skill,
1A11 COM	and interpretation.		Confidence
Business	and interpretation.		Connucliee
Statistics and	2. To put in statistical analysis	Case Study	Identification of issue,
Basic	to solve business problems.	Cuse Study	Quality of
Numerical Skills	to solve cosmess processis		recommendation
SKIIIS	3. To interpret data presented	Problem Solving	Problem was correctly
	in statistical methods.		identified and defined
	4. Describe the importance of	Group Discussion	Participation, Subject
	business statistics and role of		knowledge, Leadership
	statistician in the business.		skill, Initiation
	5. Explain different statistical	Presentation	Ability to differentiate
	tools.		different tools
	6. Use statistical tools to solve	Problem Solving	Root problem was
	business problems.	TT	correctly identified
	Semest	ter II	
S	tatements	Activities	Assessment
			Mechanism
1	1. Introduced to ecological	Book Reviews	
2A03 ENG			
	readings.		Viva
	readings. 2. Importance of maintaining	Debates	Viva
Readings on Life and Nature		Debates	Viva
Readings on Life	2. Importance of maintaining		
Readings on Life	2. Importance of maintaining environmental balance.	Debates Seminars	Viva Class Test

	 bond that humans share with mother nature. 5. Getting to know relevant environmental activists, nature poets, & writers and their concern towards life and nature. 	Eco Club Reading, assignments, watching interviews	Internal Assessment
2A04 ENG Readings on Gender	 Erase pseudo bias against gender discriminations. Understating that gender is a "Social Construct" Know that man, woman and the third gender are equally important in creating a balance in the society. The hardships and agonies portrayed in the work stands as an eye-opener to the sufferings of the other gender. Create mentally and socially stable society with zero gender 	Talks from famous people ex: Ted Talks Debates Seminars Readings	Class Test Viva Cass test
2AO8 –1HIN Vyavaharik Hindi	discriminations. 1.Understand the basic grammar of Hindi language. 2.Understand the technique of letter writing and translation of Hindi 3.Develop communicative skill in Hindi 4.Develop vocabulary in Hindi	Assignments Classwork Assignment Homework Group work	Class test Viva Internal examination
(2A08 1MAL- Gadhya roopangal)	 Helps to behave morally To open the eyes to a new reality through historic fiction To appreciate life with ebbs and flows To know various books and authors who write proses in Malayalam To improve the readinghabit 	 Book reviews Assignment Seminar Essay writing 	1. Class test 2. Internal examination
2B02 COM Functional Applications of Management	 Design capital structure considering the factors determining capital structure. Explain importance of marketing in the modern era. Evaluate the role of 	Presentation Assignment Group Discussion	Content, Eye contact, Quality of points, Visual aid, Communication skill Quality of content, Organization, Grammar, Neatness, Books referred, Timeliness Subject Knowledge,

	marketing in the globalized scenario.		Leadership skill, Initiation, Participation
			and contribution of group members
	4. Demonstrate human resource management and its importance in the organization.	Think, pair and share	Participation, Communication, Contribution
	5. Appreciate human resource management in the post globalization era.	Group Discussion	Subject Knowledge, Leadership skill, Initiation, Participation and contribution of group members
2C01 COM Quantitative Techniques for	1. Analyze relationship between variables.	Presentation	Content, Eye contact, Quality of points, Visual aid, Communication skill
Business Decisions	2. Differentiate parametric and non-parametric tests.	Practical Problems	Time taken to understand and solve the problem, Accuracy of the solution
	3. Capable of differentiating regression and solve problems in regression.	Problem Solving	Skill to understand the problem, Interdependence in problem solving, Accuracy of the solution
	4. Ability to set and test hypothesis.	Practical Problems	Time taken to understand and solve the problem, Accuracy of the solution
	Semeste	er - III	
S	tatements	Activities	Assessment Mechanism
3A12 COM Entrepreneurship		Discussion	Subject knowledge, Quality of points, Participation
Development	2. Identify skills and abilities to become an entrepreneur.	Role Play	Participation, Quality of suggestion, Coordination
	3. Know the relevant characteristics of entrepreneur.	Presentation	Content effectiveness and organization, Ability to communicate
	4. Describe MSME and its importance for development of entrepreneurship.	Assignment	Handwriting, Practicability of the findings, Punctuality of submission
	1. Envisage the theoretical and practical knowledge of	Presentation	Content effectiveness and organization,

3B03 COM	basis of accounting.		Ability to communicate
Advanced	2. Apply quantitative skills to	Problem Solving	Identification and
Accounting	prepare accounts and financial statements.		analytical skills
	3. Prepare branch and royalty accounts.	Problem Based Learning	Accounting knowledge, Simplification of complex info, Clear presentation skills
	4. Practice accounting process of hire purchase and consignment transactions.	Problem Based Discussion	Analytical and persuasion skill, Subject knowledge and quality of communication
	5. Prepare accounts for hire purchase.	Problem Solving	Subject knowledge, Identification of problem, Quality of solution
	6. Learn the accounting concept of Inland Branch business	Presentation	Quality of point, Content, Communication skills
	7.Comprehend the procedure for delivering profit and financial position from incomplete records	Discussion, Questioning, Assessment Test	Subject knowledge, Quality of answers
3B04 COM Financial Management	1. Learn capital budgeting and various methods for analyzing the investment proposals.	Presentation	Quality of content, Attitude of presenter, Confidence
8	2. Assess the working capital requirement of a firm and suggest sources of working capital.	Group discussion	Listening, Communication skills, Leadership Skills
	3. Understand capital structure and recommend different sources of capital.	Problem solving	Arithmetical ability, Reasoning ability
	4. Describe the concept of cost of capital.	Think, pair and share	Participation, Communication, Contribution
	5. Analyze different types of dividend and factors affecting dividend.	Group discussion	Listening, Communication skills, Leadership Skills
3C02 COM Business Regulatory Framework	1. Explain the role of law in economic, political and social context and its applications in business transactions.	Discussion	Evaluation skill, Knowledge of the subject, Integration of new concepts
	2. Identify the fundamental legal principles of law of contracts.	Presentation	Quality of the contribution, Creative way of presentation, Communication skills
	3. Solve the issues regarding business transactions.	Case study	Ability to make decisions,

			Quality of
			recommendations
	4. Examine the contracts of Indemnity, Bailment and Agency.	Presentation	Knowledge of the subject, Communication Presentation style
	5. Discuss fundamental aspects of Sale of Goods Act and the rights and duties of sellers and buyers.	Debate	Understanding of the basic concepts, Application of ideas
3C03 COM Business Economics	1. Apply the concepts of economics in business	Assignment	Handwriting, Practicability of the findings, Punctuality of submission
	2. Measure the elasticity of demand and forecast demand of a product.	Seminar	Quality of PPT, Communication skill, Confidence, Textbook referred
	3. Apply law of production to find out the optimum level of production.	Presentation	Quality of the contribution, Creative way of presentation, Communication skills
	4. Determine price of a product using different methods of pricing.	Presentation	Quality of the contribution, Creative way of presentation, Communication skills
	5. Explain the methods of computing national income.	Group Discussion	Participation of group members, Ability to co- ordinate the points, Presentation skill
	Semeste	er - IV	
St	atements	Activities	Assessment
			Mechanism
4A13 COM General	1. Acquire knowledge about the accounting package, Tally.	Problem based discussion	Subject knowledge, Identification and analytical skills
Informatics Skills	2. Identify the areas where IT can be used effectively.	Group Discussion	Subject knowledge, Participation, Coordination among group members
	3. Envisage the theoretical and practical knowledge of fundamentals of computer.	Problem based discussion	Subject knowledge, Identification and analytical skills
4A14 COM	1.Getting to know the ways to protect the environment by preserving natural resources.	Presentation	Content, Eye contact, Quality of points, Visual aid,

Environmental			Communication skill
Studies and	2. Identify sources of	Seminar	Quality of PPT,
Disaster	environmental pollution and	Semma	Communication skill,
	its effect on society.		Confidence, Textbook
Management	its effect on society.		referred
	3. Inspect urban problem	Assignment	Quality of content,
	related to energy, water	Assignment	Organization, Grammar,
	conservation, waste		Neatness, Books
	·		referred, Timeliness
	management and suggest		Teleffed, Timenness
	ways to overcome it.	Presentation	Content Eve contect
	4. Categorize disasters into	Presentation	Content, Eye contact,
	various group on the basis of		Quality of points,
	its origin.		Visual aid,
			Communication skill
	5. Asses the role of media in	Mock Drill	Response effectiveness,
	disaster management with		Participation,
	recent examples.		Originality of acting,
			Quality of points and
		D 11 0 1 1	drill
	1. Analyze company's final	Problem Solving,	Problem identification,
4B05 COM	A/C.	Discussion	Analytical skill and
Corporate			level of knowledge
Accounting	2. Practice amalgamation,	Problem Solving,	Problem identification,
_	reconstruction and	Discussion	Analytical skill and
	liquidation of companies.		level of knowledge
	3. Compare profit prior to	Group Discussion,	Well-structured and
	incorporation and post	Presentation of Facts	informative
	incorporation profit in		presentation, Subject
	companies accounts.		knowledge, Assessment
			performance of group
			and individuals
	4. Describe the revised	Think, Pair and Share	Participation,
	format of final accounts of		Contribution,
	companies.		Communication
	5. Distinguish concept of	Group Discussion	Communication skills,
	internal and external		Listening power,
	reconstruction.		Subject knowledge,
			leadership skills
	1. Know features and types	Assignment	Handwriting,
4B06 COM	of investments along with its		Practicability of the
Investment	risks.		findings, Punctuality of
Management			submission
0	2. Understand the types of	Assignment	Introduction of the
	securities and their sources.		topic, Reference,
			Conclusion
	3. Learn about the activities	Role Play	Participation,
	in stock exchange.		Observation, Accuracy
			of role played
	4. Analyze the investments in	Presentation	Effective use of facts,
	stock exchange by using		Focus of the
	different methods.		presentation

	portfolio management by measuring the portfolio performance.		Proposed solution
4C04 COM Corporate Law and Business	1. Explain basic concepts, changing procedures and practices in the field of law.	Discussion	Knowledge of the subject, Generation of new ideas
Regulations	2. Justify the advantages of operating business in the form of a company along with its incorporation process.	Case study	Critical thinking Identification of issues Interpretation of the result
	3. Know the Companies Act, 2013 and the latest amendments in the Act.	Assigned reading	Books referred Level of knowledge
	4. Illustrate features, types and important documents of companies.	Presentation	Creativity Quality of points Communication skills
	5. Explain the types and essentials of meetings and procedures for winding up of companies.	Debate	Initiation Quality of arguments Clarity in view points
	Semeste	er - V	
St	atements	Activities	Assessment
			Mechanism
5B07 COM Business	1. Describe the criteria to find a solution for an organization problem.	Presentation	Appearance, Confidence, Communication skill
Research Methodology	2. Design and implement steps in the process of data collection.	Assignment	Relevance of the topic, Quality of content, Textbook referred
	3. Construct statistical test of a hypothesis.	Case Study	Verification of solution, Clarity of presentation, Quality of solution
	4. Practice independent research work.	Training, Orientation, Presentation	Creativity, Originality, Quality of ideas, Communication skills
	5. Assess different research methods for doing research.	Brainstorming	Quality of ideas, Participation, Originality in concepts
	6. Analyze a problem scientifically and systematically by using different statistical tools and techniques.	Presentation	Quality and newness of ideas, Use of different methods, Communication skill and overall presentation
	7. Identify the fundamental aspects of research in business	Presentation	Quality and newness of ideas, Use of different methods, Communication skill and overall presentation

5B08 COM Income Tax Law and Practice	 Define the basic concepts of income tax. Describe the residence of an individual. Distinguish different heads of income. 	Presentation Problem Solving Practical Problem Solving	Quality of points, Subject knowledge, Communication ability Time taken to solve the problem, Accuracy of answer Analytical skill, Accuracy of answer
	4. Explain the basic provisions of Income Tax Act 1961.5. Determine the residential	Assignment Problem Solving	Introduction, Focus, Sequence, Conclusion, Citations and reference, Spelling and grammar, APA formatting Correcting speed,
	 status of an individual. 6. Identify incomes that comes under different heads and compute different heads of income. 	Brainstorming	Logical understanding Quality of ideas, Participation, Originality in concepts
5B09 COM Cost Accounting	 Explain the basic concepts of cost accounting. Examine and categorize 	Seminar Presentation and	Consolidate student knowledge, Presentation skill, Confidence Understanding of the
	various elements of cost.	problem solving	problem, Accuracy of answer, Time taken to solve the problem
	3. Calculate different costs under cost accounting system.	Practical problem solving	Problem identification, Analytical skill
5B11 COM Goods and	1. Know the history and meaning of GST.	Assignment	Clarity of presentation, Quality of points, Handwriting
Service Tax	2. Learn the distribution of GST between State and Centre.	Assignment	Introduction of the topic, Quality of content, Reference, Conclusion
	3. Calculate collection of interstate GST.	Problem Solving	Problem solving speed, Logical understanding, Time taken, Clarity of answer
	4. Prepare and file the return tax under GST.	Presentation	Effective use of facts, focus of the presentation, Use of visual aid, Communication skill
5B10 COM Banking Principles and	1. Describe the fundamentals of banking activities.	Seminar	Subject knowledge, Presentation skill, Quality of examples used
Operations	2. Apply modern trends in banking practices.	Presentation of Online Banking Transaction	Ability to undertake an online transaction

	3. Analyze and interpret the	Group Discussion	Knowledge about
	role of banking industry in the Indian economy.	Group Discussion	banking sector, Leadership Skill, Initiative
	4. Demonstrate Indian banking structure.	Presentation	Clarity of the presentation, Design of the slides, Newness of points introduced
	5. Explain the role of Banking Ombudsman.	Assignment	Clarity of presentation, Quality of points, Handwriting
	6. Describe the role and functions of co-operative banks in Kerala.	Group Discussion and Presentation	Knowledge about co- operative banking sector, Leadership Skill, Initiative, Quality of points
	7. Use digital banking services instead of traditional banking.	Presentation	Communication, Subject knowledge, Quality of points
5D01 COM Basic Accounting	1. Understand basic accounting principles and practices.	Presentation	Communication, Subject knowledge
	2.Learn general purpose and functions of accounting.	Assignment	Clarity of presentation, Quality of points, Handwriting
	3.Identify basic business transitions and record them in the concerned statement.	Problem Solving	Ability to understand the problem and transaction
	Semeste	er - VI	
		.	
St	atements	Activities	Assessment Mechanism
6B12 COM Financial	1. Analyse and illustrate the structure of Indian financial system.	Seminar	Organization of presentation, Knowledge of topic
Markets and Services	2. Identify and evaluate various services provided by the financial markets.	Presentation	Clarity of the presentation, Design of the slides
	3. Understand the role and functions of financial system in the development of economy.	Group Discussion	Subject knowledge, Listening power, Way of presenting views
	4. Identify and explain various financial instruments and markets in Indian financial system.	Think, pair and share	Clarity of the presentation, Communication skill, Participation
6B13 COM Management	1. Understand the concept of management accounting.	Discussion with presentation of facts	Ability to develop a clear and well- structured and informative presentation

A		A	
Accounting	2. Compare financial statements and interpret its result.	Accounting internship and task assignment (Project Report)	Quality of analysis, Presentation of facts, Figures and diagrams, Findings and recommendations
	3. Explain the concept of cash flow statement.	Problem based discussion	Subject knowledge, Analytical and presentation skill
	4. Development of know- how and concept of marginal costing and budgetary control with practical problems.	Problem solving and group assignment of practical problems	Ability to identify and solve the problem, relevance of the content and clarity
	5. Evaluate the role and significance of management accounting.	Assignment	Introduction of the topic, Quality of content, Punctuality of submission, Conclusion
	6. Analyze the different types of financial statement analysis.	Presentation	Quality of point, Content, Confidence, Use of visual aid, Communication skill
	7. Examine the various techniques used in marginal costing and CVP analysis.	Group Discussion	Communication skills, Listening skill, Subject knowledge, Leadership skills
6B14 COM Auditing and Corporate Governance	1. Understand the term auditing and procedures as per the current legal regulations and standards	Seminar	Subject matter, Presentation, Performance, Personal characteristics
	2. Inspect various aspects of audit, verification and valuation of assets and liabilities.	Think, pair and share	Clarity of the presentation, Communication skill, Participation
	3. Knowledge about the rights, duties and liabilities of an auditor.	Group Discussion	Subject knowledge, Listening power, Way of presenting views
	4. Explain the concept of corporate governance along with its benefits.	Presentation and Quiz	Observation, Organization of content, Subject knowledge, Quality of PPT, Communication, Time management
	5. Learn about green governance and e- governance	Assignment	Structure of the content, Reference text used, Neatness, Grammar
6B15 COM Income Tax and	1. Understand the powers of Income Tax authorities.	Presentation	Organization of presentation, Communication skill
GST	2. Determine the tax liability of an individual, firm, company and co-operate societies.	Practical Problem Discussion	Problem solving speed, Logical understanding, Time taken
	3. List out deduction and	Presentation and Quiz	Observation,

	 refund of tax. 4. Appraise the basic concepts and relevance of computation of total income of individual. 5. Explain the assessment procedure of income tax. 6. Know the tax structure in India and computation of tax 	Problem Solving Seminar Problem Solving	Organization of content, Subject knowledge, Quality of PPT, Communication, Time management Problem solving speed, Logical understanding Subject matter, Presentation, Performance, Personal characteristics Problem solving speed, Logical understanding
	liability of persons. 7. Explain GST and its and collection	Presentation	Quality of material used, Communication skill, Confidence
6B16 COM Corporate Tax Planning	1. Assess the method of reducing tax liability through proper tax planning.	Group Discussion	Knowledge of the subject, Leadership skill, Initiation, Participation and contribution of group members
	 2. Recommend managerial and financial decision after considering the provisions of direct tax 3. Knowledge on Indian 	Problem Solving Assignment	Accounting knowledge, Simplification of complex info, Clarity in presentation Quality of content,
	taxation system and planning with respect to setting up of business	Assignment	Organization, Grammar, Neatness, Books referred, Timeliness
6B17 COM Project	 Investigate a business problem and recommend solution by applying concepts of research in a scientific way. Use the conceptual knowledge in a practical situation in a systematic way. Identify and resolve ranges of economic issues an organization faces. Use the skills of Thinking, Reasoning, Enquiring, Analyzing and Treatise in the field of commerce (TREAT). Explain and assess the methods of carrying out a project. Plan and design a business project work independently. 	Undertaking a project work under the guidance of the teacher will enable the students to get the specific course outcome. Students are instructed to take utmost care at all stages of project work to get the real miniature experience of research work.	Quality and relevance of the topic selected, objectives of the research, tools used for data collection, variety of tools used for data analysis, format of presentation, findings and suggestions of the researcher are the criteria for evaluation of the project.



<u>Attainment of Course Outcomes and Program Outcomes in</u> <u>Outcome Based Education (OBE)</u>

Department Name: Commerce

Program Name: B. Com Applications **Course Name: Computer**

PO:

PO STATEMENTS
PO 1 ACADEMIC PURSUIT
• Capacitating one's potentials to acquire knowledge through critical thinking, creative and innovative methods, and interventions.
• Learning career management skills to find solutions to problems in the present and future.
PO 2 MORALLY UPRIGHT CITIZENSHIP
 Honing individuals with sound character built on moral values and spirituality.
PO 3 EFFECTIVE COMMUNICATORS
• Articulating oneself through oral and written modern languages.
Mastering English Language as a passport to global citizenship.
PO 4 SOCIALLY RESPONSIBLE
 Moulding individuals committed to the service of the needy.
• Cultivating interdependency through inclusive relationship, gender equality and mutual accountability.
PO 5 ENVIRONMENTALLY COMMITTED
 Shaping environmentally conscious citizens to contribute towards the well- being of society and humanity at large.

PSO:

PSO STATEMENTS

- 1. Accept the challenging and changing trends of computer applications in commerce.
- 2. Understand the financial statements of various organizations.
- 3. Respond quickly to social, environmental and ethical issues to protect the welfare of

society.

- 4. Adaptability to organizational requirements by valuing equality and team spirt.
- 5. Take up the career of an accountant.
- 6. Understand the pulse of business and communicate effectively for timely decision making.

CO/Semester:

Semester - I			
5	Statements		Assessment Mechanism
1 A01 ENG Communicative English 1 A02 ENG Readings on Kerala	 Ensuring a strong base in grammar. Increased storehouse of Vocabulary Correcting the Pronunciation. Learning the art of good writing and rhetoric. Enabling proficiency in English Introducing the cultural heritage of the state through the native reforms and related works. Creating awareness about the struggle that the history witnessed in forming 	 1.Assignments 2.Learning five new words everyday 3.Phonetic transcription & Language Lab 4. Competitions 5. Proficiency Courses Book Reviews Seminars	Class Test Language Games Phonetic transcription practice test Internal assessment tests
	contemporary Kerala.3. Getting to know more about the renaissance leaders.	Debates Assignments	Viva Class Tests
	 4. Understanding the genealogy of the motherland. 5. Bringing closer to the tastes, value- system, beliefs and ideology of native culture 	Writing competitions	
1A07MAL- Sahithya roopang al)	 Poems and stories can be used to make a point Reading and studying the literary works to appreciate life with other's view point Knowledge about different 	 Essay writings Book reviews Assignment Seminars 	 Class test Internal examination

	outhors to halp		
	authors to help motivate towrite		
	4. To know the history of a		
	particular period.		
	5. To improve the social		
	behaviour		
Kavitha Aur Kahani	 Understand the Hindi poetry. Understand Hindi Short Stories 	Home work Assignment	Viva Class test
	3. Understand the style and trends in Hindi poetry and short story right from the	Group work	Internal
	ancient to post modernism		
	4. Develop creative thinking		Examination
	1. Describe the theoretical and	Presentation	Quality of points,
1B01 COM Management	practical aspects of management concepts.		Communication skill
Concepts & Principles	2. Build leadership skills by understanding different leadership styles.	Role Play	Confidence, Creativity
	3. Apply functions of management in commerce.	Brainstorming	Quality of idea, Participation
	4. Implement management principles in real life situations.	Case Study	Verification of solution, Clarity of presentation
	5. Mastery over the concepts and principles of management.	Group Discussion	Knowledge of the subject, Leadership skill, Initiation
1A11 COM Business	1. Describe various statistical tools used for data collection and interpretation.	Presentation	Quality of points, Communication skill, Confidence
Statistics and Basic Numerical	2. To use statistical analysis to solve business problems.	Case Study	Identification of issue, Quality of recommendation
Skills	3. To interpret data presented in statistical methods.	Problem Solving	Problem was correctly identified and defined
	4. Describe the importance of business statistics and role of statistician in the business.	Group Discussion	Participation, Subject knowledge, Leadership skill, Initiation
	5. Explain different statistical tools.	Presentation	Ability to differentiate different tools
	Semeste	er - II	
S	tatements	Activities	Assessment
			Mechanism
2A03 ENG	1. Introduced to ecological readings.	Book Reviews	Viva

Readings on Life	2. Importance of maintaining	Debates	
and Nature	environmental balance.	Debates	
	3. To become ecologically		Class Test
	responsible individuals.	Seminars	
	4. Sharing a bond with mother		
	nature.		Internal Assessment
	5. Getting to know relevant	Eco Club	
	and famous environmental		
	activists, nature poets, &		
	writers and their concern	Reading, assignments,	
	towards life and nature	watching interviews	
	1. Erasing bias against gender	Talks from famous	
2A04 ENG	discriminations.	people ex: Ted Talks	Class Test
Readings on	2. Understating gender as a		
Gender	"Social Construct"		Viva
	3. Educating the future	Debates	
	generation that man, woman	a .	
	and the third gender are	Seminars	
	equally important in creating a		
	balance in the society.		Class test
	4. The hardships and agonies	Deadings	Class test
	portrayed in the work as an eye-opener to the sufferings of	Readings	
	the other gender.		
	5. An attempt to create		
	mentally and socially stable	Assignments	
	society with zero gender	1 isoigiinients	
	discriminations.		
	1. Helps to behave morally	1. Book	1. Class
	2. To open the eyes to a new	reviews	test
	reality through historic fiction	2. Assignment	2. Internal
(2A08		3. Seminar	examination
1MAL-	3.To appreciate life with	4. Essay	
	ebbs and flows	writing	
Gadhya		writing	
roopangal)	4. To know various		
	books and authors who		
	write proses in Malayalam		
	5. To improve the		
	readinghabit		
2A08-1HIN	1. Understand the basic	Classwork	Class test
Vyavaharik	grammar of Hindi language.	Assignment	Viva
Hindi	2. Understand the technique of	Homework	Internal
	letter writing and translation of	Group work	
	Hindi	L	examination
	3.Develop communicative skill		
	in Hindi		
	4.Develop vocabulary in Hindi		
	1 D'''''	Presentation	Content, Eye contact,
	1. Design capital structure	riesentation	
2B02 COM	considering the factors		Quality of points,
Functional	U .		Quality of points, Visual aid,
Functional Applications of	considering the factors determining capital structure.		Quality of points, Visual aid, Communication skill
Functional	considering the factors determining capital structure.2. Explain importance of	Assignment	Quality of points, Visual aid, Communication skill Quality of content,
Functional Applications of	considering the factors determining capital structure.		Quality of points, Visual aid, Communication skill

			referred, Timeliness
	3. Evaluate the role of marketing in the globalized scenario.	Group Discussion	Subject Knowledge, Leadership skill, Initiation, Participation and contribution of group members
	4. Learn human resource management and its importance in the organization.	Think, pair and share	Participation, Communication, Contribution
	5. Appreciate human resource management in the post globalization era.	Group Discussion	Subject Knowledge, Leadership skill, Initiation, Participation and contribution of group members
2C01 COM Quantitative Techniques for	1. To analyze relationship between variables.	Presentation	Content, Eye contact, Quality of points, Visual aid, Communication skill
Business Decisions	2. Differentiate parametric and non-parametric tests.	Practical Problems	Time taken to understand and solve the problem, Accuracy of the solution
	3. Capable of differentiating regression and solve problems using regression.	Problem Solving	Skill to understand the problem, Interdependence in problem solving, Accuracy of the solution
	4. Ability to set and test hypothesis.	Practical Problems	Time taken to understand and solve the problem, Accuracy of the solution
	Semeste	r - III	
S	tatements	Activities	Assessment
			Mechanism
3A12 COM Entrepreneurship	1. Comprehend the role of entrepreneur in the economic development of a nation.	Discussion	Subject knowledge, Quality of points, Participation
Development	2. Identify skills and abilities	Role Play	Participation, Quality of
Development	to become an entrepreneur.	Kole I lay	suggestion, Coordination
Development	to become an entrepreneur.3. Explain relevant characteristics of an entrepreneur.	Presentation	suggestion, Coordination Content effectiveness and organization, Ability to communicate
Development	to become an entrepreneur.3. Explain relevant characteristics of an	-	suggestion, Coordination Content effectiveness and organization,
3B03 COM Advanced	 to become an entrepreneur. 3. Explain relevant characteristics of an entrepreneur. 4. Describe MSME and its importance for development 	Presentation	suggestion, Coordination Content effectiveness and organization, Ability to communicate Handwriting, Practicability of the findings, Punctuality of

Accounting	prepare accounts and		analytical skills
-	financial statements.		
	3. Prepare branch and royalty accounts.	Problem Based Learning	Accounting knowledge, Simplification of complex info, Clear presentation skills
	4. Practice accounting process of hire purchase and consignment transactions.	Problem Based Discussion	Analytical and persuasion skill, Subject knowledge and quality of communication
	5. Prepare accounts for hire purchase.	Problem Solving	Subject knowledge, Identification of problem, Quality of solution
	6. Imbibe the accounting concept of Inland Branch business	Presentation	Quality of point, Content, Communication skills
	7. Comprehend the procedure for delivering profit and financial position from incomplete records	Discussion, Questioning, Assessment Test	Subject knowledge, Quality of answers
3B04 COM Introduction to Computers and	1. To know about computer, peripheral and operating system.	Assignment	Handwriting, Punctuality of submission, Books referred
Networks	2. Analyze data communication and computer networks.	Presentation	Quality of the contribution, Creative way of presentation, Communication skills
	3. Explain the basics of internet and its structure.	Seminar	Quality of PPT, Communication skill, Confidence, Textbook referred
	4. Assess the importance of IT in the modern world and recent development in IT.	Group Discussion	Participation of group members, Ability to co- ordinate the points, Presentation skill
	5. Design webpages for different businesses.	Developing Websites	Design, Content, Time taken to design
3C02 COM Business Regulatory Framework	1. Explain the role of law in economic, political and social context and its applications in business transactions.	Discussion	Evaluation skill, Knowledge of the subject, Integration of new concepts
	2. Identify the fundamental legal principles of the law of contracts.	Presentation	Quality of the contribution, Creative way of presentation, Communication skills
	3. Solve the issues regarding business transactions.	Case study	Ability to make decisions, Quality of recommendations
	4. Examine the contracts of	Presentation	Knowledge of the

	Indemnity, Bailment and Agency. 5. Discuss fundamental aspects of Sale of Goods Act and the rights and duties of sellers and buyers.	Debate	subject,CommunicationPresentation styleUnderstanding of thebasic concepts,Application of ideas
3C03 COM Business Economics	1. Apply the concepts of economics in business	Assignment	Handwriting, Practicability of the findings, Punctuality of submission
	2. Measure the elasticity of demand and forecast demand of a product.	Seminar	Quality of PPT, Communication skill, Confidence, Textbook referred
	3. Apply law of production to find out the optimum level of production.	Presentation	Quality of the contribution, Creative way of presentation, Communication skills
	4. Determine price of a product using different methods of pricing.	Presentation	Quality of the contribution, Creative way of presentation, Communication skills
	5. Explain the methods of computing national income.	Group Discussion	Participation of group members, Ability to co- ordinate the points, Presentation skill
	Semeste	er - IV	
St	atements	Activities	Assessment Mechanism
4A13 COM General	1. Acquire knowledge of the accounting package, Tally.	Problem based discussion	Subject knowledge, Identification and analytical skills
Informatics Skills	2. Effective use of IT.	Group Discussion	Subject knowledge, Participation, Coordination among group members
	3. Envisage the theoretical and practical knowledge of the fundamentals of computer.	Problem based discussion	Subject knowledge, Identification and analytical skills
4A14 COM Environmental Studies and	1. To protect the environment by preserving natural resources.	Presentation	Content, Eye contact, Quality of points, Visual aid, Communication skill
Disaster Management	2. To identify sources of environmental pollution and its effect on society.	Seminar	Quality of PPT, Communication skill, Confidence, Textbook referred

	3. Inspect urban problem related to energy, water conservation, waste management and suggest ways to overcome it.	Assignment	Quality of content, Organization, Grammar, Neatness, Books referred, Timeliness
	4. Categorize disasters into various groups on the basis of its origin.	Presentation	Content, Eye contact, Quality of points, Visual aid, Communication skill
	5. Asses the role of media in disaster management with recent examples.	Mock Drill	Response effectiveness, Participation, Originality of acting, Quality of points and drill
4B05 COM Corporate	1. Analyze company's final A/C.	Problem Solving, Discussion	Problem identification, Analytical skill and level of knowledge
Accounting	2. Practice amalgamation, reconstruction and liquidation of companies.	Problem Solving, Discussion	Problem identification, Analytical skill and level of knowledge
	3. Compare profit prior to incorporation and post incorporation profit in companies accounts.	Group Discussion, Presentation of Facts	Well-structured and informative presentation, Subject knowledge, Assessment performance of group and individuals
	4. Describe the revised format of final accounts of companies.	Think, Pair and Share	Participation, Contribution, Communication
	5. Distinguish concept of internal and external reconstruction.	Group Discussion	Communication skills, Listening power, Subject knowledge, leadership skills
4B06 COM Data Base management System	1. Explain the basic concepts of database management system and its advantages.	Presentation	Organization of content, presentation style, communication skill
System	2. Use the database for business applications.	Assignment	Points included, organization of points, timely submission
	3. Develop queries for various applications using SQL.	Exercise	Analysis of problem and solution implementation, proper use of concepts
	4. Work with MS Access database.	Practical session	Perfection in application of ideas
4C04 COM Corporate Law	1. Explain basic concepts, changing procedures and practices in the field of law.	Discussion	Knowledge of the subject, Generation of new ideas
and Business Regulations	2. Justify the advantages of operating business in the form of a company along with its incorporation process.	Case study	Critical thinking Identification of issues Interpretation of the result

	3. Discuss the Companies Act 2013 and the latest amendments in the Act.	Assigned reading	Books referred Level of knowledge
	4. Illustrate features, types and important documents of companies.	Presentation	Creativity Quality of points Communication skills
	5. Explain the types and essentials of meetings and procedures for winding up of companies.	Debate	Initiation Quality of arguments Clarity in view points
	Semeste	er - V	
St	atements	Activities	Assessment
			Mechanism
5B07 COM Research	1. To find a solution for an organization problem.	Presentation	Appearance, Confidence, Communication skill
Methodology Business	2. Design and implement steps in the process of data collection.	Assignment	Relevance of the topic, Quality of content, Textbook referred
	3. Construct statistical test of a hypothesis.	Case Study	Verification of solution, Clarity of presentation, Quality of solution
	4. Practice independent research work.	Training, Orientation, Presentation	Creativity, Originality, Quality of ideas, Communication skills
	5. Assess different research methods and recommend them for doing research.	Brainstorming	Quality of ideas, Participation, Originality in concepts
	6. Analyze a problem scientifically and systematically by using different statistical tools and techniques.	Presentation	Quality and newness of ideas, Use of different methods, Communication skill and overall presentation
	7. Identify the fundamental aspects of research in business	Presentation	Quality and newness of ideas, Use of different methods, Communication skill and overall presentation
5B08 COM Income Tax law	1. Define the basic concepts of income tax.	Presentation	Quality of points, Subject knowledge, Communication ability
and Practice	2. Describe the residence of an individual.	Problem Solving	Time taken to solve the problem, Accuracy of answer
	3. Distinguish different heads of income.	Practical Problem Solving	Analytical skill, Accuracy of answer
	4. Explain the basic provisions of Income Tax Act 1961.	Assignment	Introduction, Focus, Sequence, Conclusion, Citations and reference, Spelling and grammar, APA formatting
	5. Identify income that comes under different heads and compute different heads of income.	Brainstorming	Quality of ideas, Participation, Originality in concepts
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5B09 COM Cost Accounting	1. Explain the basic concepts of cost accounting.	Seminar	Consolidate student knowledge, Presentation skill, Confidence
	2. Examine and categorize various elements of cost.	Presentation and problem solving	Understanding of the problem, Accuracy of answer, Time taken to solve the problem
	3. Calculate different costs under cost accounting system.	Practical problem solving	Problem identification, Analytical skill
5B11 COM Information Technology for	1. Apply the concepts of E- commerce and E-payment systems	Presentation Discussions	Organization of content, presentation style, Communication skill
Business	2. Illustrate use of information systems for business	Demonstration	Points included, organization of points, timely submission
	3. Manage the business through ERP	Case studies Creative exercises	Analysis of problem and solution implementation, proper use of concepts
	4. Design spread sheet applications for business management	Practical session	Perfection in presentation, organization of data
5B10 COM Banking Principles and	1. Describe the fundamentals of banking activities.	Seminar	Subject knowledge, Presentation skill, Quality of examples used
Operations	2. Apply modern trends in banking practices.	Presentation of Online Banking Transaction	Ability to undertake an online transaction
	3. Analyze and interpret the role of banking industry in the Indian economy.	Group Discussion	Knowledge about banking sector, Leadership Skill, Initiative
	4. Demonstrate Indian banking structure.	Presentation	Clarity of the presentation, Design of the slides, Newness of points introduced
	5. The role of Banking Ombudsman.	Assignment	Clarity of presentation, Quality of points, Handwriting
	6. The role and functions of co-operative banks in Kerala.	Group Discussion and Presentation	Knowledge about co- operative banking sector, Leadership Skill, Initiative, Quality of points
	7.Digital banking services instead of traditional banking.	Presentation	Communication, Subject knowledge, Quality of points
	1. Describe basic accounting	Presentation	Communication,

5D01 COM Basic	principles and practices.		Subject knowledge
Accounting	2. Narrate general purpose and functions of accounting.	Assignment	Clarity of presentation, Quality of points,
	3. Identify basic business transitions and record them in the concerned statement.	Problem Solving	Handwriting Ability to understand the problem and transaction
	Semeste	r - VI	transaction
	Semeste		
Sta	atements	Activities	Assessment
			Mechanism
6B12 COM Financial	1. Analyse and illustrate the structure of Indian financial system.	Seminar	Organization of presentation, Knowledge of topic
Markets and Services	2. Identify and evaluate various services provided by the financial markets.	Presentation	Clarity of the presentation, Design of the slides
	3. Describe the role and functions of financial system in the development of economy.	Group Discussion	Subject knowledge, Listening power, Way of presenting views
	4. Identify and explain various financial instruments and markets in Indian financial system.	Think, pair and share	Clarity of the presentation, Communication skill, Participation
6B13 COM Management Accounting	1. Explain the concept of management accounting.	Discussion with presentation of facts	Ability to develop a clear and well- structured and informative presentation
	2. Compare financial statements and interpret its result.	Accounting internship and task assignment (Project Report)	Quality of analysis, Presentation of facts, Figures and diagrams, Findings and recommendations
	3. Explain the concept of cash flow statement.	Problem based discussion	Subject knowledge, Analytical and presentation skill
	4. Development of know- how and concept of marginal costing and budgetary control with practical problems.	Problem solving and group assignment of practical problems	Ability to identify and solve the problem, relevance of the content and clarity
	5. Evaluate the role and significance of management accounting.	Assignment	Introduction of the topic, Quality of content, Punctuality of submission, Conclusion
	6. Analyze the different types of financial statement analysis.	Presentation	Quality of point, Content, Confidence, Use of visual aid, Communication skill
	7. Examine the various techniques used in marginal costing and CVP analysis.	Group Discussion	Communication skills, Listening skill, Subject knowledge, Leadership

			skills
6B14 COM Auditing and Corporate Governance	 Explain the term auditing and procedures as per the current legal regulations and standards Inspect various aspects of audit, verification and valuation of assets and liabilities. Rights, duties and liabilities of an auditor. Illustrate the concept of corporate governance along with its benefits. 	Seminar Seminar Think, pair and share Group Discussion Presentation and Quiz	skills Subject matter, Presentation, Performance, Personal characteristics Clarity of the presentation, Communication skill, Participation Subject knowledge, Listening power, Way of presenting views Observation, Organization of content, Subject knowledge, Quality of PPT, Communication, Time management
	5. Describe green governance and e-governance	Assignment	Structure of the content, Reference text used, Neatness, Grammar
6B15 COM Income Tax and GST	 Know the powers of Income Tax authorities. Understand the tax liability of an individual, firm, company and co- operate societies. 	Presentation Practical Problem Discussion	Organization of presentation, Communication skill Problem solving speed, Logical understanding, Time taken
	3. Knowledge about deduction and refund of tax.	Presentation and Quiz	Observation, Organization of content, Subject knowledge, Quality of PPT, Communication, Time management
	4. The basic concepts and relevance of computation of total income of individual.	Problem Solving	Problem solving speed, Logical understanding
	5. Assessment procedure of income tax.	Seminar	Subject matter, Presentation, Performance, Personal characteristics
	6.Tax structure in India and computation of tax liability of persons.	Problem Solving	Problem solving speed, Logical understanding
	7. GST and its collection	Presentation	Quality of material used, Communication skill, Confidence
6B16 COM Accounting Packages - Tally	 Prepare computerized final statement of account. Describe cost category, bank reconciliation, budgets. 	Practical Problems and Lab Exam Presentation	Time taken, Correctness of steps and answers Quality of material used, Communication skill, Confidence
	3. File computerized TDS & VAT.1. Investigate a business	Practical Problems Undertaking a project	Time taken, Correctness of steps and answers Quality and relevance
		<u> </u>	

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6B17 COM Project	problem and recommend	work under the	of the topic selected,
	solution by applying	guidance of the teacher	objectives of the
	concepts of research in a	will enable the	research, tools used for
	scientific way.	students to get the	data collection, variety
	2. Use the conceptual	specific course	of tools used for data
	knowledge in a practical	outcome. Students are	analysis, format of
	situation in a systematic way.	instructed to take	presentation, findings
	3. Identify and resolve ranges	utmost care at all	and suggestions of the
	of economic issues an	stages of project work	researcher are the
	organization faces.	to get the real	criteria for evaluation of
	4. Use the skills of Thinking,	miniature experience	the project.
	Reasoning, Enquiring,	of research work.	
	Analyzing and Treatise in the		
	field of commerce (TREAT).		
	5. Explain and assess the		
	methods of carrying out a		
	project.		
	6. Plan and design a business		
	project work independently.		



Attainment of Course Outcomes and Program Outcomes in Outcome Based Education (OBE)

Program Name: M. Com

PO Statements :
PO 1 ACADEMIC PURSUIT
Capacitating one's potentials to acquire knowledge through critical thinking, creative and
innovative methods, and interventions.
Learning career management skills to find solutions to problems in the present and future.
PO 2 MORALLY UPRIGHT CITIZENSHIP
Honing individuals with sound character built on moral and spiritual values.
PO 3 EFFECTIVE COMMUNICATORS
Articulating oneself through oral and written modern languages.
Mastering English Language as a passport to global citizenship.
PO 4 SOCIALLY RESPONSIBLE
Moulding individuals committed to the service of the needy.
Cultivating interdependency through inclusive relationship, gender equality and mutual
accountability.
PO 5 ENVIRONMENT COMMITTED
Shaping environmentally conscious citizens to contribute towards the well-being of
society and humanity at large.

PSO:

PSO STATEMENTS

1. Enrich knowledge in various tax issues, financial system, financial services etc.

2. Understand the financial statements of various organizations.

3. Ability to respond quickly to social, environmental and ethical issues to protect the welfare of society.

4. Adaptability to organizational requirements by valuing equality and team spirt.

5. To accept the challenging and changing trends of finance in the competitive world

6. Deep knowledge of accounting & business lead to a professional career as chartered accountant, company secretary, CEO to rule the economy.

7. Acquire awareness about current dynamic business culture and environment, and how to deal it strategically.

8. To understand the pulse of business and communicate effectively for timely decision making.

9. Develop problem analysis and interpretation skills for application in real life situations.

CO/Semester:

Semester - I				
S	tatements	Activities	Assessment Mechanism	
COM1C01 Business Environment	1.To ensure the survival and growth of the business enterprise amidst volatile and turbulent environmental factors.	Case study	1.Written case analysis Case presentation Communication skill Quality of analysis and presentation	
& Policy	2. To conduct a business successfully by taking advantage of environmental opportunities and by avoiding threats and legal consequences	Roleplay	2.Attention to the problem Tactical approach Control of the problem Communication skill	
	3. To become successful business persons by keeping business ethics and social responsibilities.	Presentation	3.Originality and creativity Organisation of content Knowledge of the material Overall presentation	
COM1C02	1. To understand the basics concepts of quantitative techniques.	1. Presentation	1.Quality of points, Communication skill	
Quantitative Techniques & Operation Research	2. To apply operation research techniques for decision making.	2. Group discussion	2. Knowledge of the subject, Leadership skill, Initiation	
	3. Describe probability distribution and its usage in business.	3. Problem based discussion & presentation	3. Problem identification, ability to analyze, subject knowledge &	

			persuation skill.
	4. Apply graphical methods to solve linear programming problems.	4. Problem solving	4. Problem identification, ability to analyze, subject knowledge and persuasion skill
	5. Knowledge of network diagram in calculating critical path.	5. Brain storming	5. Quality of ideas, participation, originality in concepts
COM1C03 Management Information	 To provide a basis understanding of the concept of Management Information System. 	Group discussion	Evaluate how the students are initiating the discussion, participation and creating good spirit among the group
System	 To provide an idea about the concept of system in general. 	Role playing	Assessing how the students plying the different character in particular decision making, to assess the student's engagement during role ply
	3. To provide an idea about practical application of MIS in organization decision making.	Quiz	Assessing how students are responding and giving answers
	4. To identify how an information system can be implemented.	Brain storming	Assessing how students are responding and giving answers
COM1C04 Organization al Behaviour	1. Understand how individuals interact in the organization.	1. Case study	1. Understanding of problem, communication skill, way of presentation, method adopted for resolution, answering to the questions
	2. Analyze the basic psychological process of human beings	2. Personality tests	2. Score and analysis of personality and giving feed back

	 3. Motivation theories and its application in the organizational context 4. Understanding Group dynamics and leadership 	 3. Assignment – diagram 4. Group discussion 	 3. Introduction, focus, sequence, conclusion, citations and reference, spelling and grammar, APA format 4. Way of presentation, communication skills, subject knowledge, track setting, initiation conclusion
	5. Manage change and stress in the organizational context	5. Presentation on different stress management techniques	initiation, conclusion 5.observation (method) organization, content, subject knowledge, style (ppt), communication, time management
COM1C05 Accounting for Business	1. Understand the concept of Management accounting, its need and importance	Assignment	Introduction of the topic, Reference, Conclusion
Decisions	2. To differentiate traditional and new trends in budgeting.	Debate	Understood the basic issue, Clearly explained their position
	3. Knowledge about capital budgeting and its different methods.	Brain storming	Analysis, Creativity, decision making skill
	4. To analyze the risk in different projects by using different methods.	Case Study	Evaluation of the case, Proposed solution
	5. Understanding the concept of cost of capital and its different methods.	Problem solving	Arithmetical ability, Reasoning ability.

CO/Semester:

Semester - II			
Statements	Activities	Assessment Mechanism	

COM2C06 Strategic Management	1. Theoretical foundation of strategic management	1. Summarizing the topics	1. way of presenting, observation, answering questions
	2. Applying various models for analysis	2. Draw models	2. Clarity and sequence of models
	3. Design Strategy formulation process	3. Strategic plan preparation	3. Quality of plan. Sequence of plan presentation
	4. Tools for strategic planning and evaluation	4. Assignment	4. Introduction, focus, sequence, conclusion, citations and reference, spelling and grammar, APA formatting
	5. Models of implementation and control of strategies	5. Presentation	5. observation (method) organization, content, subject knowledge, style (ppt), communication, time management
СОМ2С07	1. Inculcating research culture	Training, Orientation, Presentation	Creativity, originality, and quality of ideas. Communication skill
Research Methodology & Computer Application	2. Familiarize with different research methods and to give a foundation for doing research.	Brainstorming	Quality of ideas, participation, originality in concepts
	3. Awareness about the use of computers and different statistical software for data analysis, presentation and reporting.	Assignment	Introduction to the topic Quality and details of content Reference Conclusion
COM2C08	1. Understand the relationship between cost accounting and management accounting	1. Presentation	1. Quality of point, content, communication skills
Costing for Management Decisions	2. To examine the role and significance of marginal costing and CVP analysis.	2.Group discussion	2.Communication skills, listening power, Subject

			knowledge, leadership skills
	3. Familiarity with the concept of value analysis and value engineering.	3. Brainstorming	3. Quality of ideas, communication skills, participation, focus on the topic
	4. Evaluate the various techniques used in marginal costing.	4. Assignment	4. Introduction of the topic, content and conclusion
	5. Explains the importance of standard costing in businesses	5. Think, pair and share	5. Participation, contribution, communication
COM2C09 Advanced Business Accounting	1. To understand new accounting concepts	1. Presentation	1.Evaluate the knowledge and confidence level, assess the body language while presentation
	2. Advanced accounting issues and practices.	2. Accounting internship (practical experience)	2. Assessing how the students are preparing accounts
	3. Idea on Human Resource Accounting	3. Problem solving and presentation	3. Ability to understand the problem and the way of finding solutions
	 To familiarize specialized type of accounting practices. 	4. Group discussion	4. Way of presentation, communication skills, subject knowledge, track setting, initiation, conclusion
COM2C10 Financial Management	1. Knowledge about the historical background of financing, dividend and liquidity in the areas of decision making in business organisation	1. Presentation	1.Well-structured and informative presentation,effective use of contents.
	2. Introduce different capital structure and theories related to it.	2. Group discussion	2. Leadership and communication skill Quality in ideas
	3. Analyse the effect of profit while using financial leverage.	3. Problem solving	3. Understanding and application of problem

		Correctness and speed
4. Understand and evaluate the impact of proper working capital management in business organization.	4.Problem based discussion & presentation	4.Problem identification, ability to analyze, subject knowledge and persuasion skill
5. Generate different theories related to dividend policy.	5. Brainstorming	5.Quality of idea, Participation

CO/Semester:

Semester - III			
S	tatements	Activities	Assessment Mechanism
COM3C11	1. Evaluate the role and significance of marketing in the modern business era.	1. Group Discussion	 Body language and appearance, Communication skills
Marketing Management	2. Acquire knowledge of recent trends in marketing.	2. Presentation	2.Communication skills, Quality of PPT
Management	3. Describe traditional and modern elements of marketing mix.	3. Brainstorming	3.Quality of points put forward, Participation
	4. Suggest solutions to social and ethical issues of marketing.	4. Debate	4.Initiation, Dominance, Communication skill
	5. Conduct market research to get information necessary for marketing decision making.	5. Case Study	5.Ability to identify key issue, Quality of recommendation
	6. Perceive consumer protection in Indian market.	6. Assignment	6.Reference, Handwriting, Punctuality of submission
	7. Recognize the process of modern marketing.	7. Presentation	7.Member participation, Confidence, Newness of points
COM3C12 Corporate Accounting	1. To be aware about the working of companies	1. Presentation	1. Ability to develop a well structure and informative

			presentation.
	2. Knowledge of amalgamation, reconstruction and liquidation of companies	Problem based discussion and presentation	2. Problem identification, ability to analyze, subject knowledge and persuasion skill
	3. Thorough knowledge of double account system & ability to apply them to solve practical problems	2. Problem based discussion	Subject knowledge, performance of group and its individual members, initiation, analytical and problem solving skill.
	4. Describe & integrate the knowledge of accounting for Insurance companies.	Problem solving and presentation of facts.	Ability to identify and analyze the problems. Contents, organisation and effectiveness of presentation
	5. Gain an idea of accounts of holding company & consolidated Balance sheet	3. Accounting internship and task assignment (preparation of project)	Quality of analysis, presentation of facts, figures and findings
COM3C13 Income Tax Law & Practice	 Learning the basic concepts and relevance of taxation as the major source of revenue to the Government. 	Quiz	Subject knowledge Promptness Participation
	2. Creating an awareness regarding the taxable incomes and exempted incomes in India.	Problem solving	Correctness Speed Logical understanding
	3. Familiarizing with the tax structure in India and computation of tax liability of persons.	Seminar	Subject matter Presentation performance Personal characteristics
COM3C14 Wealth Tax & Indirect Taxes(up to	1. To provide an overview of the indirect tax system in India	Group discussion	Evaluating each member behaviour and communication skill

2016 batches)	 2. To give an idea about the concept of excise duty, customs duty and its practical application 3. To familiarize with service tax and VAT 	Assessment test Group discussion and presentation	Evaluating knowledge on the topic, assessing how they are expressing their opinion on the topic Evaluating the level of confidence, ability to create team spirit and leadership, communication skill, assess the ability to generate more ideas on topic
COM3C 14 Derivatives & Risk Management (2017onwards)	1. An exposure to derivatives.	Case study	Identify how the students understand the cases, ability to identify alternative solutions and the talent to evaluate each alternatives and right solutions
	2. To develop the skill of decision making by using different derivatives contracts.	Role play	How the students are performing each situation and taking right decision
COM3C15 Human Resource Management	1. Describe the relevance of human resource management in an organization.	Presentation	1.quality of point, content, communication skills
	2. Familiarizing with the strategies of selection and development of manpower resources.	Brainstorming	quality of ideas, communication skills, participation, focus on the topic
	3. Evaluate the performance appraisal and its organizational effectiveness.	Assignment:	Introduction of the topic, content and conclusion
	4. Examine the emerging issues in human resource	Group discussion	Communication skills, listening

management.		power, Subject knowledge, leadership skills
5. To gain knowledge on grievance handling and corrective decision making.	Think, pair and share	participation, contribution, communication

Semester - IV			
S	tatements	Activities	Assessment Mechanism
Elective	 Making awareness regarding different investment alternatives. 	1.Debate	1.Speech Questioning Response
A. Finance COM4E01 Security Analysis & Portfolio	2. Helps to select and maintain the best investment strategy based on risk and return by analyzing different methods.	2.Assignment	2.Evaluation of content Overall presentation
Management	3. Customization of portfolio and risk minimization is possible for those who invest in securities market.	3.Problem solving Group Discussion	3.Understanding and application of problem Correctness and speed Leadership and communication skill Quality in ideas.
Elective A. Finance COM4E02 Internationa 1 Financial Management	1. Understand & analyze foreign exchange market	1. Debate and discussion	1. Skill of initiation and persuasion, ability to analyse and communicate subject knowledge.
	2. Analyze & appraise international investment opportunities	2. Presentation	2. Well-structured and informative presentation, effective use of contents.

	 3. Evaluate global financial information & develop strategies to deal with foreign exchange risk 4. Demonstrate an integrative knowledge about relationships between interest rates, spot & an an	 3. Group discussion questioning and assessment test 4.Case study 	 3. Performance of group and its individual members, analytical and communicative skill, quality of answering and level of knowledge on the topic. 4. Ability to identify and analyze the case, clarity and quality of recommendations.
	forward rates & expected inflation rates		
Elective A. Finance COM4E03 Financial Markets & Services	1. Describe the role and functions of the financial system in the development of an economy.	Group Discussion	Participation of group members, Leadership skill
	2. Demonstrate various financial instruments and markets in Indian financial system.	Presentation	Appearance, Quality of PPT, Confidence
	3. Narrate derivative trading along with its various forms.	Seminar	Communication Skill, Response to audience questions, Confidence
	4. Describe the role of the development bank in promoting entrepreneurship in the country.	Brainstorming	Response to cue, Uniqueness of idea
	5. Identify mutual fund and its various schemes used in Indian market.	Presentation	Appearance, Quality of PPT, Confidence
Elective A. Finance COM4E04 Corporate Tax Planning & Management	1. Familiar with the method of computing total Income and tax liability of company, co- operative society, trust and AOP.	Brain storming	Analysis, Creativity, decision making skill
	2. Understand the concept of tax planning, Tax Management and its applications.	Group Discussion	Listening, Communication skills, Leadership Skills
	3 Understand the history	Debate	Understood the basic

behind GST, meaning of GST & Distribution of GST between state and Centre		issue, Clearly explained their position
4. GST council, Function and its structure will be familiar to the students	Assignment	Introduction of the topic, Reference, Conclusion